

Asset Homes Begins the New Year by Handing Over Two Projects



Minister for Forests, Environment, Transport, Sports and Cinema, Shri. Thiruvanchoor Radhakrishanan inaugurating Asset Picasso Palette at Devalokam, Kottayam, the 31st completed project of Asset Homes. Also seen are Asset Homes Managing Director V Sunil Kumar, Executive Director K Anil Varma, Kottayam Municipal Chairman M P Santhosh Kumar and Devalokam Counselor Julius Chacko.



Minister for Fisheries, Ports and Excise Shri. K Babu inaugurating Asset Synergy Heights at Tripunithura, the 32nd completed project of Asset Homes. Also seen are Asset Homes Managing Director V Sunil Kumar, Executive Director K Anil Varma and Tripunithura Municipal Chairman, R Venugopal.

Asset Homes begins the new year of assets with a solid bang by handing over its 31st and 32nd projects. What makes this feat truly commendable is the fact that both the projects were completed and handed over in record time. Indeed, an icing on the cake!

Asset Picasso Palette, the first completed project of Asset Homes in Kottayam and the 31st completed project, was handed over to the customers on **14th January 2014** by Shri. Thiruvanchoor Radhakrishanan, Hon'ble Minister for Forests, Environment, Transport, Sports and Cinema, in a function held at the project site at Devalokam, Kottayam. Picasso Palette is decked with contemporary features and luxuries making it the most sought after living spaces in Kottayam City. Asset Homes's second project in Kottayam, Asset Sapphire, a super luxury garden apartment project at Kanjikkuzhy, is expected to hand over to the customers by the end of this year.

It was in the great heights of synergy that Asset Homes celebrated the 32nd completed project, Asset Synergy Heights at Tripunithura, Kochi. In a function held at the site premises on **25th Jan 2014**, Shri. K Babu, Minister for Fisheries, Ports and Excise handed over the project to the customers.

Having successfully completed and handed over 32 projects since its inception in six years Asset Homes has become a synonym for quality with the trusted hallmark of delivering promises on time.

Best Builder of the Year Award



Asset Homes Managing Director, V Sunil Kumar and Executive Director K Anil Varma, receiving the "Kerala State Business Excellence Award for the Best Builder of the Year" from Judi Paul, Mayor of Florida, USA. Also seen are M P Joseph IAS, Tim Guillou, CEO, Link Groupe. The award is instituted by Humriyah Free Zone Authority, Govt. of Sharjah and Cochin Herald.

Asset Family Meet 2014

Santhosh Varma, noted poet, lyricist and music director, inaugurating the Arts Forum during Asset Family Meet 2014. Santhosh Varma, is renowned for his works in Malayalam Cinema and has many hits to his credit.



For all Assetians, January 11, 2014 was an unforgettable day of togetherness. "Awesome" could be an understatement to describe the feeling experienced during the "Family Meet." The event was inaugurated by Mr. Santhosh Varma, renowned poet, lyricist and music director in the presence of Asset Family members.

It was, indeed, quality time well spent in the company of all the members of the Asset Family. Not even a single minute of the day was spent in idleness or boredom, because everyone was completely immersed in the spirit of camaraderie, togetherness and merriment. The whole atmosphere was electrifying and every one was charged up in anticipation of what turned out to be a very memorable ASSET FAMILY MEET 2013.

Hats off to the captains who took charge from the word go and definitely met the challenge head on with just a few hints and advice from the members. But on the whole, it was the participants who took off and stole the show. It is the spirit of participation that is recognized more than victory. Every one who took on the task of initiating, planning, handling and conducting the event with great enthusiasm, co-operation and support deserve a pat on their back. Like the proverbial birds of the feather, flocking together. Not one single item was missed. Everything was taken care of to the minutest detail. The whole affair was like well oiled machinery - excellent performance. And the net result was a fantastic day, filled with arts and sports, straight out from fairyland.

The participants, who won awards, kept the audience spellbound, which

realized the potential of the budding talents besides their core skills. There was indeed quality and content. Even the final entertainment by the in house singers enthralled the audience and drew a loud round of applause. Smooth flow of events made the day go in a jiffy. One cannot forget the behind the scenes personnel, who silently made their presence felt in systematically perfecting and coordinating every single movement happening on stage and backstage as well? A few names need mention here, Xavier, Seema, Dhinil, for their efforts definitely bore fruit and how sweet the fruit was!

The stunning success of this event was fundamentally the contribution of everyone in his/her own little way. Each one has contributed immensely either with their encouragement, motivation, participation or presence, to make our family meet 2013, a memorable day to remember. To those of you who missed this. Man, you missed something you never should miss being an Assetian. Something you regret having missed. But don't lose heart. The best is yet to come. So be ready for the next big show, where all can be present to make it a thumping success, as always.



A near miss!!!



The colourful steps



Bolt in blue



An easy pull



The brand leaders

Managing Director Speaks

Dear friends,

The first month of the New Year 2014 is gone. It has become history. However, we still have 11 months left in this New Year to turn things around. Now, I have three questions for you. Why is a NEW YEAR so defining for so many of us? Is this New Year going to be the same as your last year? Are you going to do something differently?

Albert Einstein once wrote "Insanity is doing the same thing over and over again and expecting different results." Hence, if nothing changes in what you DO then nothing will ever change. So, what is the one thing are you going to DO differently in 2014? Don't pick 100 things. Simply pick ONE thing you want to do and make sure you stick to it until you come out in flying colours.

Doing that ONE thing right will certainly define progress in your life in positive way. In DOING, you will have immediately set yourself apart from 99% of the world's population who every year Do the same old things. And they wonder why nothing ever changes.

So, we have two choices.

The first being that we can continue the way we always have been, without making any significant changes to the way we do things.

The second being that we can grab this New Year by the scruff of the neck and declare that this year is going to be unlike all past years and that we are going to make some significant inroads into our destiny through some massive action and paradigm shifts in our thinking as well as the way we do things.

Each of us has an assignment on our lives to fulfill, and we have

been called to have a big capacity. Now what is capacity? It is nothing but the ability to contain. But with the expansion of that capacity comes the ability and requirement of you to be able to hold more. It unveils itself in the form of both responsibility and personal leadership. And at times it will often require you to go where others have never been. In one essence it is the state of an explorer cutting through virgin and uncharted territory. It is not the place for the faint hearted, but rather the playground of the visionary.

For inspiration I often turn to the Bible and it is there that I uncovered what many would have called in his day an 'insignificant significant'. His name was Jabez. He is the one who had the audacity to cry out to God, 'Enlarge my coast!' And God answered him by giving him all that he asked.

So let me pose you a few more questions that will at least position you for a massive year - if you choose to put pen to paper and write down your answers to these powerful questions.

What are you dreaming right now?

Do you dream impossible dreams?

How big are you to take on God's big task for your life?

Who do you have around you, and can they go the distance?

How much are you willing to pay for it?

Answer these questions honestly - get into action - and prepare yourself for massive capacity expansion. With God's help you have what it takes to do it big. 2014 is set to be a massive year - if you choose to partake.

Be blessed!

Sunil Kumar V



Charity Day: Asset Homes observed Charity Day on 20th January by spending time with the children of Sree Narayana Samajem, Aluva.



Mr. Pradeep P R. was awarded Sales Star of the month - Corporate office by Mr. Balagopal, Regional Manager, SBI.



Mr. Balagopal, Regional Manager, SBI, giving away the award to the Customer Service Team for their Excellent Performance.



Mr. Balagopal, Regional Manager, SBI, giving away the award for the Sales Star of the month - Branch office to Mr. Haseem M K.



Rajeev Jain, Director of CIDC (Construction Industries Development Council) during his visit to Asset Homes interacting with Asset team.



Mr Roxen K M (Safety Supervisor) conducting training on "Roof and Slab Concreting Safety Measures" at the Petronet LNG Site.

New Member
of the
Asset Family



Aneesh Ramachandran

Happy Wedding Anniversary



K K Tomy
3rd February



Sahajan K T
4th February



Sunil P G
8th February



Sajeem S
11th February



Jiji Prasanth
25th February

Many Many Happy Returns of the Day



Shibu K M
1st February



Deeparaj T M
4th February



Andrew Robert
5th February



Praveen Thomas
8th February



Krishna Prasad
15th February



Abheesh C S with Vinitha Mol

ASSET HOMES

The responsible builder

Kochi | Thiruvananthapuram | Kottayam | Kannur | Thrissur

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