

ASSET
Beyond
squarefeet

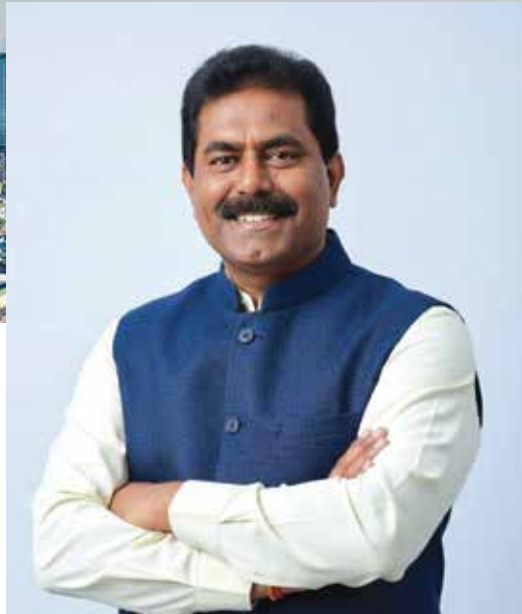
AUGUST 2026

A monthly newsletter from Asset Homes



161st
ISSUE





MANAGING DIRECTOR SPEAKS

Dear friends,

Congratulations to all our outstanding performers in July. Your dedication, discipline, and commitment to excellence demonstrate what passion and perseverance can achieve.

Every milestone reflects not only your individual effort, but also your contribution to the growth and reputation of Asset Homes. I sincerely appreciate your performance and encourage everyone to draw inspiration from it as we continue our journey together.

In community living, certain fundamentals should never be presented as premium features or optional upgrades. They are basic promises that every homeowner deserves and non-negotiable responsibilities for every developer.

A beautiful façade, luxurious amenities and elegant interiors may enrich the living experience. But they cannot compensate for shortcomings in the essentials that determine the safety, health, comfort and long-term value of a home.

At Asset Homes, we believe that excellence begins with getting five fundamentals absolutely right.

The first is water security.

Every homeowner must have access to clean, safe and reliable water. This requires dependable sources, scientifically designed storage and distribution, effective filtration, and continuous quality monitoring. Water is not an amenity. It is a basic necessity that every community we build must safeguard.

The second is uninterrupted power and dependable infrastructure.

Modern life depends on electricity for work, communication, education, healthcare, security and everyday comfort. Our communities must therefore have robust electrical infrastructure, reliable backup for essential services, energy-efficient systems and professionally maintained installations.

The third is structural integrity.

A home should offer peace of mind for generations. That is possible only through sound engineering, quality

materials, meticulous execution, strict supervision and continuous quality assurance. Structural defects, cracks, seepage and water leakage are not minor inconveniences. They directly affect the safety, comfort and value of a home.

The fourth is responsible sewage and waste management.

Efficient sewage treatment, scientific waste segregation, responsible disposal and world-class waste-management facilities are essential to healthy community living. These systems protect public health, preserve the environment and ensure that our communities remain clean, hygienic and future-ready.

The fifth is comprehensive five-point security.

Every resident should feel safe inside the apartment, within the community and even while away from home. True security brings together trained personnel, controlled access and visitor management, intelligent CCTV surveillance, reliable fire and emergency-response systems, and technology-enabled monitoring supported by professional operating procedures.

Security is not merely about preventing incidents. It is about enabling families to live with confidence and peace of mind.

At Asset Homes, these five commitments are not marketing claims. They are the foundation of responsible development. Every project must excel in these essentials before aspiring to offer luxury or lifestyle amenities.

True quality is measured not by what impresses a customer during a site visit, but by what continues to serve and protect families, every day, for decades.

As we step into August, let us carry forward the same energy, determination and customer-first mindset that define Asset Homes. Every interaction, every commitment honoured and every successful delivery takes us closer to our shared vision of building Kerala's most trusted and admired real estate brand.

I wish each one of you a productive, rewarding and successful August. Together, let us raise the bar once again and create new benchmarks of excellence.

Warm regards,



Sunilkumar V

Founder & Managing Director
Asset Homes

Asset Homes at Unarvu 2026

Asset Homes here a presenting partner of Unarvu 2026, the Annual Family Meet of Palakkad Pravasi Centre, held on 26 July 2026 at E.K. Nayanar Convention Centre, Palakkad.

The event witnessed enthusiastic participation from the Pravasi community and featured networking, cultural programmes, and community engagement.



SIB Activity



SIB activity @ kannur



SIB activity @Lulu cyber tower 2

Saturday Training Session

Date : 11/8/2026

Know your Project (Lake City & Nexus Park)

by Nishanth Thankamani (Sr. GM Planning)

Date : 18/7/2026

Smart windows usage for office work

by Mr. Rakesh Krishnan, Manager IT

Date : 25/7/2026

Delight Process from Booking to Key Handing Over,

by Ms Pretty Paul, GM Delight



Jersey Day at Asset Homes

All offices and sites came alive with football fever as our team proudly wore the jerseys of their favourite team to celebrate the spirit of the World Cup.



Key Handing Over



Mrs. Chindhu Rappai & Mr. Antony Raphael,
Asset MoonGrace



Mrs. Rekha Rajan,
Asset Luminance



Mr. S. Jayathilakan,
Asset East Brook



Mr. Ramesh, Husb. of Mrs. Parvathy Ramesh,
JV & Owner of Asset MoonGrace



Mrs. Febina, W/o Mr. Sibin T. M.,
Asset Chamber



Mr. Wazeem Basheer & Dr. Nazeeba,
Asset Alpine Maple



Mr. Aneesh Prasad & Family,
Asset Eminence



Mr. Rinal Johnson & Family,
Asset Jubilance



Mrs. Anjali Rajan & Family,
Asset Chamber



Mrs. Anitha K. S. & Family,
Asset Alpine Maple



Mrs. Padmaja S. Menon, JV & owner of
Apartment in Asset MoonGrace



Mr. Sreekanth Neelakantan &
Mrs. Sreedevi Varma, Asset MoonGrace



Mr. Brijesh S. Babu & Family,
Asset Jubilance



Mr. Fahir Maithutty & Family,
Asset Gitanjali



Mr. Rayfe Joseph, JV & Apt Owner
in Asset Sovereign



Mr. Jacob Varughese,
Asset Celeste Villa



Mr. Rahul Raman,
Asset Celeste Villa



Mr. Reji Tom Mathews,
Asset Celeste



Mrs. Athira Prakash,
Asset Celeste



Mr. Sanojahan Chiramal,
Asset Chamber



Mr. Sreelal & Mrs. Amritha,
Asset Chamber



Dr. Gopika Mohan & Family,
Asset Chamber



Dr. Sreeshanth,
Asset PKS Heritage



Mr. Bilal Ummer,
Asset PKS Heritage

Safety Tool Box Talk



Quality Tool Box Talk



Q - Lab



Delight Drive



Mr. Akhil Chandran,
TKM Asset Grandios Sanford



Mr. Nadeer M. K.,
Asset Senate



Mr. Sunil Sunny,
Asset Gitanjali



Mr. Jithin Thomas,
Asset PKS Heritage



Mrs. Lishana Riyas,
Asset Orchestra



Mr. Sreelal, Asset Chamber

Documents Handed Over



Mrs. Chindhu Rappai & Mr. Antony Raphael,
Asset MoonGrace



Mr. S. Jayathilakan,
Asset East Brook



Mr. Premanand K. Nair,
Asset MoonGrace



Mr. Sreekanth Neelakantan &
Mrs. Sreedevi Varma, Asset MoonGrace



Mr. Reji Tom Mathews,
Asset Celeste



Mr. Jacob Varughese,
Asset Celeste Villa

Customer of The Month



Mr. Sanojahan Chiramal,
Asset Chamber



Mr. Rajeev N. P. & Mrs. Sreeja J. Menon,
Asset East Brook



Mr. Madhavadas & Family,
Asset Platina



Mrs. Princy Alex,
Asset Legacy

House Warming Ceremony



Mr. Sreekanth & Mrs. Sreedevi,
Asset MoonGrace



Mr. Jacob Varughese,
Asset Celeste Villa

Delight Surprise



Birthday Wishes to
Mrs. Meethu M. G., Asset Sunny Days



Birthday Wishes to
Mr. Saji Mathew, Asset Winchester

Asset Ensign Handed Over to Owners' Association



Asset PKS Heritage project handed over to Owners' Association



Vendor's meet conducted at Asset Sovereign



Special Appreciation Award



Ms. Reshma Raveendran
(Sr.Interior Designer cum
Coordinator-Kochi)



Ms. Greeshma M S
(Site Coordinator - Kochi)



Mr. Vaishak M
(Site Engineer- Kannur)



Mr. Pradeesh Pradeep
(RM-Kottayam)

Special Excellence Award

SUPER STRUCTURE



First Place :
Asset Majestic
Thrissur



First Runner Up :
Asset Magnum
Kannur

SUBSTRUCTURE



First Place :
Asset Serenity
Kottayam



First Runner Up :
Asset Granary
Palakkad

Engineer of the month



Mr. Roy Xavier (RM-Sreyas)

Service Star of The Month



Ms. Pretty Paul (GM - Delight, Thrissur)

Clean Work Place



Asset Canzara
Thiruvananthapuram

Sales Star



Mr. Jijeesh N
(GM- Sales & Marketing, Calicut)

First Runner Up Sales



Mr. Akhil Kumar K G
(Asst. Manager - Sales, Thrissur)

Special Recognition Award



Ms. Sujithramol K A
(Site Engineer-Asset Sreyas)

Wall of Fame



Mr. Roshan Lal (Sr. GM-Projects)



Mr. Jibinkumar V S (DGM - HSE)



Sujith S
(HSE Supervisor- Asset Sreyas)

Service Citation



Mr. Jibinkumar V S (9 Years)



Mr. Sandheep Chandran
(11 Years)



Mr. Prasanth A P (11 Years)



Ms. Nidhi P M (10 Years)



Ms. Mili T S (9 Years)



Mr. Subi V T (15 Years)



Mr. Prasad M B (13 Years)

New Joinees



Aadil Ashraf
Qest - Ernakulam



Aiswarya M
Project - Ernakulam



Anusree R
Planning - Ernakulam



Bibin T Sam
Project - Ernakulam



Devika K
Qest - Ernakulam



Kalidas S
Qest - Alappuzha



Keerthana Kailas
Planning- Ernakulam



Prince Reji
Qest- Ernakulam



Remya Mohan L
Project - Trivandrum



Vivek P
Project- Trivandrum



Tiny Thomas
Project- Ernakulam



Shon Johnson
Interior- Ernakulam



Riya Peter
Design & Planning- Ernakulam



Reshmi S J
Project - Ernakulam



Reshma K G
Delight - Thrissur

HAPPY BIRTHDAY



Know Your Colleague



Mary Stephy

I am Mary Stephy, a native of vypin malipuram, Ernakulam ,Kerala. I hold a Bachelor's Degree in Commerce (Co-operation) and a Diploma in Financial Accounting (DFA), which have provided me with a strong foundation in finance, accounting, and business administration.

I have two years of professional experience across finance and administrative functions. I began my career with D H Associates, Ernakulam, where I gained valuable exposure to taxation and accounting practices in a Sales Tax Consulting Office. I later joined Pattambi Investments & Loans (P) Ltd., Kodungallur, where I further enhanced my expertise in financial operations, customer service, documentation, and office administration. These experiences have strengthened my analytical abilities, organizational skills, and commitment to delivering quality work with professionalism. My family has been a constant source of encouragement and inspiration, motivating me to strive for excellence in both my personal and professional life. Becoming a part of Asset Homes is a meaningful step in my professional journey. I am proud to be associated with an organization known for its commitment to quality, integrity, and customer satisfaction. I look forward to contributing my knowledge and skills while embracing new opportunities for learning and growth. I believe that collaboration, dedication, and continuous improvement are the keys to success, and I am excited to contribute positively to the team's achievements while building a rewarding career with Asset Homes.



Responsibly Yours

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Mob: +91 99464 00250, 99460 99999
Email: tvmsales@assethomes.in

KOLLAM

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Randamkutty, Kilikolloor P. O,
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Tel: +91 474 2731199

PATHANAMTHITTA

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Near Muthoot Medical College
Pathanamthitta - 869 645
Mob: +91 99465 99999

KOTTAYAM

Ground Floor
Asset Sapphire, Kanjikuzhy
Muttambalam P.O, Kottayam- 686 004
Tel: +91 481 2575696
Mob: +91 7593 003498, 99465 99999
Email: kottayam@assethomes.in

ALAPPUZHA

Asset Nilaavu
South of HMCA Church, Finishing Point Road
Punnamada Thathampally P.O, Alappuzha- 688013
Mob: +91 7593003498

THRISSUR

First Floor, Asset Platina
High School Link Road, Opp. SBI-Railway Station Branch
Poonkunnam P.O, Thrissur - 680 002
Tel: +91 487 2386199. Mob: 89430 99999
Email: thrissur@assethomes.in

PALAKKAD

Asset Granary, Kunnathurmedu P.O,
Manappullikkavu, Palakkad- 678 013
Mob: 75930 00267

KOZHIKODE

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K.T. Gopalan Road, Kottuli, Kozhikode - 16
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Email: kozhikode@assethomes.in

KANNUR

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Thottada P.O, Kannur -670 007
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Email: kannur@assethomes.in

DUBAI

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