

ASSET Beyond squarefeet

JANUARY 2026

A monthly newsletter from Asset Homes



HAPPY
new year

154th
ISSUE

**CREDAI
NATIONAL
AWARDS.**

MANORAMA
മനോരമ

**MEDIAONE
NIRMITHI
PURASKAR**



Dear Friends,

Before I speak of achievements, awards, milestones, or the road ahead, I must pause to say something far more important:

Thank you, 2025.

The past year was one of intense effort, quiet sacrifice, and extraordinary commitment. Across sites, offices, departments, and functions, many of you went well beyond what was expected, often without applause, often without comfort, but always with conviction. To every high performer, every dependable contributor, and every team that stood firm when challenges tested us, this organisation moves forward because of you.

Performance is not only about results on paper. It is about attitude under pressure, ethics when no one is watching, and teamwork when individual brilliance might have been easier. I sincerely thank all our performers for setting benchmarks others can aspire to, and for reminding us that excellence is not an event—it is a habit.

Some moments invite celebration. Some demand reflection. And a rare few ask us to bow our heads in gratitude before lifting our eyes toward a larger horizon. The recent recognition at the CREDAI National Conclave in New Delhi is one such moment.

Asset Homes was honoured with two national awards—Asset Grandios Sanford, Kollam, for Best Luxury Project in the Tier-3 category, and Asset Ensign, Kozhikode, for Best Mid-Segment Project in the Tier-2 category. These are not regional accolades; they are national affirmations. For an organisation rooted in Kerala to be recognised on an all-India platform is not merely a win—it is validation of years of invisible effort, ethical choices, and collective belief.

Yet, as I reflect on this achievement, my first emotion is not pride, but humility. Because awards do not

belong to buildings; they belong to people.

- To the engineers who refused to compromise.
- To the site teams who worked through rain, uncertainty, and pressure.
- To the safety officers who chose caution over speed.
- To the finance and procurement teams who guarded every rupee as their own.
- To the customer-delight teams who absorbed pressure with patience and grace.

This honour is yours.

We often say Asset Homes leads in quality, safety, timelines, and cost discipline. But leadership is not a certificate one hangs on a wall. Leadership is a responsibility one carries every single day.

History reminds us that great organisations are not defined by their peaks, but by what they do after reaching them. When Microsoft dominated the software industry, it reinvested in reinvention. When the Tata Group built trust, it placed nation-building above short-term profit. True greatness begins when success does not make us complacent, but more conscious.

So, what is next for us?

Many may say, “Let us aim for an IPO by 2030.” And yes, that can be a milestone. But before a company becomes worthy of public markets, it must first become worthy of public trust at a deeper level.

A great brand does not rush to scale revenue; it patiently scales values. It does not chase visibility; it earns credibility. It does not ask, “How big can we become?” but rather, “How meaningful can we remain as we grow?”

Our next ambition must be to evolve from being a great builder to being a great institution.

- An institution that professionals are proud to associate with.

- An institution customers recommend not because of advertising, but because of lived experience.
- An institution where sustainability is not a slogan, safety is not a checklist, and ethics are instinctive.

We must move from delivering homes to nurturing communities, from handing over keys to building lifelong relationships.

As the world changes rapidly, we must embrace technology, ESG leadership, design thinking, and global best practices. Not because others are doing so, but because it is the right thing to do. At the same time, we must never lose the human warmth that defines us. Progress without purpose is hollow. Growth without gratitude is fragile.

The season of Christmas reminds us of enduring truths—humility in greatness, kindness in leadership, and hope in modest beginnings. The New Year stands before us like an unwritten page, asking not for repetition, but for renewal.

Let us renew our commitment to excellence, learning, teamwork, and integrity. Let us dream global, behave global, act global, and be global—while staying deeply rooted in our culture, our land, and our conscience.

The journey ahead will demand more discipline, empathy, and courage. But if there is one thing I am certain of, it is this: the true strength of Asset Homes lies not in concrete and steel, but in the character of its people.

As we stand at the threshold of a new year, I look toward 2026 with optimism grounded in confidence—not because the path will be easy, but because our foundation is strong. The coming year will ask more of us: sharper thinking, faster learning, deeper collaboration, and a stronger moral compass. Let us welcome that challenge.

May 2026 be a year where we raise our internal benchmarks higher than any external award, where leadership is demonstrated at every level, and where our work continues to touch lives with dignity and care.

I wish you and your families peace, good health, and happiness. May the New Year bring clarity of purpose, courage in decision-making, and pride in the legacy we are building together.

Let us move forward with gratitude in our hearts, excellence in our actions, and faith in our collective journey.

Best wishes for a purposeful and inspiring 2026. With deep gratitude and confidence in the road ahead,

With warm regards,



Sunil Kumar V

Founder & Managing Director

Asset Homes

MediaOne 'Nirmithi Puraskar 2025' Asset Homes Honoured with 'Best Visionary Builder Brand' Award.



Asset Homes has been conferred with the 'Best Visionary Builder Brand' award at the MediaOne Nirmithi Puraskar 2025, held in Trivandrum. The recognition celebrates excellence in construction and architecture, honouring organisations that demonstrate foresight, responsibility, and long-term impact in the built environment.

The award was received by Mr. V. Sunil Kumar, Founder & Managing Director of Asset Homes, on behalf of the company. The jury cited Asset Homes' philosophy of responsible building and its consistent focus on creating homes that respond meaningfully to the evolving lifestyle needs of diverse customer segments.



Asset Homes Makes Kerala Proud with Two CREDAI National Awards.

The awards were conferred after a comprehensive assessment of projects across parameters such as design excellence, construction quality, safety standards, sustainability initiatives, customer-centric planning, and adherence to global best practices. Asset Ensign was recognised for redefining quality living in the mid-segment housing category in a Tier-2 city, while Asset Grandios Sanford was lauded for setting new benchmarks in luxury residential development in a Tier-3 city.

New Delhi, December 20, 2025: Asset Homes has achieved a historic milestone at the inaugural CREDAI National Real Estate Excellence Awards 2025, winning two major national awards and emerging as the only developer from Kerala to secure Winner (Gold) titles at the national level.

The awards ceremony was held at Taj Palace on 19th December and was inaugurated by Manohar Lal Khattar, Hon'ble Union Minister for Housing & Urban Affairs. At the ceremony, Asset Ensign, Kozhikode, was declared Winner - Best Residential Project (Tier 2 Cities - Mid-Segment), while Asset TKM Grandios Sanford, Kollam, won Winner - Best Residential Project (Tier 3 Cities - Luxury Segment). The awards were received by Mr. Sunil Kumar V., Founder & Managing Director, and Mr. Mahesh L., Chief Technical Officer, on behalf of Asset Homes.

The first edition of the CREDAI National Real Estate Excellence Awards witnessed participation from over 500 developers across India, with more than 800 projects submitted for evaluation. Following a stringent, multi-stage jury process, 175 projects were shortlisted, of which only 25 projects across categories were selected as winners, placing Asset Homes among an elite group of nationally recognised developers.



Speaking after the ceremony, Mr. Sunil Kumar V., Founder & Managing Director, Asset Homes, said: "Winning two national awards at this prestigious platform-competing against some of India's biggest national players and projects from more developed urban markets-has been deeply satisfying. Being recognised as the only developer from Kerala to win at this level is an honour we dedicate to our customers and our entire Asset Homes team." This national recognition reinforces Asset Homes' position as a leading, trusted developer, demonstrating that world-class residential living can emerge beyond metropolitan hubs and stand tall on a national stage.

MANORAMA ഫാർട്ടസ്

On Day 4 of Manorama Hortus, held on 30th November 2025, Asset Homes Founder and Managing Director Sunil Kumar V led a heartfelt session titled “വീടുകൾ കഥ പറയുമ്പോൾ”, in conversation with Sona Thampi. He spoke about how homes in Kerala are evolving beyond physical structures to become reflections of identity, climate, and community aspirations. The session echoed the spirit of Hortus, a festival that celebrates art and literature through meaningful cultural and architectural conversations.





Christmas Celebrations





Medical Camp was conducted at Asset Sreyas



Get Together function with Signature Club Asset Eastbrook



QUALITY TOOL BOX TALK



Q - LAB



SAFETY TOOL BOX TALK



Asset Vismayam



Asset Winside



Asset Grand Entry



Asset Magnum

MONTHLY SAFETY MEETINGS



Asset Eminance



Asset JGT Ananda Malika



Asset Grand Entry



Asset Eminance



Asset Magnum



Asset Samskriti



Asset Nilaavu



Asset Serenity



Asset Vismayam



Asset The Leaf



Asset Dominion

Emergency evacuation mock drill and Fire fighting training Program was conducted at Asset Moon Grace as part of the Vendors Meet



KEY HANDING OVER



Key Handing Over to
Dr. Praveen & Family,
Asset PKS Heritance



Key Handing Over to
Dr. Saifil, Asset PKS Heritance



Key Handing Over to
Mr. Dias Paul Alapatt, father of
Mrs. Irene Dias, Asset East Brook



Key Handing Over to
Mr. Ajith Kumar & Family,
Asset PKS Heritance



Key Handing Over to
Mr. Arunkumar, Asset PKS Heritance



Key Handing Over to Mr. Benny
father of Mr. Josepaul Chunks,
Asset East Brook



Key Handing Over to
Mr. Jipson Babu, Asset Celeste



Key Handing Over to
Mr. Jithin Thomas & Family,
Asset PKS Heritance

HOUSE WARMING CEREMONY



House Warming Ceremony of
Dr. Praveen
Asset PKS Heritance



Key Handing Over to
Mr. Mohamed Salil & Family,
Asset Radiance



Key Handing Over to
Mr. Prakash & Mrs. Sangeetha,
Asset Ensign



Key Handing Over to
Mr. Ravisankar & family,
Asset East Brook



Housewarming Ceremony of
Mr. Shajiv N. Kurup & Family,
Asset Castle



Key Handing Over to
Mr. Sreejesh & Family, Asset Fortuna



Key Handing Over to
Mr. Vivek Srikumar & Mrs. Vidhu. M,
Asset Alpine Maple



Key Handing Over to
Mrs. Anju Jayachandran & family,
Asset MoonGrace



Key Handing Over to
Mrs. Sreelekha.K & family,
Asset Radiance



Key Handing Over to
Mrs. Treena Paul & family,
Asset Luminance



Key Handing Over On
behalf of Mr. Arun Kumar Chelat,
Asset Fortuna

CUSTOMERS OF THE MONTH



Dr. Asha Rao & Mr. Devanada Shenoy,
Asset Fortuna



Mr. Roshin.M.P & Mrs. Renjimal.M.R,
Asset Limelight



Mrs. Sindhu Sreejith,
Asset Picasso Palette

CP MEET AT TRIVANDRUM



DELIGHT DRIVE



Mr. Benny Sebastian, Asset Canvas



Mr. Bibin Oommen, Asset Limelight



Mr. Nishad Ahmad & Mrs. Mubeena Majeed,
Asset Senate

BIRTHDAY CELEBRATIONS



Akhila S Pillai



Asif Sidhique



Athira Vijayan



Babitha T G



Balasreeram K S



Bibin Babu



Brin Stephen Gonzalves



Deepu Gopakumarapanicker



Eldhose Paul



Muhammed Aadhil A N



Pradeesh Pradeep



Priyamol Jose



Sibin Benny



Smitha Gireesh



Vidya Satheesan

BIRTHDAYS

ARUN B	01-Jan
BINEESHA B	02-Jan
JAIJO CHATHELY JOSE	02-Jan
SHEETHAL SASIKUMAR	02-Jan
V S NAVEEN	07-Jan
VIVEK M	08-Jan
NITHYA P	08-Jan
RATHEESH P B	10-Jan
JIGO ANSON	13-Jan
SOORAJ SOMAN	15-Jan
HIRAN P H	16-Jan
P T SAJITH	16-Jan
ANIT JOY	17-Jan
VIVEK VALSAN	17-Jan
PRASANTHAN ALINKEEL	19-Jan
ARJUN PRASANNAN	19-Jan
ANJU P PHILIPOSE	19-Jan
YADU KRISHNAN K	20-Jan
MILI T S	21-Jan
VENU G	21-Jan
ANOOJ KRISHNA RS	22-Jan
VISHNU K B	22-Jan
GOPIKA P J	24-Jan
SUJITH S	25-Jan
ANJU A V	26-Jan
VIPIN V	27-Jan
ABHILASH K NAIR	28-Jan
AISWARYA THAMBI	29-Jan
AKHIL KRISHNAN R P	30-Jan

WEDDING ANNIVERSARIES

TINU DAVIS	13-Jan
NIJAMUDEEN M	14-Jan
BEFIN FRANCIS	16-Jan
RAJESH P V	17-Jan
NISHANTH M.R	18-Jan
ASWATHY RAJENDRAN	19-Jan
VIMAL VARGHESE	19-Jan
CHINNU SAJEEVAN	21-Jan
ASWATHY B	21-Jan
BALASREERAM K.S	29-Jan
VISWANADH S	29-Jan
JYOTHISH KUMAR N A	31-Jan

KNOW YOUR COLLEAGUE

Dear Assetians,

I'm Akhil J, and I feel truly privileged to be part of the Asset Homes family, where dreams are transformed into homes. As a Marketing Coordinator handling offline marketing, I enjoy working on-ground to strengthen our brand presence and connect meaningfully with customers.

I come from Marangattupilly near Pala in Kottayam district. My father, Jayakrishnan, is a retired private-sector employee, and my mother, Maya, is a homemaker. My wife, Arya Balachandran, is an IT professional working at Infopark, Kakkanad. I also have a brother in the IT field.



I hold a BTech degree in Electronics and Communication Engineering and I began my career with Labour India Publications. It was a long journey, and working under our Managing Director, Mr. Santhosh George Kulangara—a visionary leader and renowned traveler—has been truly inspiring. His speeches, quotes, and vision continue to motivate me.

I enjoy reading books, my favorite Malayalam writers are Benyamin and K. R Meera. Also, I love to explore new destinations.

I joined Asset Homes in February 2025, and it has been an immensely rewarding experience. I feel valued and respected as an Assetian, and I'm fortunate to work alongside such supportive colleagues. Every day brings new opportunities to learn and grow, both personally and professionally.

I conclude with great happiness and genuine excitement to continue my journey here. I am committed to giving my best and contributing meaningfully to the growth and success of Asset Homes, while learning, growing, and achieving together as a team.

Responsibly yours,

Akhil J

Marketing (Offline)

NEW JOINEES - JANUARY 2026



ARUNLAL S
QEST-TVM



BINEESHA B
SALES-TVM



SARANYA M D
COST & CONTRACTS-TCR



SHAJAN M C
PROJECTS-TVM



SOORAJ S
QEST-TVM



SREEKANTH S
SALES-TVM



STANY WILLIAM
SALES-KOCHI



VISHNU GANGA G NAIR
PROJECTS-PKD



Responsibly Yours

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