

128th
ISSUE

ASSET
Beyond
squarefeet

NOVEMBER 2023

A monthly newsletter from Asset Homes



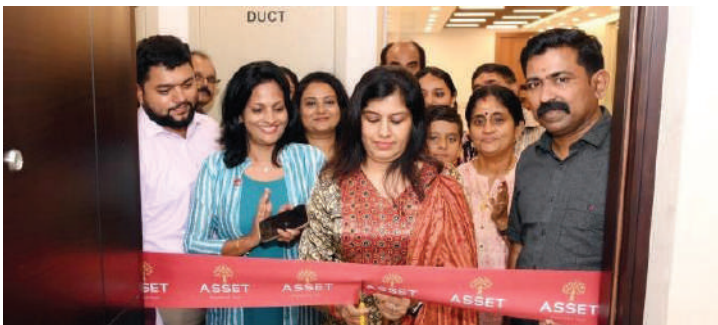
"Miyawaki urban forests are planted around many high-rise buildings we have built."

**Mr. Indrajit Kembhavi,
at the Beyond Square Feet
Lecture on World Habitat Day**



ASSET

Sample Apartment Inauguration



Asset Platina



Asset Sovereign



MANAGING DIRECTOR SPEAKS

Dear friends,

As we bid farewell to an outstanding October and eagerly anticipate the promising path of November, I'm excited to share my thoughts with you.

Last month, the resonance of our customers' voices echoed through each initiative, offering a glimpse of their vibrant feedback. I assure you, November promises to be an even more novel and nourishing chapter. The forthcoming action plan for the next four months is set to redefine us as pioneers, fostering a brilliant burgeon. Who will drive this transformation? The unequivocal answer lies within our team.

A team is the genesis of an organisation's future. Comprising both leaders and followers, a team embodies the core fabric of success. Within every organisation, leaders play a pivotal role as coaches, guides, and inspirers. Their ability to motivate, navigate challenging times, and steer individual career progressions exemplifies their significance. A leader is not solely defined by a designated position

but by action, transcending mere authority.

Leadership is often conflated with authority, yet authentic leadership transcends mere position. It resides in behaviour and action. We are fortunate to have many team members exemplifying leadership traits, regardless of their designated roles. Upon reflection, I've observed a cohort of individuals within our second group—dynamic, young, knowledgeable, resilient, and transparent. Yet, what truly distinguishes a great leader? Undoubtedly, a dose of luck plays its part!

The identification and discernment of less effective team members within an organisation is not as facile as one might assume. It demands astute observation and practised insight. Discerning the signals that may lead to organisational missteps requires keen observation, a skill honed through diligent practice. Among these observations, we encounter commendable practices exercised by our leaders, five of which I'd like to share, albeit anonymously, due to their nature.

Among us, I've discovered a leader who ardently believes in the potency of praise as a tool to foster team performance. This individual adeptly sandwiches criticism between layers of commendation, propelling the team towards success.

Another outstanding leader within our ranks diligently dismantles ego from our collective ethos, ensuring that personal status doesn't impede organisational progress.

A third remarkable individual maintains an unwavering focus on the customer, recognising their needs as the cornerstone of our success.

Simultaneously, a demanding yet unwaveringly fair leader amongst us exemplifies the balance between a congenial workplace and the necessity for exceptional performance.

Personally, I am an advocate for building networks both within and beyond our organisation. These networks extend to customers, suppliers, potential partners, and stakeholders, a vital component in propelling our business forward. I firmly believe in adaptability and a willingness to seize opportunities wherever they may arise. This adaptability is pivotal in a landscape where opportunities continually evolve.

My methodology and beliefs are centred around driving each departmental process, seeking continual improvement, and fostering a culture of change, progress, and efficiency. I urge each one of you to explore, experiment, and practice these principles.

Wishing you all an inspiring and productive month ahead.

Warm regards,

Sunil Kumar V

Founder & Managing Director

BEYOND SQUARE FEET ANNUAL LECTURE ON WORLD HABITAT DAY

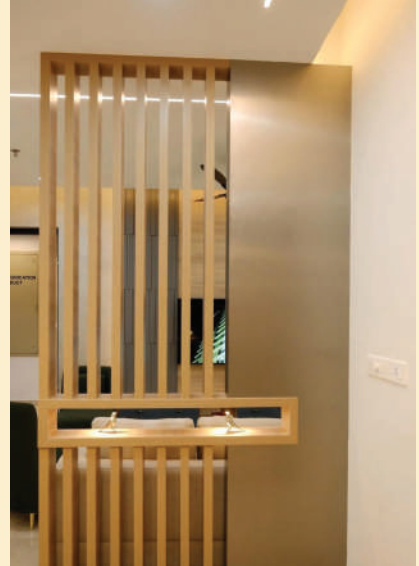
Mr. Abhijit Kembhavi, Principal Architect and Partner of Kembhavi Architecture Foundation speaks at the Beyond Square Feet annual lecture series organised by Asset Homes on World Habitat Day.



Snapshots from the event

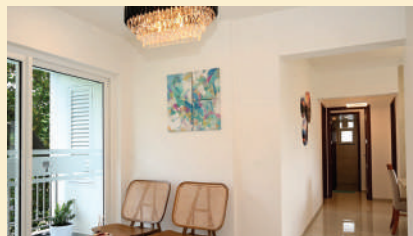
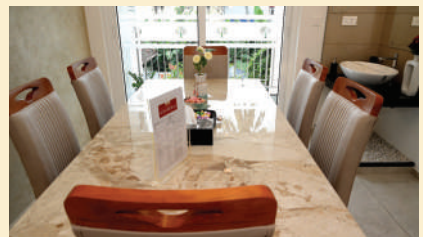
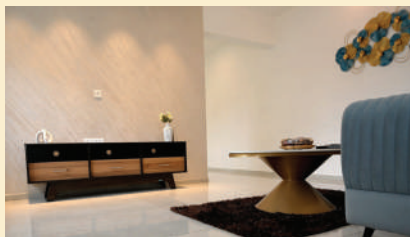
ASSET PLATINA SAMPLE APARTMENT INAUGURATION

Asset Homes' Chief Information Officer Ms. Anju Venugopal inaugurated the fully furnished sample apartment of Asset Platina.



ASSET SOVEREIGN SAMPLE APARTMENT INAUGURATION

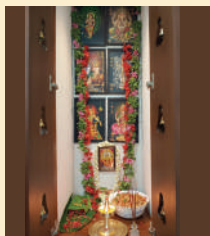
Asset Homes joint venture partners, Mr. B S Bhasi, and Mr. Rayfe Joseph inaugurated the sample apartment of Asset Sovereign in the presence of our Managing Director, Mr. V. Sunil Kumar.



NAVARATHRI POOJA



Trivandrum Branch



Corporate Office



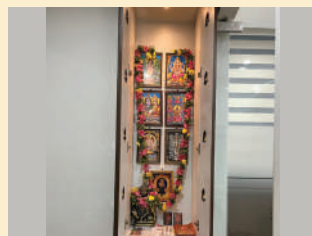
Asset Chamber



Kannur Branch



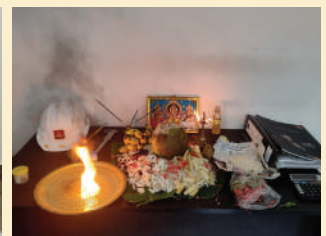
Kollam Branch



Thrissur Branch



Calicut Branch



Asset Magnum

H1 TOWN HALL EVENT AT ASSET HOMES HEAD OFFICE



HARIT BHARAT AWARD



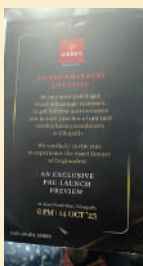
Mr. Manish Tripathi, Development Advisor, Asset Homes received the Harit Bharat Award for Beyond Square Feet Tri-annual Lecture Series at Jio Conventre Centre, BKC Mumbai.

CSR ACTIVITY - KITCHEN RENOVATION OF FACE FOUNDATION



The FACE Foundation renovated kitchen was inaugurated on October 6. Asset Homes CEO, Mr. Tony John was the chief guest. Asset Homes provided the finishing materials for the renovation of FACE Foundation kitchen which provides free food for the poor and needy on a daily basis.

SALES PROMOTION AT ASSET HOMES APARTMENTS



Asset Homes' Delight Team successfully organised the premiere launch of Asset Homes upcoming project in Edappally under Asset Advantage.

SALES PROMOTION AT ASSET HOMES APARTMENTS



Asset Enlive & Asset First Circle

ROTARY INTERNATIONAL BADMINTON CHAMPIONSHIP



Asset Homes CEO, Mr. Tony John won the Rotary International Badminton Championship.

NEW FEATHER OF ACHIEVEMENT



Ms. Seena Rajesh

Mr. Akhil Sivaraman

Ms. Seena Rajesh, AGM - Asset Delight and Mr. Akhil Sivaraman, Senior Architect got featured in HOMES Magazine among Top 10 Most Promising Interior Designers from Kochi - 2023.

MEDICAL CAMP



Asset PKS Heritance



Asset Celeste

EMERGENCY EVACUATION MOCK DRILL & FIRE FIGHTING TRAINING



Asset Alpine Oaks

EMERGENCY EVACUATION MOCK DRILL & FIRE FIGHTING TRAINING



Asset Limelight

MONTHLY SAFETY MEETING



Asset Winside



Asset Magnum



Asset Sovereign



Asset Gateway



Asset Canzara



Asset Platina



Asset Chamber



Asset East Brook



Asset Dominion



Asset Majestic



Asset PKS Heritage

FIRE FIGHTING TRAINING



Asset Corporate Office

ISO AUDIT



ISO 9001:2015 Recertified for the 8th consecutive year

VENDORS MEET



Asset Limelight

SAFETY TOOL BOX TALK



Asset Majestic



Asset Magnum



Asset Fortuna



Asset Dominion



Asset Chamber



Asset East Brook



Asset Gateway



Asset Platina



Asset Canzara



Asset Sovereign



Asset Laurels

EMERGENCY EVACUATION AND CPR TRAINING



Asset Alpine Maple

CUSTOMER OF THE MONTH



Mr. Najeeb & Mrs. Jeena, Asset Hillcrest Volga



Mrs. Meenakshi Rajaram, Asset Bellevue



Mr. Sreeraj Gopinathan & Dr. Krishna, Asset Galleria



Dr. Beena George & Family, Asset Rain Tree

DELIGHT SURPRISE



Birthday Wishes to
Mr. Rajesh Ramkumar, Asset Canvas



Birthday Wishes to
Mr. P D Pillai, Asset Lineage



Birthday Wishes to JV Owner
Ms. Shobhanakumari, Asset PKS Heritance



Birthday Wishes to Mr. Jacob C.Philip, Asset Sapphire



Birthday Wishes to Mr. Ramdas Vallathol, Asset Platina

A TREAT FOR THE LABOURERS



Mr. Ramdas Vallathol & Mrs. Sathy, Mr. P M Manuel, Mr. P N Raman serving lunch to labourers on final concreting day at Asset Platina.

DOCUMENT HANDING OVER



Ms. Anitha George,
TKM Asset Grandios Sanford



Mrs. Shailaja & Mr. Srikanth,
Asset Rangoli



Mr. Suresh Kumar &
Mrs. Sheeja S,
TKM Asset Grandios Sanford



Mr. Poullose,
F/o Mr. Kiran Poullose,
Asset Rangoli



Mr. Shaji,
TKM Asset Grandios Sanford



Mr. Sangeeth,
TKM Asset Grandios Sanford



Mr. Samuel Koshy,
Asset Sunny Days



Mr. Saheed K K,
Asset Rangoli



Mr. Pious,
TKM Asset Grandios Sanford



Mr. Shamsudeen Nishad,
TKM Asset Grandios Sanford



Mr. G Sreekumar,
TKM Asset Grandios Sanford



Dr. Lira R,
TKM Asset Grandios Sanford



Mr. Johnson Philip,
TKM Asset Grandios Sanford



Mr. Joby Thomas,
TKM Asset Grandios Sanford

HOUSEWARMING CEREMONY



Mr. Vijesh A C & Family, Asset Rain Tree

VIDYARAMBAM



Aaghosh Krishna AG Hrithika Haneesh Feba S

KEY HANDING OVER



Ms. Umavathy K,
Asset Rain Tree



Ms. Catherine Mariam Tom,
Asset Precious



Mrs. Shailaja & Mr. Srikanth,
Asset Rangoli



Mrs. Mitha V Dharan,
TKM Asset Grandios Sanford



Mr. Vinod Krishnan,
Asset Alpine Oaks



Mr. Suresh Kumar &
Mrs. Sheeja Suresh Kumar,
TKM Asset Grandios Sanford



Mr. Shibin K A & Family,
Asset Senate



Mr. Samuel Koshy,
Asset Sunny Days



Mr. Saheed K K,
Asset Rangoli



Mr. Prijit & Mrs. Rosheen,
Asset Alpine Oaks



Mr. Noushad & Mrs. Hena,
Asset Alpine Oaks



Mr. Mukil Rameshan,
Asset Senate



Mr. Mithun Chandra,
Asset Limelight



Mr. Biju George,
Asset Kasavu



Mr. Ashok Kumar,
Asset Alpine Oaks



Dr. Sonia A K,
Asset Rain Tree



Dr. Naveen Raju,
TKM Asset Grandios Sanford



Dr. Maheed & Family,
TKM Asset Grandios Sanford



Dr. Beena George & Family,
Asset Rain Tree

KNOW YOUR COLLEAGUE

Hi,
Myself Chinju Satheesasan, a resident of Mathilakam in Thrissur, Kerala. I hold a Bachelor's degree in Civil Engineering from Universal Engineering College, Thrissur.

In my family, I was privileged to be nurtured by my parents, whose wisdom and values have profoundly shaped my

character. In addition, I have a brother and sister, both happily married, whose life experiences greatly enrich the depth of our family connections.

Following my graduation in 2017, I commenced my professional journey by gaining invaluable experience at Jayaprakash & Prakash Constructions Pvt. Ltd. Thereafter, I joined Haran Infrasy's Pvt. Ltd. Vyttila in the role of a Quantity Surveyor. Subsequently, I transitioned to the position of a Planning & Estimation Engineer at Creative Exterior / Interior Solution Pvt. Ltd, located in Kakkanad, Kochi. My tenure there spanned two and half years, during which I actively contributed to the field of facade engineering and solutions.

One of the most fulfilling aspects of my journey has been the opportunity

to work for Asset Homes as Drawing Coordinator. I am genuinely excited about the journey ahead, the chance to make a positive impact, and the prospect of growing both professionally and personally at Asset Homes.

Responsibly Yours,
Chinju Satheesasan



Q LAB TEST



CLEAN WORKPLACE



Asset Winside

SALES STAR OF THE MONTH



Jijeesh N

1ST RUNNER-UP SALES



Anu Mohan

WALL OF FAME



Jijeesh N

SPECIAL RECOGNITION AWARD



Ittiyavirah Abraham



Dona Simon



Sunitha Sukumaran



Vidyasagar C

ENGINEER OF THE MONTH



Tinu Davis

SERVICE STAR OF THE MONTH



Salini P S

SERVICE CITATION



Mahesh L



Sangeetha K G

SPECIAL EXCELLENCE AWARD

Super Structure



1st - Asset PKS Heritance

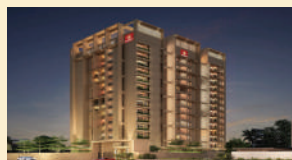


1st Runner-up
Asset Down to Earth

Substructure



1st - Asset Canzara



1st Runner
up Asset Dominion



Arun Bhaskaran



Nandakumar K S



Seena Rajesh

NEW JOINEES



Athulya M Nagesh



Dolvin Santy



Akash Babu C



Sreejith H



Muhammed Fayz M U

BIRTHDAY LIST

Abhilash R 03-Nov | Gokul G K 3 Nov | Albin P A 05-Nov | Anjaly Prasad 06-Nov | Mahesh L 09-Nov | Chinnu Sajeevan 10-Nov | Abhilash G Kurup 11-Nov | Pinky Mol C M 11-Nov | Ittyavirah Abraham 14-Nov | Rema V B 15-Nov | Aswanth Krishnan A16-Nov | Vinodkumar K 23-Nov | Sajesh S 24-Nov | Unnikrishnan M S 24-Nov | Babu C A 24-Nov | Shihab R H 25-Nov | Akash Babu C 25 Nov | Hari V Shenoy 26-Nov | U A Azeer 27-Nov | Deepak Mathew 27-Nov | Roshni Mol M V 28-Nov | Antony P P 29-Nov

BIRTHDAY CELEBRATION



Sino Joseph



Roshan A R



Premil Kumar P



Anand K V



Pretty Paul



Asha Arunkumar



Abhiram M S



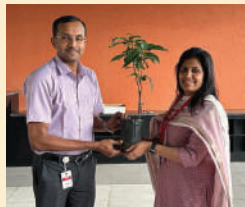
Arunima Joy



Befin Francis



Manuel K M



Tony John

WEDDING ANNIVERSARY

Archa K Shaji 04-Nov | Ajith J S 05-Nov | Haseem M K 07-Nov | Vidhubala P J 10-Nov | Vivek R 11- Nov | Salini P S11-Nov | Roshni Mol M V 11-Nov | Manu M D 12-Nov | Paul V Thomas 14-Nov | Mathew Koshy 19-Nov | Reshma Raveendran 19-Nov | Sajith P N 24-Nov | Resmi C 24-Nov | Sabu G 28-Nov



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