

Asset Homes Launches "Anniversary Jackpot" The winner to get a free home!



Mumbai-based businessman Abraham Mathew and wife, cine artist Sheelu Abraham, handing over the documents of the first booking in the Anniversary Jackpot offer announced by Asset Homes.

As part of our 9th anniversary celebrations, we are delighted to announce "Anniversary Jackpot"- one of a kind lucky draw scheme in the history of the real estate industry in India. Through Anniversary Jackpot, people can book a flat/villa from Asset Homes before 30th April 2016 and could be lucky to win it absolutely free.

This ground breaking initiative was introduced as 'Muhurat Offer' for the first time in the Indian real estate sector during the one hour on Diwali Day, generally considered to be the most auspicious time and which is traditionally known as 'Muhurat Trading' in the share market. As per the offer, a winner will be selected from people who make bookings between 5.45 pm, November 11, 2015, the beginning of the 'Muhurat trading' and April 30, 2016. The winner will be announced through a lucky draw.

In a function held in Kochi, the first booking of the Anniversary Jackpot was taken by Mr. Sunil Kumar, the Managing Director of Asset Homes, from Abraham Mathew, a Mumbai-based businessman and his wife Sheelu Abraham, a cine artist. Speaking on the Jackpot and the occasion, Mr. Sunil Kumar said "investments in share and gold have been traditionally related to Diwali celebrations. This special offer derived inspiration from the idea that real estate, considered to be a more fundamental and valuable investment than in share or gold, can be linked with the 'muhurat', on which Indians have been reposing great faith since time immemorial."

Sunil Kumar expressed hope that the Anniversary Jackpot offer will provide a new lease of life to the real estate sector in Kerala which is facing great challenges. People who wish to invest in real estate can also fruitfully utilize this offer, he added. What makes Asset Anniversary Jackpot unique is that, instead of giving the customer some gift, it offers them the chance to win the house they have booked free of cost; and the probability of winning is very high. The Jackpot prize winner would be selected through a lucky draw that would be held on June 5, 2016, the World Environment Day.

*Conditions apply

“സത്യത്തിന്റെ കൂടെ
എനും ഭാഗ്യമുണ്ടാകും”

ASSET HOMES
ANNIVERSARY
JACKPOT

WIN A
FREE HOME
FROM THE MOST
RELIABLE BUILDER

(Book before 30th April 2016)

Celebrating 9th Anniversary



9th Anniversary Celebration at the Corporate Office

Anniversary Message from the Managing Director

"Today is November 19th. Another day to believe and behave that we are different. 9 years of hard-work, customer first approach and uncompromising attitude to quality orientation have made us the first choice of customers in Kerala. Fast and steady wins the race with our ideology. The faster we move forward, the more intensely we will feel the wind against our face. The more progress we make the more resistance we are likely to encounter. When the challenges become more formidable it is because we have become strong enough to handle them. Failure rarely meets much opposition. Success on the other hand is often challenged at every turn. Achievement does not come easy, that is why it's so celebrated and valuable. Dear patrons and colleagues thank you all for your relentless support and commitment. Wish you all a wonderful anniversary and a great year ahead."

Sunil Kumar V

An Architectural Genius meeting the vernacular architecture of Kerala



A Hand Sketch of the Padmanabhapuram Palace by world renowned Architect and speaker Ar Madhav Joshi during his recent visit to Kerala. Ar. Madhav Joshi delivered the Keynote lecture at the second edition of "Beyond Squarefeet" a Triannual lecture series organized by Asset Homes.

A Seven star indulgence



Ar Madhav Joshi during his visit to the CRISIL 7 star rated skyvilla project Asset Casagrande, Thevara, Kochi.

ARANG Meet, Qatar



Asset Homes participated in the ARANG Annual day celebrations at Al Khor, Qatar

Manipal Alumni Meet



Asset Team at the Manipal Engineers alumni meet in Kottayam

Versatile Expo



Sample Townhouse Expo in progress at Asset Versatile project site, Kochi

Activity at IBS Campus



Asset Homes in association with HDFC Ltd., organised a marketing activity at IBS campus, Technopark, Thiruvananthapuram

Guest Corner

Congratulations



Congratulations Nandita Sankara on securing 1st prize in poem recitation at Sub-District level. She is the daughter of Nittia, senior customer service executive.

Quote by the Chief Guest



Visualization and Learning takes you to the successful attainment of the objective.

Mr. Madhav Mohan
(Advisory Board Member)

Customer in the Board Room



Asset Homes is not a builder, but a socially responsible organization. Their attention to customer call and after sales service is worth mentioning.

Adv. C P Udayabhanu

SMT Meet



Adv. C P Udayabhanu, giving away the award for the Sales Star of the month - Corporate office to Mr. Sunil Das.



Adv. C P Udayabhanu, giving away the award for the Sales Star of the month - Branch offices to Mr. Suryan.



Adv. C P Udayabhanu, giving away the award for the Engineer of the month to Mr. Jayakumar.



Adv. C P Udayabhanu, giving away the award for the Service Star of the month to Mr. Jithin.

Customer of the Month



Mr. C John Alexander, 4B, Asset Casa Grande, 7A Apt, Thevara, Kochi



Mrs. Teresa Joseph, Asset Picasso Palette Apt- 9D, Kottayam.



Mr. Shibin, Asset Midtown 2F, Thrissur



Mr. Arun George, Asset Signaure Tower 6, 9C Thiruvananthapuram

Marketing Activities



Promotional Activity at Hill Gardens, Kuttanellur, Thrissur



Activity during the Silver Jubilee Function at College of Engineering Trivandrum

Managing Director Speaks

Dear friends,

We are celebrating the new campaign of Asset Anniversary Jackpot now! The first of its kind campaign in India, we have made a very significant impact on the market, by creating a great volume of prospects and closures. Congratulations to all leaders and people behind who made it happened.

Here at Asset Homes, we are always trying to share advice and ideas that we can use to get motivation and inspiration to achieve our goals. It goes without saying that every person has dreams and desires, but not everyone makes the effort to achieve them. What is the problem? Why is it hard to live our dreams? In short, people are often not ready to take the first step. We may not have thought about it, but we can get ready to achieve our goal in a week. This period is enough to carry out our plan and start a better life.

Write down the goals on Monday. There are many benefits of writing down the goals. No matter how many goals we have, we need to prioritize them. Choose the most important one for us and get ready to achieve it soon. Visualise our goals on Tuesday. It is a good idea to create a corner with things that motivate us to achieve the goal. We need to see what we are working hard for. Find support on Wednesday. One of the most important things we should do is finding people who share our thoughts, ideas, and desires. It can be hard to achieve our goal, so we need to have a person to speak with. Think of people in our life who can support us. Discuss our progress, listen to their feedback, and get the motivation to move further. Get inspiration on Thursday. Meet people who have succeeded in achieving the same or similar goals to what we are working towards. As a general rule, it is enough to find two or three persons who motivate us. Learn from them, and model what works for them as best we can in our own life. Buy a notebook on Friday. We can use our notebook to write down steps for achieving our goal as well as completed points. Be picky about this notebook, as it needs to motivate us. Write down the progress so we can see the results. Bend over backwards not to miss our small achievements, as you need to know them from A to Z. Being able to look back on our progress along our journey can be a great motivator. Relax on Saturday. What is the best way for us to relax? Do what we like, and stop thinking about our goals. Make it natural, and don't be too concentrated on what is still left to do. Spend Saturday relaxing.

Sunday, is the first day to Start thinking positive. Let's call a spade a spade: it is important to believe in ourselves, try to change our expectations, actions, and reactions. From now on, we need to stay happy and positive, as we can't give up. Never. If we are serious about achieving our goals, try this plan for one week. It doesn't guarantee we will accomplish things, but it can help us understand how to get ready to achieve our goal.

Friends, The amazing sales campaign just got started. Results also are to be amazing. Let's all live, work and achieve to celebrate.

Sunil Kumar V

CRISIL team visits Asset Anchorage and Asset Chiraag, Thrissur.



In our effort to ensure excellence in overall quality of the project, we have invited the CRISIL team for inspection and valuation of two of our on-going projects- Asset Anchorage & Asset Chiraag in Thrissur. When a project is assigned a rating by CRISIL, the project will be monitored constantly, providing timely updates on the project progress and hence, ensuring consistent quality. Glimpses from the visit of the CRISIL team to the projects.

Real Assets in the Making!



Actual photographs of the sample villa project of Asset Castle, near Tripunithura.



Actual photographs of the sample apartment of Asset Darshan, located on the East Nada of Guruvayur Temple.



Actual photographs of the sample floor of Asset Anchorage located at Avenue Road, Thrissur.



Actual photographs of the sample townhouse of Asset Versatile located at Palarivattom, Kochi.



Treedhan is the latest CSR initiative by Asset Homes. This noble initiative aims at providing a teak sapling to all baby girls born at affiliated hospitals. Following are the snapshots of the parents of the newborn baby-girl receiving Teak Sapling.



**MANY
HAPPY
RETURNS
OF THE
DAY**



Bincy Joseph
3rd December



Meena Ajith
5th December



Padma P Menon
7th December



Jyothirmayi Devi
9th December



Sajith P N
10th December



Sajeem S
15th December



Ansal P M
19th December



Rajesh P S
20th December



Rajive T
21st December



Raveendran
22nd December



Jeslar Figarado
26th December

**NEW
MEMBERS
OF THE
ASSET
FAMILY**



Arundhathi
Rajendran



Shihabuddeen P M



Shoma Krishna



Sreejith S



Sreekumar K C

Charity Lunch



Charity Day: Asset Homes observed Charity Day on 19th November by spending time with the children of Sree Narayana Samajam, Aluva.

HAPPY WEDDING ANNIVERSARY



Sunildas K M -11th December

Just Married



Hashim N M & Hameeda



Moorthy R Nair & Sruthy S Nair

Safety First



Monthly safety meeting in progress at the Project site of Anchorage. The safety training was organized to impart safety awareness among workers.

Tool Box Meet



Tool Box meeting in progress at Asset Castle, Chottanikkara. Tool Box talks have become a part of every site. They are considered one of the very effective methods to refresh worker's knowledge, cover last minute safety checks and exchange information with the experienced workers.

Medical Camp



A medical camp was organized for workers of Asset Greenford, Aluva. A medical team headed by Dr. Manoj Augustine (Govt Hospital, Aluva) attended the workers.

ASSET HOMES

The responsible builder

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