

Beyond Square Feet-The Lecture Series on Sustainable Development Inaugurated on World Environment Day



Actor Prithviraj planting a sapling prior to the Triannual lecture series 'Beyond Square Feet' organized by Asset Homes on World Environment Day. Dr. Hassan Kunju; N. Mohanan; Architect S.K. Das; V. Sunil Kumar, MD, Asset Homes and Anil Varma are also seen.



Ar. G Shankar making the inauguration speech



Ar. S K Das delivering the Key Note Address

Architecture is essentially the art we live in. It is with immense joy we have waved the green flag of our commitment to environment high on the World Environment Day-June 5, with the launch of the first edition of the triannual lecture series on sustainable development, named 'Beyond Square Feet'. The lecture was held at Hotel Taj Gateway, Kochi was inaugurated by the internationally acclaimed Architect Padma Shri G. Shankar, Founder and Chairman of Habitat Technology Group and the Keynote Lecture on 'Shared City' was delivered by world renowned architect, professor and thought leader on sustainable development, Shri. S.K. Das. He is the mastermind and brain behind the famous S.K. Das Associated Architects, Delhi.

The lecture series was inaugurated by Master Architect G Shankar. In his inaugural speech he opined that "Buildings today have ceased to be statements of simplicity and have become those of power and richness. Only when we start to consume the natural resources in a sustainable way, the future of humankind can be assured"

Shri. S.K. Das in his thought provoking Keynote Address thrust on the point that Cities in India have undergone great damage due to the

activities of investors from outside who do not have any stake in them. He also said the quality of public utilities will improve only when the rich and the poor share them. He concluded by saying that when the rich and the muscular subvert the structure of a city through the unsustainable development, there must be a creative subversion by professionals to overcome the damage.

The occasion was also marked by the conspicuous presence of Prithviraj, the renowned actor of Indian Cinema who planted a sapling in the premises of Hotel Taj Gateway, as a gesture of Asset Homes' commitment to the environment and society. Speaking on the occasion he pointed out that buildings have to be for necessity and not for aspirations. On the occasion, Sunil Kumar V, Managing Director of Asset Homes reaffirmed the commitment that "This lecture is the first in the series that Asset Homes plans to conduct every year on June 5, World Environment Day, October 5 - World Habitat Day and March 22 - World Water Day".

The next edition of the much awaited Beyond Square Feet lecture shall happen on 5th October, 2015 on the occasion of World Habitat Day.

Asset Homes is now an ISO 9001:2008 Company



Milestone: Asset Homes being certified as an ISO 9001: 2008 company by TUV Austria. The ISO 9001:2008 is based on eight quality management principles that are fundamental to good business practice, and they are - Customer Focus, Leadership, Involvement of People, Process Approach, System Approach to Management, Continual Improvement, Fact Based Decision-making and Mutually Beneficial Supplier Relationships. This certification is a towering testimony to our commitment of providing quality products and services to our customers. Congratulations to the entire team on achieving this great feat.



RM's Club Meeting Held



In connection with the Mission 100 Programme, the Responsible Managers of Asset Homes posing for a photograph in the wake of the RM's Club Meeting.



Technical Training Held by Jotun Paints

Experts from Jotun Paints engaging a Technical Training Session for the project staff of Asset Homes.

Transforming Construction by Lean Thinking Approach



Mr. Tony Jacob, an expert in Lean Construction, giving training on Lean Construction. The lean thinking in construction encompasses the idea that customer value can be maximized whilst waste is minimized. In simple words, lean construction means creating more value for customer with fewer resources.

For Virtual Safety!



In an effort to learn, prevent and equip the organization with adequate information and knowledge on Cyber Crimes, we have participated in a national seminar on Cyber Crimes at workplaces. The seminar was lead by Eminent Cyber Forensic Expert Dr. Vinod Bhattathirippad.

A Journey through the Memory Lane



Cine actor Ananya, giving away the award for the best "Onnam Class Orma" a contest organized by Radio Mango, sponsored by Asset Homes for sharing the best childhood memory. Mr. Xavier P P, Chief Administrative Officer of Asset Homes is also seen.

Sales Training Held



A workshop on "Effective Selling Skills" is in progress for the entire sales team of Asset Homes. The workshop was intended to help the sales team in overcoming some of their fundamental concern of Selling Skills, Identifying and practicing best professional practices and learning to work in teams to boost the output.

Guest Corner

Quote by the Chief Guest.

George Korah - Managing Partner of Korah & Korah Chartered Accountants and Advisory Board Member of Asset Homes.

"Minimise the number of steps to complete an activity so that expenditure caused can be curtailed"



SMT Meet



Mr. George Korah, advisory board member, giving away the award for the sales star of the month (Branch offices) to Mr. Suryan.



Mr. George Korah, advisory board member, giving away the award for the Service Star of the month to Mr. Binu George.



Mr. George Korah, advisory board member, giving away the award for the Engineer of the month to Mr. Sarath Sasi.



Mr. George Korah, advisory board member, giving away the award for the Engineer of the month to Mr. Sarath Kumar.

Customers of the month



Mr. U K Krishnan & Mrs. Vasanthi Krishnan - Asset Synergy Heights 11C, Kochi.



Dr. T M Abraham - Asset Picasso Palette 12B, Kottayam.



Dr. Nandini Kutty Pradeep - Asset Midtown GB, Thrissur.



Mr. Narayanan Kutty - Asset Signature, 7D Blk 1, Thiruvananthapuram.

Calicut Expo



A 3 day Property Expo was held at the Calicut Branch office.

Kottayam Expo

In connection with the inauguration of our new Kottayam Branch Office at Kanjikkuzhy, we have organized a week long exhibition of our Kottayam projects.

Dubai Expo



Asset team at the real estate exhibition held in Dubai.

Customer in the Board Room.



Mr. Muraliedharan, one of our Customers, appreciated the total quality of the apartment. He also suggested the need for keeping a file by the supervisor to avoid repeated conversation on the same topic.

Managing Director Speaks

Dear friends,

Monsoon reached our land again! Every one's heart is filled with emotions, nostalgia, poetry, romance and expectations. The commitment to nature and environment was celebrated on June 5th, The world environment day, by a program named "Beyond square feet" by Asset Homes. It was a great show, which declared our commitment to sustainable development. The month of June was fruitful. The overall performance was above expectations and we need to change our mindset to win through the tough market situations prevailing.

I've discovered that by spending more time changing myself, rather than seeking to change others, that I more effectively change my world. But the more I look around me-many in this world are on a mission to change others - ways of doing, ways of thinking, ways of living-and they wonder why they so often find themselves pushing uphill or upsetting others.

Let's face it. None of us really like change. But it's necessary.

As someone once said to me-that if you don't change you'll soon be run over by it. Personally I was born in an ordinary house. walked to school, rode a cycle, listened to music on a radio and have seen black and white television. And look at the world we now find ourselves living in.

Change has happened.

So how do we keep pace?

Pursue personal change. Change the way we think. Change the way we work. Change the way we learn. Change the way we are constantly drawn to always wanting to change others. Don't stay stuck in a rut. Change. Keep the learning curve in our life growing exponentially.

How do we do that?

Surround ourselves with smarter people and take notes furiously. And as Steve Jobs said, 'It doesn't make sense to hire smart people and tell them what to do: we hire smart people so they can tell us what to do.'

Friends, the tough situations always create extra ordinary thoughts, actions and results. The time has come to act. So change your mindset and act differently. Success knocks at your door step. Go and grab it

Sunil Kumar V

A Day with the MD



Mr. Jijo Maniamkot, Manager Purchase was chosen to spend a day with the Managing Director, Mr. Sunil Kumar V.

Medical Camp



A medical camp was organized for workers of Asset Kasavu, Kochi. A medical team headed by Dr. Manoj Augustine (Govt Hospital, Aluva) attended the workers.

Tool Box Meet



Tool Box meeting in progress at Asset Castle, Chottanikkara. Tool Box talks have become a part of every site. They are considered one of the very effective methods to refresh worker's knowledge, cover last minute safety checks and exchange information with the experienced workers.

Fire Training



Fire and Safety Training in progress at Asset Versatile Site, Palarivattom, Kochi.

Charity Lunch



Charity Day: Asset Homes observed Charity Day on 19th June by spending time with the children of Sree Narayana Samajam, Aluva.

HAPPY WEDDING ANNIVERSARY



Deepraj T M
4th July



Jayanash T J
12th July

Excellence Awards



Children of Asset Homes' employees receiving Excellence Awards for securing highest results in the 10th and 12th exams.

CSR Initiative



As part of Asset Home's Corporate Social Responsibility initiative, we have constructed a new house for one of our staffs. Mrs Salomy and her husband Mr. Antony receiving the key of her new house from Mr. Saurabh Yadav and Mr. Kapil Ghorpade, auditors from CRISIL.



MANY MANY HAPPY RETURNS OF THE DAY



Swapna Lalitha Rajan
6th July



Shiny Paul
12th July



Ganga Pradeep
17th July



Sajeev Koshy
17th July



Nitia Pushpan
25th July



Binu George
27th July



Fazal V A
30th July

NEW MEMBERS OF THE ASSET FAMILY



Aravind S



Prasanth A P



Sandheep Chandran



Vidya M Venugopal



Vinayan N V



The responsible builder

Thiruvananthapuram | Kollam | Kottayam | Kochi
Thrissur | Kozhikode | Kannur

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<https://www.youtube.com/AssetHomesKochi>

For suggestions and Feedback, mail to: feedback.assethomes@gmail.com



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