

## 'Veendum Chila Veettukaryangal' to provide insights for Real Estate buyers.

A joint initiative of Asset Homes and Malayala Manorama.



Asset Homes has joined hands with Malayala Manorama Parpidom Exhibition to initiate a series of seminars on Real Estate Market and Home Buying Tips. The seminars are known under the title 'Veendum Chila Veettukaryangal'. The deliberations are intended to provide genuine customers of real estate enough insights into the selection of a reliable builder, ideal project, the right budget and the best time to invest in realty. These seminars are being taken by Sunil Kumar V, the Managing Director of Asset Homes, across 12 cities of Kerala where the Malayala Manorama Parpidom Exhibitions happen. Two seminars have already been staged at Alleppey and Pathanamthitta, another 10 locations are going to be covered in the coming months. The details of the upcoming seminars are as follows.

മിണ്ടും ചില വിട്ടുകാര്യങ്ങൾ

A Series of Seminars on Home Buying and Real Estate Market at Malayala Manorama Parpidam Expo, by Sri. Sunil Kumar V.

Date	Region	Venue
Dec 18, 19, 20	Alleppey	EMS Stadium, Alappuzha
Dec 28, 29, 30	Pathanamthitta	Grama Panchayath Ground, Kozhencherry
Jan 9, 10, 11	Kochi	Jawaharlal Nehru International Stadium, Kaloor
Jan 15, 16, 17	Kannur	Police Maidan
Jan 22, 23, 24	Kasargode	Opp KFC, Near Puthiya Bus Stand
Jan 30, 31, Feb 1	Malappuram	MSP LP School Ground

Date	Region	Venue
Feb 5, 6, 7	Kottayam	Nagampadom Maidanam, Kottayam
Feb 18, 19, 20	Trivandrum	Police Maidan
Feb 27, 28, 29	Calicut	Emerald Swapna Nagari
March 4, 5, 6	Palakkad	Prasana Lakshmi Kalyana Mandapam
March 11, 12, 13	Thrissur	Exhibition Ground, Opp Sakhtan Bus Ground
March 18, 19, 20	Kollam	Cantonment Ground

# അസറ്റ് ഹോംസ് ജാക്പോട്ട് ഓഫറിന് മികച്ച പ്രതികരണം

കൊച്ചി • റിയൽ എസ്റ്റേറ്റ് വിപണിയിൽ ഉണർവുകൊണ്ട് പ്രമുഖ ബിൽഡറായ അസറ്റ് ഹോംസ് ആരംഭിച്ച ജാക്പോട്ട് ഓഫറിന് മികച്ച പ്രതികരണം.

ഗോവിലി മുഹൂർത്തവ്യാപാര സമയമായ നവംബർ 11നു വൈകിട്ട് 5.45 മുതൽ 2016 ഏപ്രിൽ 30 വരെയുള്ള കാലയള

വിൽ അസറ്റ് ഹോംസിൽ നിന്നു ഏറ്റവും വില്ലേജോ ബുക്ക് ചെയ്യുന്നവരിൽനിന്നു നൂറുകൊടുപ്പിലൂടെ ഒരാൾക്കു ബുക്ക് ചെയ്യുന്ന വീട് സൗജന്യ സമ്മാനമായി നൽകുന്നതാണ് ആനിവേഴ്സറി ജാക്പോട്ട് ഓഫർ. ദൈവതാം വാർഷികാഘോഷത്തിന്റെ ഭാഗമായി പ്രഖ്യാപിച്ച ഈ പദ്ധതി വിപണിക്കു മൊത്ത

ത്തിൽ ഗുണകരമായെന്ന് അസറ്റ് ഹോംസ് മാനേജിങ് ഡയറക്ടർ വി. സുനിൽകുമാർ പറഞ്ഞു. പ്യൂമിരാജിനെ ബ്രാൻഡ് അംബാസഡറാക്കിയതിനു പിന്നാലെ 'സത്യത്തിന്റെ കൂടെ എന്ന് ഭാഗ്യമുണ്ടാകും' എന്ന സന്ദേശത്തോടുകൂടിയാണ് അസറ്റ് ഹോംസ് ജനങ്ങളിലേക്കെത്തിയത്. തിരുവനന്തപുരം, കൊല്ലം, ആല

പ്പുഴ, കോട്ടയം, തൃശ്ശൂർ, എറണാകുളം, കളശ്ശേരി, ആലുവ, തൃശ്ശൂർ, ഗുരുവായൂർ, കോഴിക്കോട്, കണ്ണൂർ എന്നിവിടങ്ങളിലായി നിർമ്മാണത്തിന്റെ വിവിധ ഘട്ടങ്ങളിലുള്ള 27 പദ്ധതികളിൽ ആനിവേഴ്സറി ജാക്പോട്ട് പ്രകാരം ബുക്ക് ചെയ്യാം. വിവിധ തരത്തിലും ബജറ്റുകളിലുമുള്ള ഏറ്റ്. വില്ല പദ്ധതികൾ ലഭ്യമാണ്.





## Welcome DIDI to the Asset Family

Usha Uthup, the popular Indian Pop, Jazz and Playback singer, joins the Asset Family, when she decided to own a home from the most reliable builder of Kerala. Mr. Sunil Kumar V, Managing Director of Asset Homes is seen handing over the Key of her new home. We welcome DIDI to the world of real Assets!

## The Responsible Managers' Club



RM's Club Meeting in progress at Broad Bean Hotel at Vyttila!

## Project Training



Mr. Rajeevan M.N from Sujala, enraging a session on plumbing and allied techniques to the members of the Project Department. This classroom lecture is designed to give practical applications of plumbing repair and other related services.

## Santa at the Corporate Office!



X'Mas celebrations in progress at the corporate office!

## The Best X'mas & New Year Message Contest Held!



As part of our X'mas celebration was an interesting X'Mas & New Year Message contest held for all the employees at the Corporate Office. The winners are: First Prize- Meena Ajith, Second Prize Reshmi C and Third Prize- Joy Gopuran.

## Guest Corner

### Quotable Quote



**"The root cause of the downfall is the conviction that I am the boss who does all the things with my competence and self-reliance."**

Mr. V K Madhav Mohan,  
Advisory Board Member

### Customer in the Board Room



**"An individual or an organization that opens the eyes and ears around its surroundings will only grow. Asset Homes has absolutely proved to be the model."**

Mr. Sreenath N,  
Sr. News Editor, Jaihind TV



## SMT Meet



Mr. Sreenath N, Sr. News Editor- Jaihind TV, giving away the award for the Sales Star of the month - Corporate office to Mr. Rejo Mone.



Mr. Shine Victor was awarded the sales star of the month- Branch Offices.



Mr. Sreenath N, Sr. News Editor- Jaihind TV, giving away the award for the Engineer of the month to Mr. Rajesh.



Mr. Sreenath N, Sr. News Editor- Jaihind TV, giving away the award for the Service Star of the month to Mr. Shaju Abraham.

## Customer of the month



Mr. B Venugopal Potty, Apt no 4 A, Asset East Thottekkat, Ernakulam.



Mr. T M John, 11B, Asset Picasso Palette, Kottayam.



Ms. Aiyana Suresh, Blk 2, 8A, Asset Signature, Thiruvananthapuram

## Vidhyarambham

The ritual of Vidhyarambham introduces young children into the world of knowledge, letters, and the process of learning. It is exclusively designed for children to begin their education and brings forth the wealth of true knowledge. These little ones are the children of our staff who were initiated into the ritual of Vidhyarambham this year!



Theres Kattakayam  
D/o Sania Joseph



Ashmitha  
D/o Sanjanya Sagesh



Niveditha  
D/o Vinayan N V



Dhyan  
S/o Magesh P M



Vaiga  
D/o Dhanapl



Vaiga Krishnan  
D/o Krishnakumar V

## Manorama Parpidam Expo



Asset Homes' stall at the Manorama Parpidam Expo at the EMS Stadium, Alappuzha



Asset Homes' stall at the Manorama Parpidam Expo at Kozhenchery, Pathanamthitta

## Managing Director Speaks

Dear friends,

2015, what a wonderful year that was !!! Let me thank the almighty and his presence in each one of us for that beautiful gift. Together we proved again the chemistry of success. Cheers to the performers and supporters !

We have made lot of mistakes last year. Because of we were making mistakes, we were making new things, trying new things, learning, living, pushing ourselves, changing ourselves, and changing our world. We were doing things we have never done before, and more importantly, were doing something.

So that's my wish for you, and all of us, and my wish for myself. make new mistakes. Make glorious, amazing mistakes. Make mistakes nobody's ever made before. Don't freeze, don't stop, don't worry that it isn't good enough, or it isn't perfect, whatever it is work, service, financial, family or life.

Whatever it is you're scared of doing, do it. Make your mistakes, next year and forever.

Having said that, please don't misunderstand the message. We have to make new year's goals. Dig within, and discover what we would like to have happen in our organisation this year. This helps you do your part. It is an affirmation that you're interested in fully living a work life in the year to come. Goals give us direction. They put a powerful force into play on a universal, conscious, and subconscious level.

What would you like to have happen in our organisation this year? What would you like to do, to accomplish? What good would you like to attract into our company? What particular areas of growth would you like to have happen to us? What blocks, or defects, would you like to have removed? What would you like to attain? Little things and big things? Where would you like to go? What would you like to have happen in our fraternity and people? What would you like to have happen in your family life? What problems would you like to see solved? What decisions would you like to make? What would you like to happen in your career? Overall what should be our position as an organisation in our country by the end of this year?

Write it down. Take a piece of paper, spent a few hours of your time, and write it all down - as an affirmation of you, your career, and your ability to choose. Then let it go. The new year stands before us, like a chapter in a book, waiting to be written on the first page. We can help write that story by setting goals.

Friends, we can't look back and say sorry. We are destined to win and create a new story in the real estate history of india. I thank you all for being part of this great team and all that we have achieved together as a team and wish you all to exceed our expectations on performance level in 2016! May God help us to achieve our goals this year.

Thanks and regards

Sunil Kumar V





### Medical Camp

A medical camp was organized for workers of Asset Kasavu, Kalamassery. A medical team headed by Dr. Manoj Augustine (Govt Hospital, Aluva) attended the workers.



### Tool Box Meet

Tool Box meeting in progress at Asset Greenford, Aluva. Tool Box talks have become a part of every site. They are considered one of the very effective methods to refresh worker's knowledge, cover last minute safety checks and exchange information with the experienced workers.



### Safety Training

Monthly safety meeting in progress at the Project site at Kasavu. The safety training was organized to impart safety awareness among workers.



### Charity Lunch

**Charity Day:** Asset Homes observed Charity Day on 19<sup>th</sup> December by spending time with the children of Sree Narayana Samajam, Aluva.



Rejish Kumar & Asha



Ziyad & Jumana

*Just Married*

### Children's Day Winners



Drawing Competition  
First Prize  
Anagha  
D/o Padma P Menon



Drawing Competition  
Second prize  
Samvrittha Ajith  
D/o Meena Ajith



Speech  
First Prize  
Shivnanda  
D/o Vidya



Speech  
Second Prize  
Sagar S Abraham  
S/o Shaji Abraham

### NEW MEMBERS OF THE ASSET FAMILY



Baburaj B



Hansy Mathew



Remya K

### HAPPY WEDDING ANNIVERSARY



Micheal T J  
15<sup>th</sup> January



Nijamudeen M  
16<sup>th</sup> January



Abheesh CS  
26<sup>th</sup> January



Ravisankar J  
30<sup>th</sup> January



Xavier P P  
30<sup>th</sup> January

### MANY HAPPY RETURNS OF THE DAY



Aneeta Gracious  
3<sup>rd</sup> January



Mohammed Faruqu K A  
3<sup>rd</sup> January



Ziyad Azeez  
8<sup>th</sup> January



Hashim N M  
16<sup>th</sup> January



The responsible builder

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