

ASSET
Beyond FEBRUARY 2026

squarefeet

A monthly newsletter from Asset Homes



ASSET GRANARY
EXPERIENCE CENTER
INAUGURATION
.....
CONNECT AND MEET



155th
ISSUE



MANAGING DIRECTOR SPEAKS

Dear Friends,

As we conclude the month of January 2026, I would like to place on record my heartfelt appreciation for the passion, perseverance, and professionalism displayed by each one of you. The performance delivered across functions this month clearly reflects the strength of our collective intent and the maturity of our processes. January has set the tone—not just as another month completed, but as a strong foundation for what lies ahead in 2026.

We now enter February and March, the final two months of the current financial year—months that traditionally test our stamina, discipline, and resolve. I am confident that Team Asset will rise to this challenge with the same energy and clarity that has defined us so far. These are not just closing months; they are opportunity months—opportunities to consolidate gains, exceed expectations, and finish the year on a decisive high.

Let us approach February with renewed focus, sharper execution, and unwavering collaboration. Every interaction matters, every commitment counts, and every effort—big or small—contributes to the larger success of the organization. I urge each of you to stay aligned with our shared purpose and remain committed to excellence in whatever role you play. Together, let us make the last leg of this financial year not merely successful, but memorable. I wish you all the very best for the concluding months of FY 2025–26. Let us move forward with confidence, humility, and pride in being part of Asset Homes.

The recently concluded Connect and Meet programs conducted at Thiruvananthapuram, Kollam, Kottayam, Kochi, Thrissur, Calicut, and Kannur stand out as a remarkable success for Asset Homes. These programs

were not only well-organized but also exceptionally well-participated by prospects, existing customers, well-wishers, channel partners and investors. The quality of engagement, the openness of dialogue, and the trust reflected in these interactions reaffirm the strength of our brand and the credibility we enjoy in the market. What made these meets truly meaningful was not just the numbers, but the intent behind them—to connect, to listen, and to understand. In today's dynamic business environment, success is no longer built only on products and projects; it is built on relationships. Businesses that actively listen to their stakeholders are the ones that stay relevant, resilient, and respected. Connecting with customers and investors gives us invaluable insights into their expectations, concerns, and aspirations. Listening to them allows us to fine-tune our offerings, improve our processes, and align our vision with the needs of the market. Equally important is the trust that is built when stakeholders feel heard and valued—not as transactions, but as partners in our journey.

Encouraged by the success of these programs, we plan to conduct Connect and Meet initiatives at all branches on alternate months starting April 2026 as a full day program. A detailed calendar will be prepared and shared well in advance to ensure structured execution and maximum participation. These engagements will remain a cornerstone of our growth strategy, reinforcing our belief that sustained success comes from continuous dialogue and meaningful relationships with all stakeholders.

As we stand at the threshold of planning the next financial year, one thought stands taller than all others—this financial year is going to be great, but the year we are about to plan must be the greatest. Achieving this will not depend solely on numbers, projects, or market conditions. It will depend on people.

At Asset Homes, I firmly believe that human beings are not resources; they are possibilities. When we view people merely as resources, we limit them to roles, outputs, and predefined capabilities. But when we recognize them as possibilities, we open doors to growth, innovation, leadership, and transformation. Every individual carries within them untapped potential, creativity, and the ability to evolve—often far beyond what is visible on the surface.

Organizations that grow sustainably are those that invest deeply in their people—not just in skill development, but in understanding aspirations, strengths, challenges, and dreams. It is this philosophy that guides our approach to Human Resources. Our goal is not just to manage talent, but to nurture potential and build a culture where people feel valued, empowered, and inspired to give their best.

In line with this belief, I am personally committed to

conducting appraisals of all team members, scheduled to commence shortly and to be completed within the next two months. These appraisals will not be routine formalities. They will be meaningful conversations—conversations about performance, yes, but also about growth, learning, alignment, and future possibilities within Asset Homes.

This process is important not only for evaluating the past year, but for shaping the year ahead. It will help us identify strengths to build on, gaps to address, and opportunities to create roles that bring out the best in each individual. It is also an opportunity for mutual feedback—an essential element in building trust and continuous improvement. As we prepare for the greatest year yet, let us collectively shift our mindset—from managing people to believing in

people. When individuals grow, teams grow. When teams grow, organizations grow. And when organizations grow with purpose and values, success follows naturally.

I look forward to engaging with each of you during this appraisal journey and to building a future where every member of Team Asset realizes their true potential.

With warm regards,

Sunil Kumar V

Founder & Managing Director
Asset Homes

ASSET GRANARY PALAKKAD EXPERIENCE CENTER INAUGURATION



The Asset Granary Experience Center was inaugurated at the Asset Granary project site at Manapullikavu Junction, Palakkad, marking a significant milestone for Asset Homes in the region.

The inauguration was led by Mr. Sunil Kumar, Managing Director, Asset Homes, along with JV partners Mr. T.K. Ismail and Mr. Jaffer Sanal.

Asset Granary features thoughtfully designed 2 & 3 BHK apartments, crafted to reflect Asset Homes' commitment to quality, design excellence, and contemporary living. The newly opened Experience Center offers prospective homebuyers an immersive preview of the project—bringing to life the materials, finishes, and lifestyle elements that define the Asset Homes promise.

This inauguration reinforces Asset Homes' growing presence in Palakkad and its continued focus on creating premium, well-considered living spaces that stand the test of time.



KOCHI



KANNUR





CONNECT AND MEET

THIRUVANANTHAPURAM



ALAPPUZHA / KOTTAYAM





CONNECT AND MEET

THRISSUR



CALICUT



INAUGURATION OF 91ST COMPLETED PROJECT ASSET CHAMBER, KANNUR

The 91st project of Asset Homes Pvt. Ltd., Asset Chamber, was inaugurated on 23rd January 2026 by Ms. Shobha Potheri and Mr. Anil Keeleri (LL), in the presence of Mr. Sunil Kumar V, Managing Director, Asset Homes Pvt. Ltd., Mr. Gokul Pillai, Chief Business Officer, Mr. Prasanth Alinkeel, GM – Zonal Head (Kannur & Calicut), and Mr. Vivek S. Nair, Regional Manager – Projects.



Vendors Meet conducted at Asset Ensign - Calicut



Emergency evacuation mock drill & Fire fighting training Program was conducted at Asset Magnum - Kannur



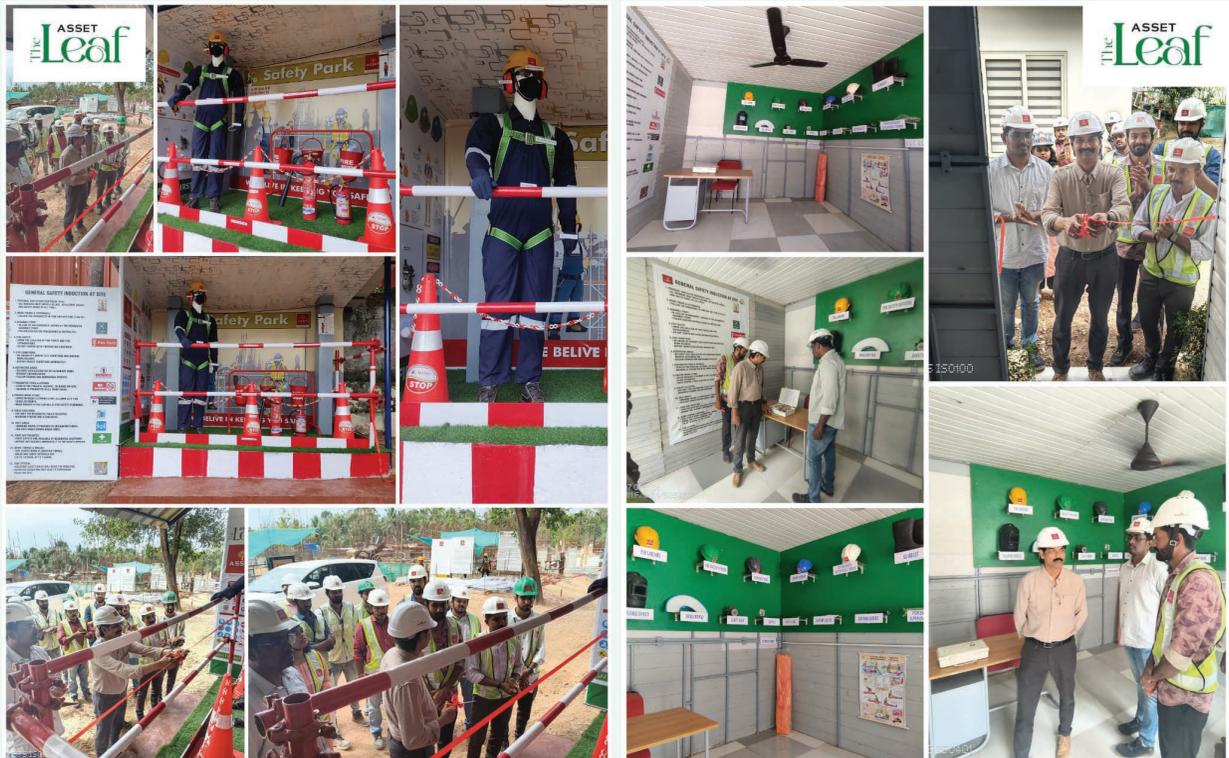
Emergency evacuation mock drill & CPR training Program was conducted at Asset Sreyas - Kochi



Safety Induction-Training Room and Safety Park inaugurated at Asset Sreyas - Kochi



Safety Induction-Training Room and Safety Park inaugurated at Asset The Leaf - Trivandrum



QUALITY TOOL BOX TALK



Q - LAB



DELIGHT SURPRISE



Wedding Anniversary Wishes to Mr. Harikrishnan.M & Mrs. Anju.P.Nair, Asset Serenity

KLF
KERALA LITERATURE FESTIVAL

9TH EDITION
22-25 JAN 2026
KOZHIKODE BEACH

VENUE
GRANTHAM
2:30 PM - 3:00 PM

Explore
Empower
Entrepreneurship

V SUNIL KUMAR IN CONVERSATION WITH PARVATHY NAIR

**FUTURE OF LIVING:
HOUSING CARE AND COMMUNITY**

24 JANUARY

KERALA LITERATURE FESTIVAL

Ms. Parvathy Nair in conversation with Mr. Sunil Kumar V, Founder & Managing Director of Asset Homes, on "Future of Living: Housing, Care and Community" at the 9th edition of the Kerala Literature Festival, held on 24 January 2026.

SAFETY TOOL BOX TALK



Asset The Avon



Asset JGT Ananda Malika



Asset Samskriti



Asset Grand Entry



Asset Sreyas

MONTHLY SAFETY MEETINGS



Asset Dominion



Asset DTE



Asset DTE



Asset Grand Entry



Asset Samskriti



Asset JGT Ananda Malika

CUSTOMERS OF THE MONTH



Mr. Gopakumar Gopala Menon & Family,
Asset Moon Grace



Mr. Pradeep Prabhakaran & Family,
Asset Platina



Mr. Vishnu Gopal,
Asset Legacy

DOCUMENT HANDING OVER



Document Handed Over to
Mr. P.R.Chandramohanam, Asset Celeste



Documents Handed Over to
Mr. Milash Pareed, Asset Luminance



Documents Handed Over to
Mr. Vinod.P.B, Asset Luminance

KEY HANDING OVER



Key Handing Over to
Dr. Divya, Asset Ensign



Key Handing Over to Dr. Jithu on behalf of
Dr. Hafeed Abdulla, Asset PKS Heritage



Key Handing Over to
Dr. Neethu &
Dr. Akhil, Asset PKS Heritage



Key Handing Over to
Mr. Prasad, Asset Ensign



Key Handing Over to
Mr. Abhilash Baby, Asset Radiance



Key Handing Over to
Mr. Agil Mathew, Asset Gateway



Key Handing Over to
Mr. Christopher Varghese, Asset Sovereign



Key Handing Over to
Mr. Jayakumar Balachandran &
Mrs. Lathika, Asset Fortuna



Key Handing Over to
Mr. Jayaprakash & Family,
Asset Alpine Maple



Key Handing Over to
Mr. Jishnu Radhakrishnan & family,
Asset Alpine Maple



Key Handing Over to
Mr. Josemon Antony, Asset Moon Grace



Key Handing Over to
Mr. Kishore Kumar & Family,
Asset PKS Heritage



Key Handing Over to
Mr. Mahesh Vijay & Family, Asset Jubilance



Key Handing Over to
Mr. Milash Pareed.M.P, Asset Luminance



Key Handing Over to
Mr. Mohandas Chembil Krishnan &
Mrs. Jayakumari Mohandas, Asset Fortuna



Key Handing Over to
Mr. Murukesan's family,
Alpine Maple



Key Handing Over to
Mr. Niyas & Family, Asset Ensign



Key Handing Over to
Mr. Padmanand & Family,
Asset PKS Heritage



Key Handing Over to
Mr. Sanjay Gopinath & Family,
Asset Alpine Maple



Key Handing Over to
Mr. Sanjeev Prabhu, Asset Moon Grace



Key Handing Over to
Mr. Venugopal & Mrs. Ambuja Venugopal,
parents of Mr. Vikil Venugopal, Asset Chamber



Key Handing Over to
Mr. Vinod.P.B & Family,
Asset Luminance



Key Handing Over to
Mr. Vysakh.V, Asset Jubilance



Key Handing Over to
Mrs. Aswathy, Asset East Brook



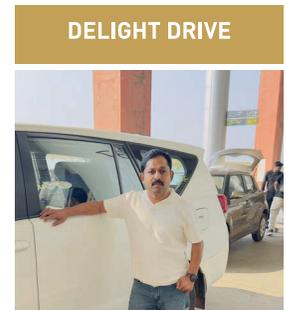
Key Handing Over to Mrs. Chandra Sriram, Asset PKS Heritage



Key Handing Over to Mrs. Geetha Ravindren, Asset Fortuna



Key Handing Over to Mrs. Preetha, JV & Owner of Asset Moon Grace



Mr.Ranjith.A.K, Asset Raintree



Key Handing Over to Mrs.Reshma, Wife of Mr. Sujeesh Madhavan, Asset Platina



Key Handing Over to Mrs. Reshmi Raj, Asset Gateway



Key Handing Over to Ms. Alice Thomson, Asset PKS Heritage



Mr.Rajkrishnan.C, Asset Precious

1st Association Meeting held at Asset Sovereign & office bearers selected



BIRTHDAY CELEBRATIONS



MILI T S



ABHILASH K NAIR



ARJUN PRASANNAN



BINEESHA B



ANJU REJIKUMAR



ARJUN KRISHNA R S



SHEETHAL SASIKUMAR



NITHYA P



GOPIKA P J



JAIJO C J



SUJITH S



VISHNU K B



PRASANTHAN ALINKEEL



SOORAJ SOMAN



VENU G



ANJU A V



VIVEK M



YADU KRISHNAN K



VIPIN V



ANIT JOY



AISWARYA THAMBI



VIVEK VALSAN



AKHIL KRISHNAN R P

CHANNEL PARTNERS TAKE OFF MEET AT MOONGRACE - KOCHI



Gokul G K, Chief Business Officer at Asset Homes, brings a people-focused, long-term perspective to real estate, shaped by his belief that choosing the right industry matters more than choosing the right role. Drawn to real estate for its permanence and social relevance, he leads with clarity, trust, and disciplined growth, ensuring innovation is grounded in real client needs. Backed by a strong foundation in banking and finance, he blends financial prudence with human empathy to guide strategic decisions. By listening closely to families, teams, and partners, Gokul champions meaningful innovation and builds trust-led brands—helping Asset Homes create communities that deliver lasting value across generations.

ENGINEER OF THE MONTH



LEEJA VIJAYAN
KOCHI



NISHANTH THANKAMANI
KOCHI



ROSHANLAL
KOCHI



VIVEK S NAIR
KANNUR

NEW JOINEES - FEBRUARY 2026



ABDUL MUHAJMIN N
QEST-KOLLAM



ABHIKALAM K S
SALES - TVM



AGHIL GEORGE N A
PROJECTS - KOCHI



AJMAL RASAL P A
PROJECTS - KOCHI



ANJU REJIKUMAR
SALES - KTM



GOWRI C S
PROJECTS - KOCHI



JITHIN T K
HR & ADMIN - KANNUR



PRIESH P G
PROJECTS - KOCHI



SOUMYA K S
SALES - KOCHI



V S HARIKUMAR
PROJECTS - KOCHI

SPECIAL EXCELLENCE AWARD

SUPER STRUCTURE



1st Place: Asset Dominion,
Kochi



Runner-up:
Asset Canzara - Trivandrum

SUBSTRUCTURE



1st Place: Asset Grand Entry
Kochi



Runner-up
Asset The Leaf - Trivandrum

SERVICE CITATION



HARIKUMAR K
(13 Years)



ITTYAVIRAH ABRAHAM
(7 Years)



RAJESHKUMAR C S
(16 Years)



REMA V B
(18 Years)



SUBIN V S
(19 Years)



SANTHOSH T
(7 Years)



NAVAS V A
(19 Years)



NISHANTH M R
(9 Years)

SALES STARS OF THE MONTH



JJEESH N
CALICUT



VINEETH P
KANNUR

1ST RUNNERS-UP SALES



AKHIL KRISHNAN R P
KOLLAM



Rejil C K
KANNUR

CLEAN WORK PLACE



Asset Serenity - Kottayam

SERVICE STARS OF THE MONTH



ANURANJ V K
KANNUR



LJINI K
KANNUR



PRASEON K
KANNUR



VIVEK S NAIR
KANNUR

SPECIAL RECOGNITION AWARDS



ALEX T S
FINANCE - KOCHI



ANIT JOY
ESTIMATION - KOCHI



ANJU P PHILPOSE
FINANCE - KOCHI



HAYNA FRANCIS
FINANCE - KOCHI



NIJAMUDEEN M
FINANCE - KOCHI



VIVEK M
PROJECTS - CALICUT

BIRTHDAYS

SANU NARAYANAN	01-Feb	RESHMA RAVEENDRAN	18-Feb
HARIKUMAR K	03-Feb	SUJITH AJAYAN	21-Feb
N MOHANAN	07-Feb	PRASOON K	22-Feb
ASHISH ASOKAN	08-Feb	AJMAL RASAL P A	24-Feb
ELDHO JOY	11-Feb	ANAKHA PRADEEP T T	24-Feb
Girish M A	14-Feb	KEVIN ABRAHAM	26-Feb
SALINI P S	14-Feb	SUJITH P	26-Feb
SHAHMA K SHARAFUDHEEN	16-Feb	SYAM KUMAR A S	26-Feb
AKASH P	17-Feb	SILPA SIVAN	27-Feb
VEENA VENUGOPAL	17-Feb	VINEETH M	27-Feb
		VIVEK S	28-Feb

WEDDING ANNIVERSARIES

GREESHMA M S	01-Feb
VIVEK S NAIR	06-Feb
RANJISH RADHAKRISHNAN	06-Feb
NANDAKUMAR K.S.	07-Feb
RATHEESH P B	08-Feb
SHIJU M J	09-Feb
ROSHNI RADHAKRISHNAN	10-Feb
SAJEEM S	11-Feb
FLEX JOSE	14-Feb
SARTHAJ A N	18-Feb

KNOW YOUR COLLEAGUE

Dear Assetians,

“Your energy introduces you before you Speak”

I am Meera Prakash, joined as a part of Asset’s Delight team of Asset Family.

Hereby I am more than happy with the training and exposure received from Asset Homes and being a Sr. Manager, Customer relations, which I believe would help me in creating a new knowledge of serving the customers in a most delightful way.

I come from Ernakulam District and my family consist of my Husband, Mr. Sajith C Nair working in UAE in an Optical Industry, a Daughter, Sreenandhana Sajith, Studying in School and my Mother, K.S Pramila, home maker.



I hold an MBA in financial Management and began my career in IBM, Bangalore. Then got opportunity to work with different MNC’s in Infopark and abroad.

I am passionate in playing Basket Ball and I am a CBSE National Basket ball player and a Kerala State player. Apart from that I enjoy dancing, drawing and reading Books.

I joined Asset Homes in November 2025, I like working on projects that involve communication and especially interested in contributing to Company’s Vision “Asset Homes aims to become a responsible builder in every sense of the competitive market by creating the most reliable real estate brand” and Mission “Asset Homes is committed to building innovative, high-quality, functional, sustainable, and value-for-money homes, backed by superior architecture, technology, and construction, along with prompt delivery and delightful lifelong service for customers”.

Overall, I am Excited to be part of the company and look forward to contributing my skills while continuing to learn and grow with the team.

Responsibly yours,

Meera Prakash

Sr. Manager – Customer Relations (Delight)



Responsibly Yours

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Mob: +91 81296 99999
Email: kollam@assethomes.in

PATHANAMTHITTA

Asset Gateway, Kallarakkadavu Road
Near Muthoot Medical College
Pathanamthitta - 869 645
Mob: +91 99465 99999

KOTTAYAM

Ground Floor
Asset Sapphire, Kanjikuzhy
Muttambalam P.O, Kottayam- 686 004
Tel: +91 481 2575696
Mob: +91 7593 003498, 99465 99999
Email: kottayam@assethomes.in

ALAPPUZHA

Asset Nilaavu
South of HMCA Church, Finishing Point Road
Punnamada Thathampally P.O, Alappuzha- 688013
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THRISSUR

First Floor, Asset Platina
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Email: thrissur@assethomes.in

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