

## Asset Orchestra, the new apartment project from Asset Homes, stages a Magical Preview.



*M A Vahid, MLA releasing the brochure of Asset Orchestra by giving the first copy to Mr. Hameed. Sajeem, Chief Marketing Officer, Asset Homes is also seen.*



*In a stunning magical performance, Magician Samraj baffled the audience by creating the image of Asset Orchestra from void, the upcoming apartment project at Kazhakuttam, Thiruvananthapuram.*

Magic is perhaps one of the most captivating and yet the most secretive of all the audio-visual art forms with the power to bewitch any type of audience. And it was no exception either for the entire audience who was absolutely baffled and bewildered by the magic performed by Magician Samraj in an event organized by Asset Homes in connection with the preview of Asset Orchestra, the upcoming residential project at Kazhakuttam, Thiruvananthapuram.

Making a structure which already exists to vanish is of course mystifying, but creating a huge structure which does not exist is even more bewildering. The proposed apartment complex, Asset Orchestra, was created through magic at its project site in Kazhakuttam, which left the audience breathless for a while. If it was David Copperfield in New York, it was Magician Samraj, popularly known as 'Indian Houdini' here.

It was a grand spectacle for the audience when they saw the building lit up fully in front of their eyes. For the audience, it was indeed a unique experience who had seen Magician Samraj perform several times earlier.

Besides Magic and Music, the evening also witnessed the brochure release of Asset Orchestra. The brochure was officially released by Mr. M A Vahid, MLA by giving the first copy to Mr. Hameed.

Speaking on the occasion, Mr. V. Sunil Kumar, Managing Director, Asset Homes, said the event was a result of our desire to do something novel for the Customer Meet. "We wanted to introduce our 62<sup>nd</sup> project through something new and Magician Samraj made it unique and at the same time amazing," he said.

## New Office in Kottayam Inaugurated



### *A new beginning:*

Padmabhushan Justice. K.T Thomas inaugurating the new office of Asset Homes at Kanjikkuzhy Jn. in Kottayam. Sunil Kumar V, Managing Director of Asset Homes, N Mohanan, Director, Biju B, Branch head of Kottayam are also seen.

## Kairali - People Doctors Award



Mr. Sunil Kumar V, Managing Director of Asset Homes receiving memento from Padma Shri. Mammooty, Chairman, Malayalam Communications Ltd during Kairali - People Doctors Award.

## Kaumudi Nite



Mr. Deepak Thomas, Chief Financial Officer of Asset Homes, receiving memento from Shri. Adoor Prakash, Minister for Revenue and Coir during the Kaumudi Nite event held in Kochi.

## A Day with the MD



Mr. Sunil Das, Manager Sales was chosen to spend a day with the Managing Director, Mr. Sunil Kumar V.

## Guest Corner

### Quote by the Chief Guest.

Mr. Madhav Mohan is an internationally acclaimed Mentor, Speaker and Advisory Board Member of Asset Homes.

**"Target - Achievement = Zero"**  
is the Mantra of Excellence.



## Customer in the Board Room!



*Mr. Reghu Ramachandran, Vice President - Asianet Communications Ltd.*

As part of our initiative to introduce one innovation per month, we have introduced "Customer in the Board Room". The initiative is to understand, listen and incorporate the perspectives of the customer while providing our core services. This month Mr. Regu Ramachandran, Vice President - Asianet Communications Ltd and owner of Apartment No: 1 A at Asset Urban Crest, was invited to be in the Board Room. It was also an opportunity for him to witness the concluding meeting of Sr. Management Team.

In his speech, he said that it is essentially necessary that Realty Industry should adhere to the four elements of business such as: (1) Truth, (2) Fairness, (3) Goodwill and (4) Benefit whereas the other business industries can survive even if it lost the first element i.e. Truth.

## Dubai Open Badminton



Asset Homes' stall at the Dubai Open Badminton tournament.

## Dubai Expo



Asset Homes team participating at the Dubai Expo.

## Managing Director Speaks

Dear friends,

The month of MAY was actually a great coming back to the stage of performance. The grand preview of our new project Orchestra at kazhakkuttam, Thiruvananthapuram, was really magical and the 'Team Thiruvananthapuram' deserves a great applause. We also witnessed an electrifying performance from Team Dubai. The mission 100 days, mother's day and customer voice in SMT were other great initiatives of the month. Only a great team without FEAR can perform like this. My salute to all performers and best wishes to continue the same.

Fear can be good when you're walking past an alley at night or when you need to check the locks on your doors before you go to bed, but it's not good when you have a goal and you're fearful of obstacles. We often get trapped by our fears, but anyone who has had success has failed before - Queen Latifah.

Isn't it funny how we fear the things we most want in our lives? We fear the things we know deep down will help us make massive progress. We fear the things that will build our self confidence, and we fear the things that will make us happy. Does this sound a lot like us?

There are 4 fears we need to eliminate to become more confident.

### 1. The fear of being yourself !

Some people like you, some people don't. In the end you just have to be yourself. There was a time when I was afraid of being myself, and as a result I had little confidence. I feared the reactions I'd get for being myself, how people would respond and what people might say. But ever since I've gotten over this my confidence has never stopped growing. I believe confidence is something we're always working on, but being yourself is a good start to building it.

### 2. The fear of self promoted !

When I first started using social media, and the internet in general, I was afraid of putting myself out there. I thought "I'd better not let people know what I'm doing" which did nothing but strengthen the fear of self promotion.

Why was I afraid? Again, I was afraid of reactions, responses, and what others might think of my work and myself. But once I made up my mind and took action that changed. With every fear I've conquered, I realize it's never as bad as it seems to be in the end. Maybe you're afraid of promoting yourself for the same reasons. Figure out why it bothers you, then take immediate action to build on your confidence!

### 3. The fear of criticism.

I much prefer the sharpest criticism of a single intelligent man to the thoughtless approval of the masses. The "thoughtless" approval of the masses is usually the type of criticism people fear. I know it was for me. Unfortunately, there's a high percentage of people on this planet who are critical of others and are quick to judge. But then again it's fortunate because this proves you're doing something right, and you're on the right track. No matter who you are, where you're from, and what you look like you're bound to be criticized. To avoid criticism, do nothing, say nothing, and be nothing. Which one would you rather be? The one who does what they believe in, has a voice and has character, or the opposite?

### 4. The fear of making mistakes.

Do not fear mistakes. You will know failure. Continue to reach out.

The last fear you need to break is the fear of making mistakes. We all make mistakes, no matter how successful we are, who we are, what we do or how we do it. Mistakes are a part of self improvement and making progress.

The more mistakes you make, the smarter you become through self awareness. Realize to become more confident in what you do, you're going to have to make mistakes. And not just make mistakes, but be OK with making and embracing mistakes. If you can do that, you'll be able to run through each and every failure without loss of self confidence.

Friends, we are on our path to reach our goals and complete our targets. Obstacles, failures and hurdles can't create a fear in our mind. Nothing is news to us, unless it's beneficial to our journey. Nothing is important to us unless it is required for our journey. I would like every one to be fearless to believe that together we can create a great history. We all will become more confident as we progress and adapt along the way of fearless moves.

Sunil Kumar V

## The Assurance of Quality- External Audit



An external audit team headed by Dr. Jayaprakash conducting audit at Asset Bellevue.

## Fire and Safety Training



Asset Homes gives periodical fire and safety training to its staff with the objective of providing knowledgeable understanding on the origins of fires, sources of fires, how to protect oneself and how to prevent fires from occurring. A fire and safety training in progress at one of the project sites.

## Tool Box Meet



As part of the Health and Safety training, a Tool Box Training was conducted at Asset Versatile to raise the awareness of the employees and to inform them of the control measures put in place to prevent workplace incidents.

## Sales star of the month



Mr. VK Madhav Mohan, internationally acclaimed mentor, giving away the award for the sales Star of the month (Branch Offices) to Mr. Suryan.

## Engineer of the month



Mr. Reghu Ramachandran, Vice President Asianet Ltd. giving away the award for the Engineer of the month to Mr. Sunil PG.

## Bidding farewell



Sunil Kumar V, MD of Asset Homes facilitating Ms. Ushakumari as she bids farewell to the organization. We wish her all the very best in future!

## Customers of the month



Ramachandra Kaimal C K & Valsala R Kaimal - 5D, Asset Silver Swan, Aluva.



Mr. Kurian Kurian, - 1B, Asset Picasso Palette, Kottayam.



Mr. Krishnanunni - 1B Asset Midtown, Thrissur.



As part of the on-going Mission 100 Days programme, a training programme was conducted on Work Procedure, Reporting Structure and Cost Effectiveness for Responsible Managers of Asset Homes. The training was conducted by Mr. Mahesh L, Chief Technical Officer of Asset Homes.

## Training for Effectiveness



## Tapping the Hidden Potential - Team Building Training



The success of most organisations depends on the ability of individuals to build effective teams. In line with the Mission 100 Days programme, we have organized a Team Building activity for the Project team. The main goals of this programme were to improve productivity and motivation. This off-site activity, indeed, helped employees break down political and personal barriers, eliminate distractions and have fun. The activity/challenge oriented programme was merely a means to an end:- creating high impact learning experience. It was great fun with big learning curve.



*Glimpses from the Team Building Training.*

## Mathru Vandanam - Celebrating Motherhood!

With an invaluable sense of deep respect and honour for Motherhood, we, along with mothers of the employees of Asset Homes, have spent a day with all the mothers of Sree Narayana Samajam, Aluvu on the occasion of Mothers Day on May 10<sup>th</sup>. The programme named as "MATRHU VANDANAM" had Mrs. Bhadra B, Deputy Mayor of Kochi as a special guest to honour the mothers. All the mothers were felicitated during the programme.



*Mrs. Bhadra B, Deputy Mayor of Kochi felicitating mothers during the Mothers Day Celebration.*



*Mrs. Bhadra B, Deputy Mayor of Kochi being felicitated by Sunil Kumar V, Managing Director of Asset Homes.*



*Glimpses from Mathru Vandanam!*

## For a Bright New Beginning



New School going kids of employees receiving School Kit. The school Kit is being given away by Mrs. Bhadra B, Deputy Mayor of Kochi, Sunil Kumar V, Managing Director of Asset Homes and N Mohanan, Director of Asset Homes.

## MANY MANY HAPPY RETURNS OF THE DAY



Jayakumar K G  
1<sup>st</sup> June



Rejishkumar C  
1<sup>st</sup> June



Ruby N Rajan  
1<sup>st</sup> June



Salomy Antony  
13<sup>th</sup> June



Dhanapal R  
16<sup>th</sup> June



Anitha P A  
22<sup>nd</sup> June



K K Paul  
25<sup>th</sup> June



Shaju Abraham  
28<sup>th</sup> June

## HAPPY WEDDING ANNIVERSARY



Rajesh K R  
2<sup>nd</sup> June



Navas V A  
10<sup>th</sup> June



Johnson Jacob  
11<sup>th</sup> June

## NEW MEMBERS OF THE ASSET FAMILY



Mary Deepthi  
Lawrance



Sunaina Rejin



V A Fazal



The responsible builder

Thiruvananthapuram | Kollam | Kottayam | Kochi  
Thrissur | Kozhikode | Kannur

Corp. Off: G-129, 28/34 A, Panampilly Nagar, Kochi - 36. Tel: 0484 6456474

WATCH US ON  
YouTube

<https://www.youtube.com/AssetHomesKochi>

E-mail: [enquiry@assethomes.in](mailto:enquiry@assethomes.in) | [www.assethomes.in](http://www.assethomes.in)

Call: 98464 99999, Dubai: +971 55 6795 000

For suggestions and Feedback, mail to: [feedback.assethomes@gmail.com](mailto:feedback.assethomes@gmail.com)



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