

ASSET
Beyond
squarefeet

JUNE 2026

A monthly newsletter from Asset Homes



Asset Homes marked the stone laying ceremony of its 125th project,

Around The Tree

Asset Homes Premier Partners Club Meet 2.0 conducted successfully



159TH ISSUE

MANAGING DIRECTOR SPEAKS

Dear Friends,

At the outset, I would like to wholeheartedly congratulate all our top performers and departments who delivered exceptional results during May 2026. Your commitment, relentless follow-up, customer engagement, and excellence in execution have once again demonstrated the strength of our organization and the spirit with which we move forward. Every booking achieved, every customer confidence earned, every collection secured, and every construction milestone completed reflects the passion, professionalism, and discipline that define Asset Homes. Let us continue to build on this momentum with greater energy and sharper focus in the months ahead.

Last month, I spent nearly 10 days in Dubai and had the opportunity to closely observe developments in one of the world's most dynamic real estate markets. The experience reinforced an important lesson: markets may change, sentiments may fluctuate, and external events may create uncertainty, but organizations that are built on strong fundamentals continue to create opportunities even in challenging times.

Dubai entered 2026 with tremendous momentum driven by global investments, tourism, business growth, and strong real estate demand. However, recent geopolitical developments in the region have understandably made investors more cautious.



While the long-term fundamentals of the UAE remain strong, many investors have begun reassessing how they allocate their wealth and where they wish to secure their future.

This shift is creating a significant opportunity for Kerala.

For many NRIs, especially those in the Gulf, Kerala is no longer viewed merely as an emotional investment destination. Increasingly, it is being seen as a place that offers stability, lifestyle value, retirement security, and long-term wealth preservation. We are already witnessing stronger interest in premium apartments, villas, plotted developments, and senior living communities across key cities such as Kochi, Calicut, Thrissur, and Trivandrum.

At the same time, the emergence of a new

government in Kerala has created renewed optimism within the business and development ecosystem. Improved infrastructure, enhanced urban development, faster project execution, and greater investor confidence could make the coming years among the most important growth phases for Kerala's real estate sector. However, every opportunity comes with its own challenges.

The ongoing uncertainty in the Middle East has also resulted in volatility across global supply chains. Rising transportation costs, fluctuations in commodity prices, and increasing construction material costs are putting pressure on project economics across the industry. In such an environment, operational efficiency, cost discipline, procurement planning, and execution excellence become more important than ever before.

This is where Asset Homes has always distinguished itself.

Our strength does not lie merely in constructing buildings. It lies in our ability to consistently deliver quality, maintain customer trust, honor

commitments, and execute projects with discipline. Markets will rise and fall. Costs will fluctuate. External circumstances will change. But trust, credibility, and excellence in execution will always remain our greatest competitive advantages.

As we enter the monsoon month of June, let us remind ourselves that every season brings its own opportunities. While the rains may test our planning and execution capabilities, they also remind us of the importance of preparedness, resilience, and teamwork.

Let us approach this month with optimism, discipline, and determination. Let us focus on stronger sales, faster collections, seamless execution, superior quality, and exceptional customer experiences. Most importantly, let us continue working together as one team with a shared commitment to excellence.

I wish each one of you and your families good health, happiness, and success in the month ahead.

Together, let us transform opportunities into achievements and challenges into milestones. Warm regards,



Sunil Kumar V
Founder & Managing Director
Asset Homes

A Landmark Beginning Rooted in Vision and Sustainability



Asset Homes marked the stone laying ceremony of its 125th project, Asset Around The Tree, at Gandhi Square, Petta, Tripunithura. The ceremony began with a symbolic tree planting launch by Mr. Xavier P Antony, Kochi Corporation Councillor (Division 47), alongside Mr. V. Sunil Kumar (Founder & Managing Director, Asset Homes) and Mr. N. Mohanan (Director, Asset Homes).

The event also featured the official brochure release by Mr. Xavier P Antony, Scale model unveiling by Cyril Paul (Architect, Around The Tree), Walkthrough release by Mr. Mathews Jose (Strategic Director, Asset Homes), and Location video release by Mr. Gokul Pillai (Chief Business Officer, Asset Homes).

The gathering was further enriched with felicitations by Mr. Anto George T (Chief Operating Officer & Executive Vice President, South Indian Bank) and Mr. Xavier P Antony.

Asset Around The Tree brings together premium community living, nature-inspired design, and seamless urban connectivity in one distinguished address crafted for a greener lifestyle.



Asset Homes Founder & Managing Director V. Sunil Kumar, along with Kochi Corporation Councillor Xavier P. Antony and Director N. Mohanan, planting a sapling on the occasion of the landmark 125th residential project of Asset Homes.

A Strong Foundation for Exceptional Living



Asset Around The Tree is witnessing a major milestone. The tree planting ceremony marks the beginning of a landmark residential community at Petta, Tripunithura.

Conceived as a nature-inspired residential community, Around The Tree reflects Asset Homes' vision of creating thoughtfully designed living spaces that balance urban connectivity with peace,

greenery, and sustainable living. The project stands as a milestone in Asset Homes' journey of delivering innovative and customer-centric developments across Kerala.

The occasion marked another proud chapter in the company's legacy of shaping meaningful living experiences for modern homebuyers.



PREMIER PARTNER CLUB 2.0 2026-2027

After the phenomenal success of its inaugural edition, Premier Partner Club 2.0 returned bigger, stronger, and more impactful at the Asset Homes Channel Partners Meet 2026.

Bringing together the valued channel partners, the evening featured business performance highlights, future growth plans, leadership insights, and the Wall of Excellence & Recognition Awards celebrating outstanding achievements.

Highlighting a year of remarkable achievements, Mr. Gokul Pillai, Chief Business Officer of Asset Homes, presented the success story of FY 25-26 and the growth plans of FY 26-27 ahead, while Mr. V. Sunil Kumar, Founder & Managing Director of Asset Homes, inspired partners with his vision for innovation, trust, and collective success.

A memorable evening that celebrated success, strengthened relationships, and set the stage for the next chapter of growth together.



Felicitation Ceremony of #AssetGurukul Internship Program

The Sales & Marketing Department at Asset Homes congratulated the interns who successfully completed their internship program #AssetGurukul.

The interns had completed their training under the guidance of Devika KR, Krishna C, Aswathy B, Manoj Sivadasan, and Chief Business Officer Gokul Pillai. They had contributed meaningfully to the department during their tenure and were exposed to various aspects of real

estate sales and marketing, including customer engagement, lead management, and promotional activities.

The department appreciated their efforts and acknowledged their commitment, discipline, and learning attitude throughout the internship period. The internship was considered a valuable experience that supported their professional development in the real estate sector.



Students with Chief Business Officer Gokul Pillai during the felicitation ceremony for the successful completion of their internship program at Asset Homes. #AssetGurukul

Branch meeting of Kollam and Alappuzha was successfully conducted at the Kollam Branch office.



The active participation and constructive contributions from all attendees made the meeting highly productive and successful.



Participant Details

1. **Mr. Sajeem S** - Chief Manager Operations - South
2. **Mr. Sajith P N** - Executive GM - Projects
3. **Mr. Gokul G K** - Chief Business Officer
4. **Mr. Zubin Nair** - Zonal Head - South
5. **Mr. Abin** - Branch In Charge - Alapuzha
6. **Mr. Akhil Krishnan R P** - Branch In Charge - Kollam
7. Branch staff from all departments, including Delight, Sales, Administration, Projects, and Site Operations.

15th Edition

മാതൃദിനം

Asset Homes celebrated Mathruvandhanam 2026 with warmth and gratitude, honouring mothers through a heartfelt gathering.

The event began with a soulful prayer, followed by a welcome address by Founder & Managing Director V. Sunil Kumar. The keynote address was delivered by Chief Guest Smt. N. Leelamany, Hon'ble Retired District Judge, adding depth and inspiration to the celebration. The program concluded with the distribution of gifts and presentation of mementoes, reflecting love, appreciation, and respect for mothers and their invaluable presence in our lives.



Team Thrissur Launches SIB BankEstate

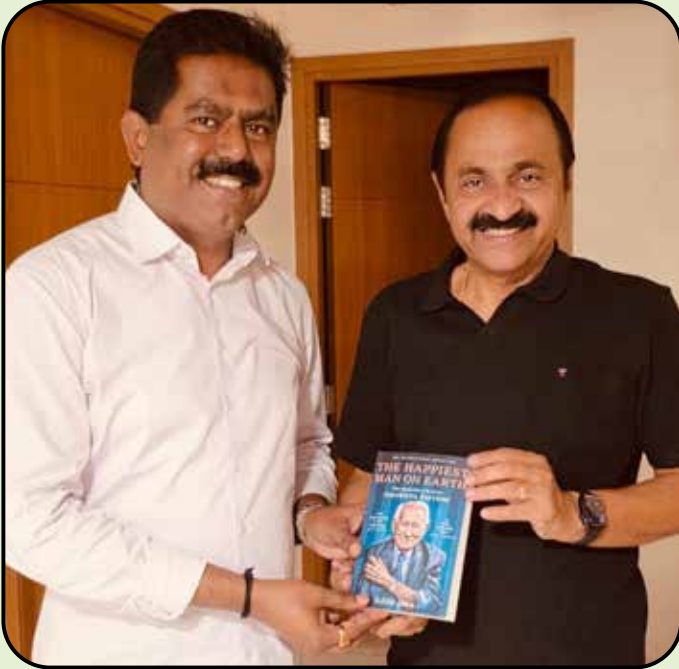


Vishal Mathew (Head CP), Prasanth Alinkeel (Zonal Head North zone), and Team Thrissur launched SIB BankEstate at the Asset Pavithram Sales Experience Centre.

Over 30 SIB Branch Heads, along with the Regional Head, attended the event. The Thrissur main branch alone has over 4 lakh active clients, reflecting the wide reach, strong network, and significant potential of the collaboration. A major milestone for Team Thrissur, marking a strong expansion initiative ahead



The meeting with SIB & Team Central was successfully conducted.



A Moment of Hope. A Message of Humanity.

Shri Sunil Kumar V. had the honour of presenting 'The Happiest Man on Earth' by Eddie Jaku to **Shri V. D. Satheesan**. The book carries a timeless message for leadership: even in the most challenging times, hope, resilience and humanity must guide the way forward.

Asset Homes Honours Advocate General K. Jaju Babu

Asset Homes proudly honoured Adv. K. Jaju Babu on his appointment as the Advocate General of the Government of Kerala.

The recognition reflects Asset Homes' appreciation for his remarkable legal career, professional excellence, and valuable contributions to the legal fraternity. Venu G from Asset Homes met and congratulated him on this prestigious achievement, extending their best wishes for his new role and responsibilities.

Asset Homes takes pride in celebrating individuals who continue to make Kerala proud through their dedication and accomplishments.



Key Handing Over



Mr. Manoj Kumar Puthalath
Asset Chamber



Mr. Abey Varghese
Asset Gateway



Mr. Arun Mohan & Mrs. Rakhee.R
Asset Alpine Maple



Mr. Arun Mukundan Pillai
Asset East Brook



Mr. Benjamin, Father of Ms. Juniya Ann Benjamin
Asset East Brook



Mr. Krishnan.K.P & Mrs. Geethamani Krishnan
Asset Alpine Maple



Mr. Rajesh & Mrs. Kalyana Lekshmi Gopalan
Asset East Brook



Mr. Reghu
Asset Alpine Maple



Mr. Rejin & Mr. Rejith
Asset PKS Heritage



Mr. Sachith Rajagopal
Asset Alpine Maple



Mr. Sandeep.R & Ms. Dhanyasree.C
Asset PKS Heritage



Mr. Shahul Hameed & Mrs. Sharon Shahul
Asset East Brook



Mr. Shanoj & Mrs. Nithya
Asset Alpine Maple



Mr. Subin Balachandran & Family
Asset Radiance



Mr. Sujesh
Asset PKS Heritage



Mr. Vaibhav, Son of Mr. Jayan Velayudhan Pillai
Asset LimeLight



Mr. Vivek Vijayan
Asset Eminence



Mrs. Divya Alias & Mr. Emil George
Asset Eminence



Mrs. Hema Nair, JV & Owner of Apt no.4C
Asset MoonGrace



Mrs. Nonika Sajive
Asset PKS Heritage



Mrs. Priya Sabu, JV & Owner of 4B
Asset MoonGrace



Mrs. Viji Krishnadas Chembil
Asset Jublance



Mrs. Chinnamma.K.P
Asset Chamber



Parents of Mr. & Mrs. Jayakrishnan
Asset Radiance

Quality Tool Box Talk



Q-LAB



Monthly Safety Meetings

Asset Elan Casa



Asset Banyan Court



Asset Magnum



Asset Canzara



Asset Leaf



Asset Nilaavu



Asset Serenity



Asset Vismayam



Safety Tool Box Talk

Asset Elan Casa



Fall Protection



Height Work Safety



Hygiene Practice

Asset Banyan Court



Asset Magnum



Asset Leaf



Asset Nilaavu



Asset Zenith



De-shuttering and Barricading

Asset Malhar



Height Work



Masonry



CUSTOMER OF THE MONTH



Mr. Asokachandran & Family,
Asset Chiraag



Mr. Pradeep.K & Family
Asset Alpine Oaks



Mrs. Anusree Kandath & Family
Asset Ensign



Mrs. Lincy Thomas & Family,
Asset Sunny Days

Saturday Training Session



Topic: **Sustainable Solution for waste water treatment (Sewage Water)**

Speaker: **Lokesh Rajashekaraiiah** - COO, ECOSTP Technologies Pvt Ltd



Topic: **Digital Marketing- Building Trust, Reputation & Growth in Real Estate**

Speaker: **Manoj Sivadasan** - AGM - Digital Marketiing

Document Handing Over



Mr. Benjamin, Father of Ms. Juniya Ann Benjamin
Asset East Brook

Mr. Arun Mukundan Pillai
Asset East Brook

Mr. Rajesh & Mrs. Kalyana Lekshmi Gopalan
Asset East Brook

Mr. Shahul Hameed & Mrs. Sharon Shahul
Asset East Brook



Mr. Sunil Kumar.E.S & Mrs. Sethulakshmi Sunil Kumar
Asset Celeste Villa



Mr. Tomy & Ms. Chippy Tomy
Asset East Brook



Mr. Vaibhav, Son of Mr. Jayan Velayudhan Pillai
Asset Limelight

Vendors Meet conducted at Asset Alpine Maple, Ernakulam



Asset Magnum Allottees Association Formation



HAPPY BIRTHDAY



Birthdays

ABHIJITH C R	08-Jun
AKSHAY ANAND	02-Jun
AMINA YASIR	12-Jun
CHANDRA J C	01-Jun
MANU M D	16-Jun
ATHIRA LAVAKUMAR	08-Jun
HEMANTH .P	02-Jun
ZUBIN NAIR	22-Jun
AKHIL J	24-Jun

VISRUTH V	01-Jun
AADHIL SAIFUDEEN	18-Jun
SRUTHI MOHAN P V	02-Jun
JITHIN K JOY	13-Jun
ARUNLAL S	24-Jun
JITHIN T K	20-Jun
AGHIL GEORGE	17-Jun
ABDUL MUHAIMIN	21-Jun
HARIKRISHNAN T B	29-Jun
SEETA JOSEPH	03-Jun
GOWRI C S	14-Jun

GOPIKA M M	28-Jun
NABEEL D	21-Jun
SUNU ROSHAN	04-Jun
ALBEY P JOSEPH	07-Jun
VIVEK S NAIR	14-Jun
SUMITHA C V	15-Jun
BRIGIL CHACKO	18-Jun
INDU RAJESH	20-Jun
SHINE V	23-Jun
ANJU VENUGOPAL	26-Jun

Wedding Anniversary

RAJESH K R	02-Jun
LOJO JOSEPH	05-Jun
NAVAS V. A	10-Jun
JOHNSON JACOB	11-Jun

House Warming Ceremony



Mr. Sreejith.G.S & Family
Asset Sovereign



Ms. Chinnamma.K.P & Family
Asset Chamber



Mr. Rajesh Krishnamachari &
Mrs. Kalyana Lekshmi Gopalan
Asset East Brook

Delight Drive



Mr. Arun Plavara Mammen
TKM Asset Grandios Sanford



Birthday Celebration



Birthday Wishes to
Mr. Nandakumar, Asset Elan Casa

Wedding Ceremony



Wedding Ceremony of Anna Maria and John Days,
son of Mr. Dayas Eluvathingal, Asset Precious.

Wedding Anniversary



25th Wedding Anniversary Wishes to
Mr. Edison & Mrs. Renju, Asset Chiraag

Special Recognition Award



Krishnakanth

Engineer of the Month



Shiju MJ

Service Star of the Month



Jithin TK



Gopalankutty TM

Sales Star of the Month



Sanjay S

First Runner Up Sales



Akhil Kumar KG

Wall of Fame



Sujesh M

Service Citation



Rajesh R
(10 Years)



Balasreeram
(9 Years)



Jayachandran N G
(7 Years)



Milan Pradhan
(5 Years)

New Joinees



Anitta VV
(Pre-sale, Kochi)



Deena Saju
(Project, Kochi)



Eyme Aji
(Sales, Kochi)



Harikrishna m
(QEST, Callout)



Nithish C U
(Sales, Thrissur)



Rejmol Mathew
(Sales, Kochi)



Rohith M H
(Sales, Thrissur)



Vyshnav K
(Sales, Kannur)



Jyothish K & Haritha K M



Know Your Colleague

◀ **Jisha Muraleedharan**
Sales coordinator

I am Jisha, a native of Kanjirappally, Kottayam, currently residing in Edappally, Kochi. I hold a B.Sc. degree and bring with me 14 years of professional experience in Sales, Marketing, and Operations.

Throughout my career, I have had the opportunity to work with reputed organizations such as Bharti Airtel, Bharat Matrimony, Malabar Gold & Diamonds, Josco Jewellers, Regal Jewellers, and Ksolare Energy Pvt. Ltd. Prior to joining Asset Homes, I served as the Sales and Operations Head at Ksolare Energy Pvt. Ltd., where I gained extensive experience in customer relationship management, team coordination, sales strategy, and business operations.

On the personal front, I am married, and my husband works as the Marketing GM at Regal

Jewellers. We are blessed with two children—Shravan, who is studying in the 8th standard, and Shreya, who is studying in the 6th standard. My family is my greatest source of strength and motivation.

Joining Asset Homes marks an exciting new chapter in my professional journey. I was drawn to the organization because of its strong reputation, customer-centric values, and commitment to excellence. I look forward to learning, growing, and contributing to the continued success of the company. My goal is to utilize my experience to create meaningful value, build lasting relationships, and grow along with the Asset Homes family.

I am delighted to be part of this wonderful team and look forward to the journey ahead.



Responsibly Yours

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Email: tvmsales@assethomes.in

KOLLAM

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Randamkutti, Kilikolloor P. O,
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PATHANAMTHITTA

Asset Gateway, Kallarakkadavu Road
Near Muthoot Medical College
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KOTTAYAM

Ground Floor
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Email: kottayam@assethomes.in

ALAPPUZHA

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Mob: +91 7593003498

THRISSUR

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High School Link Road, Opp. SBI-Railway Station Branch
Poonkunnam P.O, Thrissur - 680 002
Tel: +91 487 2386199. Mob: 89430 99999
Email: thrissur@assethomes.in

PALAKKAD

Asset Granary, Kunnathurmedu P.O,
Manappullikkavu, Palakkad- 678 013
Mob: 75930 00267

KOZHIKODE

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