



Visalakshi Ravindran, laying the foundation stone of Asset Hillcrest, the 52nd project of Asset Homes at the project site at Vattiyoorkavu, Thiruvananthapuram.



Gracykutty Zacharia laying the foundation stone of Asset Loretto, the 54th project of Asset Homes at the project site at Ettumanoor, Kottayam.



Mr. Joy Alukkas, Managing Director of Joyalukkas India Limited, laying the foundation stone of Asset Chiraag, the 56th project of Asset Homes at the project site at Viyyur, Thrissur.

Laying a Solid Foundation!

Foundation Stone laid for 3 New Projects

As we launch forth into the New Year, we are, indeed, delighted to announce that we have laid foundations for three new projects in Kerala. The ceremonial Bhumi Puja performed for the new projects are: Asset Hillcrest at Vattiyoorkavu Thiruvananthapuram, Asset Loretto at Ettumanoor in Kottayam and Asset Chiraag at Viyyur in Thrissur.

Asset Hillcrest, our 52nd project, is coming up at Vattiyoorkavu, the future residential hub of the capital city. Perched on a lusciously verdant hillock, Asset Hillcrest comes in two towers, named Thames and Volga. The project has 2, 3 & 4 BHK options and provides all contemporary amenities of luxury to the busy city dwellers.

What makes Asset Loretto, the 54th project, most sought after is its location and affordability. Located at Thellakam, the busiest linking point at Ettumanoor, Kottayam Asset Loretto has 2 & 3 BHK options. With this project we have endeavored a minimalist approach, but by maximizing the functional utility.

As the names suggest, our 56th project, Asset Chiraag at Viyyur in Thrissur is all set to kindle a lifestyle of luxury. The project has 135 apartments spread in 18 floors with 2 & 3 bedroom options. It is yet another opportunity for all life enthusiasts to own more luxury that really doesn't cost the earth.

DC books-DC media Business Conclave and Excellence awards 2015



Mr Sunil Kumar V, Managing Director of Asset Homes receiving the award for the "Most Consistent Performing Brand of the Year" from Sri K Babu, Hon'ble Minister for Excise, Fisheries and Ports at the DC books-DC media Business Conclave and Excellence awards 2015. Mr M. P Ramachandran, Charirman and Managing Director of Jyothi Laboratories, Sri Shyam Srinivasan, CEO and MD of The Federal Bank Ltd, Sri Ravi Deecce, Managing Partner DC Books are also seen.

Kerala Sahridaya Vedi Annual Achievement Awards 2015



Mr. Sunil Kumar V, Managing Director of Asset Homes receiving the "Annual Achievement Award 2015", organized by Kerala Sahridaya Vedi from Mr. P K Abdu Rabb, Hon'ble Education Minister in the presence of Mr. Vijayakumar MLA, Mr. N K Premachandran M P, Mr. PTA Raheem MLA, Mr. Ashraf Thamarassery, Pravaasi Bharathi Samman Winner, and other dignitaries at a glittering function in Thiruvananthapuram.

Tool Box Meet



Tool Box meeting in progress at Kasavu project site. The aim of this initiative is to help the employees to raise awareness about the importance of adhering to health and safety measures at the project site.

Safety First



Monthly safety meeting in progress at Asset Darshan, Guruvayur. The Safety Training is organized to impart safety awareness among workers and to create a safe work culture at sites.

Charity Day



Asset Homes observed Charity Day on 19th January by spending time with the children of Sree Narayana Samajam, Aluva.

For a Social Cause



Mr Sunil Kumar V, Managing Director of Asset Homes inaugurating the the development activities at the Government College of Engineering Thrissur (GECT). The activities are promoted by a trust formed by college alumni.

Guest Corner

Inspirational Quote by Guest of the Month.

Mr. Shaji Varghese - General Manager & Business Head of PNB Housing Finance Ltd.



"Leadership comes from Innovative thought."

He compared the performers with Mr. Roger Bannister, the 4 mile run record breaker of Olympics, who turned out to be the famous Neurologist and was diagnosed with Parkinson's Disease".

A Day with the MD



Mr Krishnakumar, Responsible Manager at Asset Homes was chosen to spend the day with MD.



Ms Meena Ajith from the Customer Service Department had the opportunity to spend a day with the MD.



Mr Satheesh Pai, Manager Finance spent a day with the MD.

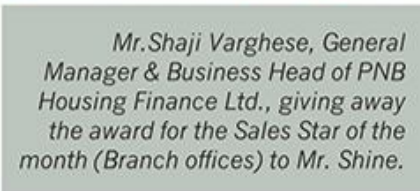


Mr Johnson Jacob Asst. Manager Purchase spent a day with the MD.

Sales Performers Rewarded



Mr. Shaji Varghese, General Manager & Business Head of PNB Housing Finance Ltd., giving away the award for the Sales Star of the month (Corporate office) to Mr. Sunil Das.



Mr. Shaji Varghese, General Manager & Business Head of PNB Housing Finance Ltd., giving away the award for the Sales Star of the month (Branch offices) to Mr. Shine.



Customers of the Month



Rajendran S - 10D North Star, Kochi



Biby Chacko - 4C Picasso Palette, Kottayam



Shiju M Jinu - 2C Midtown, Thrissur



Anil Issac - Asset Signature, Blk 6; 1A, Thiruvananthapuram

Managing Director Speaks

Dear friends,

What a great beginning of a year!

The amazing performance of sales team, really wonderful activities, stone laying and start of three more projects and to add flavor two more awards!!!

Congratulations to the performers and team mates.

As we launch forth into a New Year, 2015, I would like to encourage you to PAUSE.

Just for a moment.

Tuck yourself away in some quiet corner with your diary and scribble out your next year. Chart out your next 5 years. Dare to dream. Write down the ridiculous. Pen the impossible if you will. It is for your eyes only. Don't be concerned about what others think.

Hey-and maybe those things you write down-will actually leap from that page and be a part of your magnificent unfolding life in the days that lie ahead.

Many have created business by doing this.

There is something powerful about every written word on a page. They crystallise our thoughts. They formulate our plans. They consolidate our dreams. They firm in our vision.

And in your pausing - GIVE THANKS for the life you have.

I just received a mail from a friend who is currently thanking God for the 10% vision of one of his eyes. After a major accident and operation, he is thankful for the blur that he can now see.

So if you have more than 10% vision in your eyes BE THANKFUL to God!

My friend's courage inspires me to be the best I can be with what I have.

Pause. Give thanks. Take action. Go get your dreams in 2015.

Be blessed!

Sunil Kumar V

Dubai Expo



Asset Homes stall at the real estate exhibition held in Dubai.

Glimpses from Family Fest



MANY MANY HAPPY RETURNS OF THE DAY



Shibu K M
1st February



Deeparaj T M
4th February



Abhishek B
5th February



Andrew Robert
5th February



Resmi C
7th February



Latheesh K G
8th February



Krishna Prasad
15th February

NEW MEMBERS OF THE ASSET FAMILY



Abhiram J
Interior Supervisor



Arun Kumar
Responsible Manager

HAPPY WEDDING ANNIVERSARY



Abhilash S
1st February



K K Tomy
3rd February



Nandakumar K S
7th February



Sajeem S
11th February



Satheesh S pai
12th February



Beena Joseph
17th February



Robinson
20th February

OBITUARY

We prayerfully remember the departed soul of Valsa Kumar - father of Ms. Sumitha. We pray that his soul finds eternal happiness.



The responsible builder

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<https://www.youtube.com/AssetHomesKochi>

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