

Promises Well Delivered!

Celebrating the Completion and Handover of Asset Portico & Asset Signature.

Our joy knows no bounds as we proudly celebrate the successful completion and on time delivery of our 27th project: Asset Portico, Phase 1, Kochi and the 28th project: Asset Signature, Thiruvananthapuram, on 6th and 25th of September, respectively.

We, at Asset, believe that a promise well kept is always an asset well built. One such promise well kept and well built is Asset Portico, a Swiss model townhouse concept exclusively designed that blends the features of a villa with the vibrant life style of an apartment.

Asset Signature, the first completed project in Kerala to get CRISIL 7 star rating is our 28th promise well kept and well built. Being a project of towering stature and magnitude, Asset Signature houses 408 apartments spread in 6 towers of luxury and stands as an indelible sign of our unflinching commitment to quality and delivery.



Actual Photograph of Asset Portico



Shri. K Babu, Minister for Fisheries, Ports & Excise inaugurating Kochi's first townhouse Asset Portico, the 27th completed project of Asset Homes at Kadavanthra. Also seen are Benny Behanan MLA, V Sunil Kumar, Managing Director; K Anil Varma, Executive Director; K L Mohana Varma, noted writer & Lalichan Zacharias, Architect.



Actual Photograph of Asset Signature

Hon. Ministers Dr. M K Muneer and V S Sivakumar inaugurating Asset Signature, the 28th completed project of Asset Homes in Thiruvananthapuram. Also seen are M A Vahid, MLA; V Sasi, MLA; V Sunil Kumar, Managing Director & K Anil Varma, Executive Director of Asset Homes.

Onam Celebration Captured



Gems of Glory - Navarathna Awarded



Thampi P Bose



Sunil Das



Babu K V



Unnikrishnan C R



Pradeep P R



Jojin Lukose



Azeena M S



Sajeev Koshy



Sunish B S

Asset Homes has given away the coveted "Navarathana Award" to nine exceptional performers from various functions for the financial year 2012-13. The Navarathana Award, constituted for the Non-SMT members, gives a precious platform for everyone to excel and to prove their mettle in their own respective fields. For every Assetian, Navarathna award assumes great importance as it is widely regarded as the passport to Senior Management Team. Congratulations to all who have made their way into the invaluable garland of nine gems.

Managing Director Speaks

Dear friends,

September was a month of celebrations! The successful handing over of Asset Signature, Asset Portico, Kudumbasree mission, Navarathna awards and of course ONAM added reasons for celebrations. The semi annual results were interestingly very successful compared to previous years and it was a record. I personally thank each and every one for the efforts and for making this journey a successful one.

Let's talk about abilities this time. Some of the most disabled people that I have ever come across in my life were not ill, had both legs, both arms, were in their right state of mind and to look at them close up, had nothing that would denote them as disabled. However, when it came to dealing with the day-to-day affairs of the business they were totally and completely dysfunctional.

The fact is that; to have a disability does not necessarily mean that you have a physical incapacity or even a mental incapacity. It is more a matter of the heart and the soul of the individual. If you know that you are living well below your potential, if you are convinced that you are earning way below your earning potential and are constantly having to fight through a wall of self-doubt and unbelief, then I have great news for you. Although you are currently disabled, I have a powerful and simple key that I am going to share with you. If you take action and apply it immediately it will transport you from the state of disability to ability. So destroy the fable of disability by creating a stable self of ability.

Declare this: "I am more than able!"

First and foremost you and I must establish a huge dream. And of course, we have one now. The great vision 2020. This must not just be a figment of our imagination. It must be a driving force that will catapult us into each and every day that we face. I know that I harp on this subject time and time again. But it is of vital importance. When I talk to many of my colleagues, I realize that far too many are living a nightmare because they have failed to do the most important thing: to clearly identify, internalize and live the dream of the company.

Without a dream in place our life will be a living nightmare. And without a vision, we will all perish, sooner or later. So to put it poetically: Get a vision. Get a passion. Get a mission. And get an obsession.

Try this. Try that. Make mistakes. Take a risk. Listen to those who dream. Interview them. Learn from them and take notes. Do what you love and love what you do. If you are ever doing what you don't love, you are using up the space on planet earth that should be occupied by someone else. Get off the road and get on with our dream. Until you are in the flow of the dream of the company, you are operating in the disability mode. You're limping towards your future when you should really be running. So let's all run together and achieve the same.

Listen-you might hear me cheering you very soon, for the success in the pursuit of achieving our dream: The Vision 20-20.

I heartily wish all of you to be more than able!!!

Sunil Kumar V



Mr. Sunil Nambiar, VP Marketing, Mangalam Group of Publications, giving away the Award to the team for achieving highest sales in the Month of August.



Mr. Sunil Nambiar, VP Marketing, Mangalam Group of Publication, giving away the Award for Sales Star of the Month- Corporate office to Mr. Sunildas (Left) and Branch office to Mr. Pradeep P R (Right)



Asset Homes participating in the exhibition in connection with the Round Table conference held at Zuri, Kumarakom, Kottayam.



Padma Shri Dr. Azad Moopen interacting with Asset Homes' officials at an exhibition held in the UK.

A Token of Excellence!



The Signature project team receiving the award for the timely completion of Asset Signature, Kazakoottam, Thiruvananthapuram.

Many Many Happy Returns of the Day



Shyam Kumar S
3rd October



Annie Joseph
7th October



Bosco Liju C V
9th October



Sunil G B
18th October



Saiju Joseph
19th October



Xavier P P
22nd October

Happy Wedding Anniversary



Lakshmy M Nair
10th October



Anoop K T
19th October



Meena Ajith
26th October

New Members of the Asset Family



Thushara



Annie Joseph

Joined as Chief Customer Relation Officer. Ms Annie has about 7 years of experience in the area of Sales and Customer Service. Prior to joining Asset Homes, she was with Southern Investments Pvt. Ltd., Puravankara Projects Ltd. and Prestige Estates Projects Ltd.

ASSET HOMES

The responsible builder

Kochi | Thiruvananthapuram | Kottayam | Kannur | Thrissur

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