



ASSET Beyond squarefeet

A monthly newsletter from Asset Homes Issue: 66 Sep. 2018

Recover. Rebuild.

**We can.
We will.**



CREDAI office bearers Sri. Najeeb Zackeria, Sri. Sunil Kumar, Sri. Raghuchandran Nair and Sri Paul Raj hand over to Chief Minister Sri. Pinarayi Vijayan Rs. 2 crores as a first instalment to the Chief Minister's Distress Relief Fund, in the presence of Minister for Industries Sri. E. P. Jayarajan.

Managing Director Speaks

Dear friends,

We never expected it to happen to us one day. So we watched it in movies light-heartedly. We never bothered to help, visit or act at any of the places where it had happened previously. We never created a better insulating model to prevent it taking away precious lives and we never used the available resources effectively. We always bothered to get divided into groups based on politics and religion to fight each other and we proved that we will never learn from mistakes.

I am sad, desperate and ashamed of the reason why we had to face the flood. We are all culprits for the loss of the lives of 400-odd human beings. If I cannot shout this much, then I might as well have flown along with the waters during the floods.

Failing to plan is planning to fail. With all of the natural disasters happening recently, it is only appropriate to take a good look at our company's disaster plan to make sure we are prepared. If our documents, data, resources and people are important to us and if we cannot afford to have our business operations halted for weeks or days due to loss or corruption of the same, then we need to have a disaster management plan. A disaster can happen at any time on any day and is likely to occur at the most inconvenient time – after all, it's Murphy's Law!

A disaster is a sudden, unplanned event that creates an inability for a company to provide critical business functions for an undetermined period of time, resulting in great damage or loss to that organization. Disasters can be widespread and severe, such as a fire, flood or earthquake, or more limited in the form of a server failure, virus attack or inadvertent deletion of data, or loss or theft of documents. But no matter how it is caused, it inevitably means a loss of revenue, a loss of productivity, a loss of reputation, and increased costs to the business. As we know, this time, we were not prepared, and we ran the risk of having the disaster come before we had in place a plan to handle it. By God's grace, we marginally escaped this time without much issue.

We need to urgently create an action plan to face any kind of disaster to reduce our risk and at the same time protect our assets, documents, data, projects and stakeholders. Disasters can be averted with some foresight and planning. We should hire a trusted professional to write down a management plan for eventuality and also a communication plan for implementation.

Even without such a system in place, we were able to form a disaster management council which immediately and effectively worked together to protect our documents, data, projects, records, stakeholders, employees and customers. The service rendered was excellent and the relief activities volunteered by a few of the employees are commendable.

Now the floods are over, water has receded, but the wounds remain all over. Tough days are ahead, as market needs time to recover. Shortage of material and labour along with high demand may create rise in prices. We have to move carefully, together and united to safeguard our brand and create a new Kerala. We have a great mission to accomplish. God has chosen us to rebuild a country – His own country. Don't give up.

Regards,

Sunil Kumar V.
Managing Director

The Kerala floods have been at the centre of national consciousness



People in Kerala have never seen anything like this before when 12 of the 14 districts of the state were simultaneously affected by the floods with 5 of them affected severely.

With the water levels rising in the dams since mid July and the IMD predicting that extremely heavy rainfall was very likely, the state should have taken the decision to release water from the dams that were almost full when the rains had subsided in July.

In July, when the government alerted the state regarding release of water from the Idukki dam, we at Asset Homes started conducting quality audits at our sites along the Periyar River, which included our completed, ongoing and upcoming projects, to improve operational response to flooding through prevention, forecasting and planning tasks. The team aimed to understand flood risk and, more specifically, various kinetics such as watercourse overflow on plains, torrential high waters, urban run-off, coastal flood, etc.

We had decided to form an efficient Crisis Management Team to facilitate decision-making and to enable an operational mechanism suitable for quickly managing any untoward situation.

After the government sounded Red Alert on 9th August, when the rain was steadily getting heavier, all five gates of the Idukki dam were opened. Our Crisis Management Team of 21 rescuers was back in action. Major preventive measures were taken such as immediate stopping of all power transmission lines, shifting of passenger and material lifts to the upper level, and evacuating people and shifting them to safer places. Vehicles were arranged to shift people. Machinery was used to pump out water.



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On 20th August, immediately after the floods, we started our rehabilitation activities which included – dewatering, cleaning operations involving removal of debris, mud puddles, etc., waste disposal and sludge removal, supply of clean drinking water through tankers, and repair of power transmission lines. We are still in the process of getting things back to normal.

A big applause to the entire team - Shabu P. K., Regi Verghese, Krishna Kumar, Babu, Rajesh, Roshan Lal, Arun Kumar, Jibin Kumar, Sajeev Koshy, Unnikrishnan, Haridas, Seema Jayadevan, Arun, Saiju, Krishna Kumar, Adeep, Francis, Prabath, Maneesh, Ravi Shankar and Rajesh – for their exemplary performance during the tough times of disaster management.

Signature leaves a mark of compassion



Residents and staff of Asset Signature, Thiruvananthapuram, made significant contributions by way of material and manpower to the relief and rescue operations during the recent floods that had affected the entire Kerala. The efforts they put in were remarkable and the entire Asset Homes team feel proud of them and appreciate their timely intervention and kind gesture.

Expo



CREDAI Expo, Thiruvananthapuram



Flowers Shopping Fest
Thiruvananthapuram

ISO 9001: 2015 Certification for ASSET HOMES

ASSET HOMES has received ISO 9001: 2015 Certification from TUV AUSTRIA CERT for Construction and Marketing of Residential and Commercial Buildings, in recognition of Quality of Construction, Timely Completion and Delivery of projects.



TUV AUSTRIA CERT GMBH is a highly renowned international certification and monitoring group specialized in quality, safety, environment and hygiene.

Building up Learning



HARVARD
BUSINESS SCHOOL



Sunil Kumar, Managing Director, Asset Homes, is undergoing an advanced program in Business Management offered by Harvard Business School, Harvard University, Boston, USA. HBS is one of the top business schools in the United States which has a mission to educate leaders who make a difference in the world. The intensive one-year Executive Program offered by HBS enables corporate leaders to reflect and recharge, and drive their organizations towards performance excellence and competitive advantage.

Customer on Board



Prasanth M
Managing Director,
TechWyse
IT Solutions Pvt. Ltd.,
M. G. Road

GD, Asset Thejomaya,
Kochi

Star Awards



Arun Bhaskaran
Service Star
of the Month



Vinod Kumar
Sales Star
of the Month



U A Azeer
Learning from
Mistake



Clean Workspace
Pathanamthitta Office



Saneesh M
Engineer of the
Month

Happy B'Day!



Unnikrishnan
Sep. 1



Nidhi P M
Sep. 1



Rajesh K R
Sep. 3



Lijin N T
Sep. 10



Arun Kumar
Sep. 11



Saritha P
Sep. 13



Abilash S
Sep. 15



Anuraj A S
Sep. 16



Sunil Kumar V
Sep. 17



Asha Elizabeth J
Sep. 18



Charles C D'cruz
Sep. 20



Babu K V
Sep. 20



Gopika Gopan
Sep. 20



Anchu V S
Sep. 21



Jilcemon Jacob
Sep. 21



Archana Ramadas
Management Trainee



Prince K
Site Engineer



Biju N P
Store Officer



T C Anusree
Site Engineer - Trainee



Sunish B S
Sep. 26



Krishnaprasad N
Sep. 28

New Employees

Wedding Anniversary

Chandini Arun	Sep. 2
Babu K V	Sep. 3
Jijo C Maniamkot	Sep. 5
Nidhi P M	Sep. 6
Suresh J	Sep. 9
Subin V S	Sep. 11
Rema V B	Sep. 17
Saju T R	Sep. 27
Sajeev Koshy	Sep. 29

Quality Tool Box Talk



Tool Box Talk at Asset
Limelight, Kochi



Tool Box Talk at
Asset Canvas, Kochi

Tour de Asset NRI HOME FEST



Safety Training



Safety Supervisors Meeting
at Asset Corridor, Kochi



Monthly Safety Meeting
at Asset Canvas, Kochi

SBI NRI Meet at Kollam



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Responsibly Yours