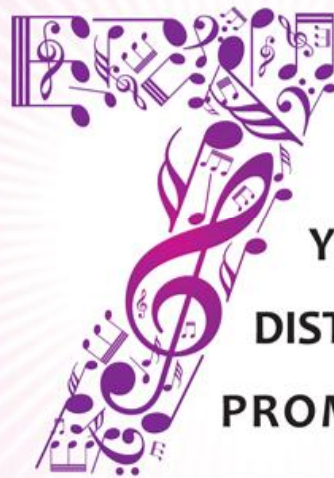


Celebrating the Symphony of Seven Successful Years.



YEARS
DISTRICTS
PROMISES

Our joy knows no bounds as we complete a well-orchestrated journey of 7 successful years in providing superior living spaces across Kerala. Like any other journey, the past 7 years have been so eventful and challenging that it empowered us to create 50 indelible milestones across various districts of Kerala. Needless to say, during this course, we have also built our own set of 7 unique values that made us the most reliable realty brand in the mind of millions.

Our steadfast commitment to quality, timeliness and innovation enabled us to create some world class living environs that have won us innumerable laurels at both national and international levels. One of the most prestigious ones is the rare honour of being the first builder in Kerala with 2 CRISIL 7 star rated projects.

The 7 year's journey has notched up a new benchmark in timeliness with 33 on-time delivered projects. We already have our foot print in five districts that include Trivandrum, Kottayam, Kochi, Trichur and Kannur. With the two impending new launches in Kollam and Calicut we make our towering presence felt in 7 districts. Besides embracing changes in the technological and institutional fronts, as a responsible brand, we have upheld 7 great values of quality, timeliness, innovation, transparency, return on investment, sustainable designs and service for providing greater customer experience and satisfaction.

We thank everyone for the unstinting patronage given to us in our leap for the impossible. At the end of the journey its quite gratifying to understand that every little support and encouragement given by each one of you has ultimately crystallized into the big achievements that the world applauds us for. Wishing you all the very best and another great year of terrific team work.



Advisory Board Meeting



Advisory Board Meeting was held on April 26th. The Advisory Board members Dr. Babu T Jose, Mr. George Korah, Mrs. Radha Unni, Mr. Joseph Philip & Mr. Dileep Narayanan were present in addition to the Directors and Chief Managers of Asset Homes. Managing Director made a presentation of the activities in detail of the past six months. Executive Director added project status, plans etc. Both the Directors emphasized on the quality of team work for success. Valuable inputs were given by the Advisory Board members for future plans and sustainability. Mr. Madhav Mohan joined the meeting over the phone and Mr. Naveen Philip greeted through e-mail with valuable suggestions.

Project Meet



P. Sri Ram, Project Director, Kochi Metro Rail Ltd, giving away the best site award to Asset Silver Streak, Aluva.

Catch them Young



Children of the employees attending 'PERSONALITY DEVELOPMENT PROGRAMME' organized by The Institute of Leadership Training (TILT).

CREDAI Training



The Learning Curve:
Mr. Sumesh & Mr. Vijoy Vikram attending a training organized under the auspices of CREDAI on Business Etiquette & Persuasive Negotiation Skills.

Saudi Arabia To Build World's Tallest Building

Construction of Saudi Arabia's Kingdom Tower, which will be one whopping, expense kilometer tall, is set to commence next week, according to local reports. The Kingdom tower will measure 3,280 feet when completed, which stretches 568 feet taller than the current Guinness World Record holder for tallest man-made construction, the Burj Khalifa building in Dubai. The cost is expected to be \$1.23 billion and will be built by the Bin Laden Group, which was started by Osama Bin Laden's father.



A Tall Order: The Kingdom tower, which is intended to be erected in Jeddah, is planned to be 3,280ft (1,000metres) tall. An artist's impression of what the finished development could look like is pictured.

Individual Performers - Financial Year 2013-14



Mr. Sunil Das-The Topper who sold maximum number of flats during the FY year 2013-14



Mrs. Anju Venugopal-The Topper who collected highest amount during the FY year 2013-14



Charity Day: Asset Homes observed Charity Day on 21st May by spending time with the children of Sree Narayana Samajam, Aluva.



Mr. P. Ramachandran, affiliate member of the World Plumbing Council, giving away the award for the Sales Star of the month-Corporate office to **Mr. Jayanesh**.



Mr. P. Ramachandran, affiliate member of the World Plumbing Council, giving away the award for the Sales Star of the month-Branch office to **Mr. Shine Victor**.

Managing Director Speaks

Dear friends,

The first month of the new financial year was eventful. The targets were well set and the system is on work. We expect nothing less than victory. Together we will make a winning year!!!

The one thing I like predominantly about hanging around winners is that they force me to continue to seek ways to improve. I remember reading about Sam Walton-the founder of the mighty WalMart chain. He would make it his habit to regularly visit his competition, and if he ever found one idea that they were doing well, he would immediately adapt it and roll it out into his stores. He was always seeking ways to improve his business.

This is how we should live our lives. Whenever we come across a better or a smarter way of doing something we should adapt it to our lives or business immediately. I come across so many people who complain about their current circumstances, and I must admit my response, in my mind at least, is change it. Change-positive change-can occur in an instant if we simply decide to change, and then follow up that decision with decisive action.

Now yes, there can be a state of paralysis by analysis that we can lock ourselves into if we spend all our lives only ever evaluating. But there comes a point where we need to rise up from evaluating, and initiate a plan of action, while positioning ourselves, so that we're accountable to others-to ensure that we get the deed done.

Benjamin Franklin believed in continual improvement, so why not you and I ? Always seek out ways to do better, be better and live better. By working on yourself-your fitness, your mindset, your finances, your business, your relationships-ever seeking to make them better today than they were yesterday, it is going to create within you a sense of continual achievement. This will in turn breed a state of happiness, because your life is always moving forward.

Here's a formula for Asset Homes to ponder on:

Decide To Change + Apply Decisive Action To Bring About That Change = Live A Happy & Fulfilled Life. A healthy tree is a tree that continues to grow-bearing much fruit. So too for us humans. So go ahead and grow, groW, grOW, gROW, GROW!

Sunil Kumar V

MANY MANY HAPPY RETURNS OF THE DAY

Jitheesh M P	01 st May
Aseena M S	02 nd May
Sunil P G	02 nd May
Sebin Augustine	02 nd May
Sanjanya Sageesh	02 nd May
Sumesh Nair	04 th May
Vimal V T	04 th May
Casious Clay Fernandas	05 th May
Leo Chiramal	05 th May
Susan P Thomas	05 th May
Sinoj Mohan	05 th May
Haseeme M K	08 th May
Subby V T	08 th May
Shaji K B	08 th May
Sabu G	09 th May
Navas V A	10 th May
Seema Jayadevan	10 th May
Saju T R	11 th May
Pradeep P R	13 th May
Krishnakumar V	14 th May
Shibu K Jose	14 th May
Vinod Kumar M D	15 th May
Abdul Vahab	16 th May
Bosco Liju C V	16 th May
Jithesh K S	16 th May
Suresh J	16 th May
Rajesh P C	18 th May
Robinson	20 th May
Prasanth Nair	21 st May
K K Tomy	21 st May
Habiba Binth P M	22 nd May
Sudheesh K S	22 nd May
Anuja Lju	23 rd May
Arun Kumar M	23 rd May
Josy K J	23 rd May
Jojin Lukose	25 th May
Mathew Koshy	25 th May
Prasad R	25 th May
Sumitha C V	25 th May
Wilson Edwin Cubellio	25 th May
Anju Venugopal	26 th May
Lakshmy M Nair	26 th May
Rejomon Joy	26 th May
Vijoy K Vikraman	26 th May
Kiran A S	27 th May
Shine Victor	27 th May
Aneesh Raveendran	28 th May
Nishanth P K	28 th May
Rema V B	28 th May
Sijo Varghese	28 th May
Sunil P A	28 th May
Vibin V P	28 th May
Vipin V P	28 th May
Aswani Kumar	30 th May
Bineesh Jacob	30 th May
Harikumar K	30 th May
Indu Rajesh	30 th May
Rajesh C R	30 th May
Rishi Aravind	30 th May
Vinod Kumar T R	30 th May
Baburaj P	31 st May
Bindhulekha	31 st May
Usha Kumari M K	31 st May

HAPPY WEDDING ANNIVERSARY



Jitheesh K S
1st May



Shine Victor
1st May



Antony V L
2nd May



Anju Venugopal
4th May



Harikumar K
9th May



Sanjanya Sageesh
14th May



Prasad M B
16th May



Deepak Thomas
20th May



Sudheesh K S
22nd May



Indu rajesh
23rd May



Baburaj P
26th May



Soumya I J
26th May



Prasad R
27th May



Benjamin Thomas
29th May

JUST MARRIED



Shibu with Anju



The responsible builder

Kochi | Thiruvananthapuram | Kottayam | Kannur | Thrissur

Corp. Off: G-129, 28/34 A, Panampilly Nagar

Kochi - 36. Tel: 0484 6456474

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