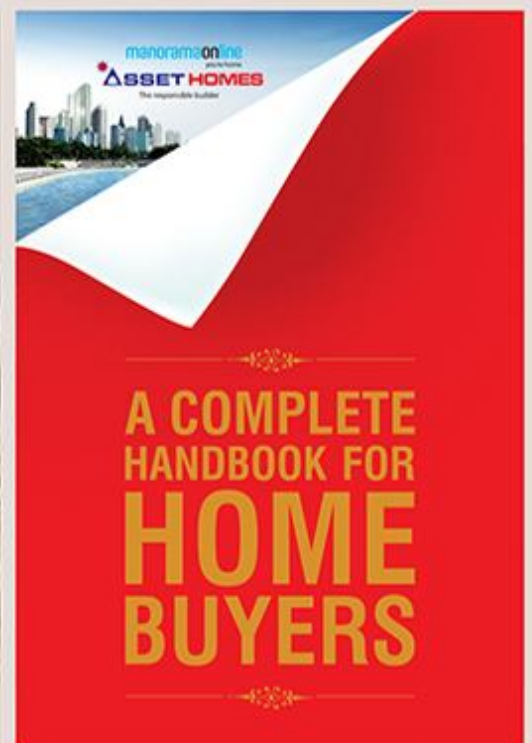


Home buying made easy:- Asset Homes launches “A Complete Handbook for Home Buyers”



Shri. Manjalamkuzhi Ali, Hon'ble minister for Urban Affairs and Welfare of Minorities launching "A Complete Handbook for Home Buyers" an e-booklet jointly released by manoramaonline and Asset Homes in the presence of Shri. Sunil Kumar V, Managing Director, Asset Homes; Shri. Boby Paul, Dy General Manager, Manoramaonline and Shri. Sajeem, Marketing Head of Asset Homes, in Thiruvananthapuram. The booklet can be downloaded at www.manoramaonline.com/tips

The dream of owning a flat/house is a major milestone that tops many people's lifetime to-do lists-and maybe their list of financial fears too. With an investment that is usually the biggest portion of a person's life savings, coupled with the lack of sound, sensible advice - the tension is palpable.

In order to provide a solution to this impending fear persistent in the realty industry, we, as a responsible builder have joined hands with manoramonline and launched an e-booklet titled "A Complete Handbook for Homes Buyers" to alleviate our customers fears and to build their trust and confidence while buying a flat/house. This little handbook covers all the essential steps, information and stages entailed in property buying. Considering the practical application, this e-booklet has 50 essential tips dedicated to different stages in the purchase

process and offers crisp and clear answers irrespective of who the property developer is. Hence, we believe that this e-booklet can act as a reference guide to all property seekers.

In a function held in Thiruvananthapuram, Shri. Majalamkuzhi Ali, Hon'ble minister for Urban Affairs and Welfare of Minorities officially launched the e-booklet. To avoid language disparities, the booklet has been launched both in Malayalam and English. Besides the free downloadable version of the e-booklet, a comprehensive video has also been given for easy and quick understanding of the home buying tips. To watch the video and for free download of the booklet please go to www.manoramaonline.com/tips

Exploring the Unexplored- Interactive Session by V. K Madhav Mohan



Mr. Madhav Mohan, a well known Management Mentor and the Advisory Board member of Asset Homes has paid a visit to our office on 2nd April 2015. During the interaction with the Chief Management Team of Asset Homes, he said that 90% of the potentials of a talent are unexplored. He was explaining the three stages of mankind such as "BORN-NOW-EXIT". The result is being generated between the first two stages such as "Born and Now". If opportunity is missed during this period and if continued to live in the same way without striving for risk, there may not be any result and you will not be able to sprint along with the growing pace of the world around you.

Every employee should take the lead. There should not be a space created for a mere passenger like employee who cannot make result.

Leadership is within and the leader should be capable to lead the set of people for a challenging goal.

Empowering the Next Generation



We have organized a workshop for the children of our employees based on Experiential Learning Methodology which is reckoned as an ideal way to teach kids and youngsters crucial life skills that can only be learnt in a practical environment. There were two groups for the training: the Junior Group consisted of children between 1-7 years of age and the Senior Group consisted of children aged between 8-12 years. The basic theme of the workshop revolved around the dictum: "There is nothing in a caterpillar that tells you it's going to be a butterfly."



Dr. Fixit Training



Asset team attending a training session on "Water Proofing in New RCC Buildings" held at the Dr. Fixit Institute of Structural Protection and Rehabilitation.



A pioneering initiative to infuse a quality-centric culture, the Mission 100 Days programme has been making incredible strides in every phase of the operation. It is invigorating to say that the 100 day schedule has been meticulously followed by each department and all the planned activities executed with clinical precision. Through this initiative, we reaffirm our commitment to help our clients to receive the best standard of quality housing with innovative design, construction and fit-out.

RM's Club Meet



The newly formed Responsible Managers Club's first monthly meeting in progress at Asset Summit Suites.

My Safety - My Asset

As part of the mission 100 days programme all site employees have been given Rs. 5 lakh Personal Accident insurance with an extension of Rs.1 lakh Medical Insurance.

Time Management



Mr. Jaydev Menon, a well known training expert and consultant taking a session on Time Management.

Training On Plumbing



Mr. P. Ramachandran, a Civil Engineer with 31 years of experience in the field of construction and the current Chairman of IPA Kerala Chapter, engaging a session on Plumbing & Allied Supervisory Techniques for all RM's and site engineers of Asset Homes.

SMT Meet



Mr. N. Mohanan, Director Asset Homes, giving away the award for the sales star of the month (Corporate office) to Mr. Sunil Das.



Mr. Sajju is being awarded sales star of the month Branch offices.



Mr. Valsan is being awarded the Engineer of the month.



Mr. Mahesh L, Chief Technical Officer releasing the April issue of Asset Homes' monthly newsletter Beyond Squarefeet.



Customer Service Team is being awarded for their extraordinary performance during the financial year 2014-15. The award is being given away by Mr. Sunil Kumar V, Managing Director of Asset Homes.

Customers of the month



Mr. N P Ramanunni Nair - Asset East Thottekatt, 1A & 3A, Kochi.



Mr. Surian Nair K N - Asset Picasso Palette, Apt No. 8C, Kottayam.



Mrs. Jitha Sajith - Asset Midtown 2B, Thrissur.



Mr. Jayachandran - Asset Signature, Apt 7E Blk 1, Thiruvananthapuram.

Versatile Site Expo



Asset Homes Stall at the Versatile project site.

Farewell to Aneeta



Ms. Aneeta Gracious being felicitated by the MD of Asset Homes as she leaves for the Dubai office.

Managing Director Speaks

Dear friends,

The beginning of new financial year was remarkable with high degree performance @ 360 degrees. But any where you go, people only talk about recession, issues political and professional, and lost opportunities.

But the fact is simple: Opportunity is Everywhere!

A number of years ago I thought I was going to have to leave this beautiful city of Kochi, where I lived in, along with the family I loved, in order to get the work that I needed to earn the money that was required to maintain my family's standard of living.

But even as I considered that thought, it was at that point that I was reminded of a little book that I had read many years before called "Acres Of Diamonds". It was written by Russell Conwell, a famous American orator and philanthropist.

The thrust of the message woven within the pages of that book was that within your very own backyard lies opportunity. Surprising???

So with little experience previously in the construction industry and graduation in civil engineering I started a very small construction business with my colleague who was the only friend of mine at the time. Both of us were providing the technical, sales and marketing support to each other. The very first day onwards, I walked the streets to promote our business and returned home without any result for many days. Days of desperation do not stay long. Hard work, and determination paid results.

MAKE OPPORTUNITY

We have to make our own opportunity right where we are!

So many are waiting for opportunity to be dropped into their lap-but we have always found that it is us, who are required to be responsible when it comes to seeking out opportunity through positive action. We don't necessarily have to have all the answers up front-and rarely do. But we do need to take action. And accompanying that action is a spirit of faith. We need to walk and talk as professionals full of belief long before we have the accompanying results that come with a successful business.

Before we succeed, we are successful-and as we hold ourselves- success follows us everywhere we go.

Opportunity is not without. Opportunity is first found within.

Sunil Kumar V

A Day with the MD



Ms. Aneeta Gracious, Asst. Manager sales was chosen to spend a day with the Managing Director, Mr. Sunil Kumar V.

MANY MANY HAPPY RETURNS OF THE DAY

Aseena M S	02 nd May
Sunil P G	02 nd May
Sebin Augustine	02 nd May
Sanjanya Sajesh	02 nd May
Vimal V T	04 th May
Leo Chiramal	05 th May
Sinoj Mohan	05 th May
Eldo Biju Kuriakose	06 th May
Haseeme M K	08 th May
Subby V T	08 th May
Sabu G	09 th May
Navas V A	10 th May
Seema Jayadevan	10 th May
Pradeep P R	13 th May
Krishnakumar V	14 th May
Biju V G	14 th May
Anu Sujith	15 th May
Bosco Liju C V	16 th May
S Sankar	16 th May
A S Shaiju	17 th May
Satheesh S Pai	17 th May
Gopalankutty	20 th May
K K Tomy	21 st May
Habiba Binth P M	22 nd May
Dhanpal R	22 nd May
Sudheesh K S	22 nd May
Anuja Iju	23 rd May
Sarathkumar P R	24 th May
Mathew Koshy	25 th May
Sumitha C V	25 th May
Beena Joseph	25 th May
Anju Venugopal	26 th May
Lakshmy M Nair	26 th May
Rejomon Joy	26 th May
Kiran A S	27 th May
Shine Victor	27 th May
Aneesh Raveendran	28 th May
Rema V B	28 th May
Sunil P A	28 th May
Vibin V P	28 th May
Harikumar K	30 th May
Indu Rajesh	30 th May
Rajesh C R	30 th May
Bindhulekha P	31 st May
Sunukumar K	31 st May

Medical Camp



A medical camp was organized for workers of Asset Versatile, Kochi. A medical team headed by *Dr. Manoj Augustine (Govt Hospital, Aluva)* attended the workers.

Tool Box Meet



Tool Box meeting in progress at Kasavu project site. The aim of this initiative is to help the employees to raise awareness about the importance of adhering to health and safety measures at the project site.

HAPPY WEDDING ANNIVERSARY



NEW MEMBERS OF THE ASSET FAMILY



The responsible builder

Thiruvananthapuram | Kollam | Kottayam | Kochi
Thirissur | Kozhikode | Kannur

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<https://www.youtube.com/AssetHomesKochi>



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