

Asset Homes Delivers its 29th and 30th Completed Projects.



Prof. K V Thomas, Hon'ble Union Minister, inaugurating Asset Casa Grande, Lake Front Sky Villas at Thevara, Kochi. Also seen are V Sunil Kumar, Managing Director of Asset Homes and K Anil Varma, Executive Director of Asset Homes.



P Rajeev, M P, inaugurating the 30th completed project of Asset Homes, Asset Patio, Luxury Townhouses at Cheranalloor, near Edappally. Also seen are Asset Homes Managing Director, Sunil Kumar V and Executive Director K Anil Varma.

It is, indeed, with a great sense of pride and achievement that Asset Homes celebrates the successful handing over of its 29th and 30th projects, Asset Casa Grande, Lake front Sky Villas at Thevara and Asset Patio, Luxury Townhouses at Cheranalloor, near Edappally. What is most heartening on this jubilant occasion is the fact that we have been able to hand over the 30th project, Asset Patio, in the 300th week of our dream run, leaving sparkling smiles across the faces of 3000 delighted customers.

Asset Casa Grande, being a CRISIL 7 star rated ultra luxurious sky villa, was inaugurated and handed over to customers by Honorable union minister Prof K V Thomas on November 2nd. Winning CRISIL 7 star rating was yet another golden feather in the already embellished crown of Casa Grande that has won, in the past, many awards including Google's "International Property Award" for best architecture constituted by Bloomberg Television.

Asset Patio, the Luxury Townhouse project, was inaugurated and handed over to the customers by P Rajeev, M P at an august function held at the project site on 24th Nov, 2013. Speaking at the function, he said that the completion of the 30th milestone in a short span of six years since inception is a towering testimony to the rare quality of delivering promises on time. Keeping the promises builds trust and Asset Homes has earned it over the years, he added.

Townhouse, a unique housing concept developed by Asset Homes in the realty atlas of Kerala, is gaining tremendous appreciation and popularity among customers. In addition to this completed townhouse project at Edappally, Asset Homes has already handed over Asset Portico, another townhouse at Karavanthara, early this year. The construction of two other Townhouses - Asset Versatile at Palarivattom and Asset Midtwon in Thrissur- are in rapid progress.

The Budding Promise!



Mr. John Mathew, CEO of Riafy Technologies Pvt Ltd receiving "HEADSTART-ASSET HOMES TOP KERALA STARTUP AWARD" from Hon'ble Union Minister Prof. K V. Thomas. Also seen are Mr. Remesh Kuruppath, CEO, Netvarth Technologies & Headstart Kochi, Mr. Sunil Kumar V, M D, Asset Homes, Mr. Anil Varma, Exec. Director Asset Homes.

Felicitating the Celluloid Stars!



Innocent and Prabhu hand over memento to Mohanlal and Mammootty at the Celluloid event jointly organised by Manorama Online and Asset Homes to celebrate 100 years of Indian cinema. Also seen is Asset Homes' Managing Director, V Sunil Kumar.

7th Anniversary of Asset Homes turns into a Charitable Event

November 19th, the Seventh Anniversary of Asset Homes had much more than just sharing of sweets, gifts and pleasantries. The most important day of Asset Homes was spent being in the company of less privileged of the society at a charitable trust, where the birthday lunch was served for all. Similar celebration activities were also organized at all the branch offices of Asset Homes on this day. As part of the celebration was a vow taken by all employees to uphold and continue the integrity and culture of Asset Homes at all levels of its business. Also a common dress code for all the employees was introduced on this big day.



The Beginning of New Assets



Construction in Progress at Asset Anchorage, Thrissur



Construction in Progress at Asset Lineage, Thiruvananthapuram

Managing Director Speaks

Dear friends,

"Novemberinte Nashtam" is a 1982 Malayalam film written and directed by P. Padmarajan. It stars Madhavi, Ramachandran, Prathap Pothan and Surekha in the lead roles. The film is about a girl's emotional turmoil after a breakup and her ever supportive brother and how they try to get through the difficult period. When we look back, for us at Asset Homes, November was a month of gains. Every function was organized and executed well within limitations. Also, it was heartening to watch some extra ordinary individual efforts to keep the pace and momentum high! We were able to handover two more projects as committed. By doing so, I believe we are proving our responsibility towards the customers.

Being a responsible builder, we should learn "What Responsibility is and How to Take Responsibility?"

One of the definitions given by Oxford Dictionary is that it is the opportunity or ability to act independently and take decisions without authorization. In a broader sense it means that leadership is responsibility. Many a times, most folks want to attain a high position in their job or life, but they are not ready to take the responsibility that comes with it. Promotion comes with responsibility. If you don't want to pay the price that comes with promotion, then don't dream to be promoted. "Ability" in the above

context does not refer to authority or energy. Taking responsibility is much more than leadership-it means seeing what things to be done and responding accordingly. Being responsible has nothing to do with age; it comes with maturity. Maturity is responsibility. I don't know if you remember the great advice Uncle Ben, a character in the Hollywood movie Spider Man, gives to the young boy Peter Parker, "with great power comes great responsibility."

To become mature is to become responsible; it is to volunteer to get the job done even when you are not paid. It is to go the extra mile to meet the needs of people. This is what distinguishes you as a leader. Some people think leadership is about bossing around and giving instructions. It is not.

Leadership is the assumption of guidance, responsibility, higher intelligence, and superior knowledge. It means being in service to your creator (God), to your fellow man, and to the society. A leader is one who has the ability to respond and meet the needs of his followers. Do all you can today to become responsible to your organization, to the Almighty and to your society. The world needs responsible people. So Take responsibility and live a life of victory!

Wish you all a wonderful December of performance and celebrations!

Sunil Kumar V



Mr. Anand Kumar-General Manager Projects, Asset Homes inaugurating Asset Property Expo at Thalassery. Also seen are Mr. Mohammed Iqbal Vice President, Axis Bank, and Haseeme M K Branch Manager, Kannur.



Honorable M.LA Hibi Eden giving away the award for the Sales Star of the month - Corporate office to Mr. Sunil Das K M.



Sri. Mons Joseph MLA, inaugurating Mangalam-Asset Homes Property Expo at Pala. Also seen are V Sunil Kumar Managing Director of Asset Homes, Mani C Kappan, NCP Treasurer, and R Ajith Kumar, CEO, Mangalam Daily.



Mr. Shine Victor, who won the award Sales Star of the month-Branch office.



Meena Ajith
5th December



Mary Sherby
8th December



Jyothirmayi Devi
9th December



Sajeem S
15th December



Rajeew T
21st December



Thushara M S
21st December



Jeslar Figarado
26th December



Rajeev & Sangeetha



Jyothy Lakshmi
1st December



Annie Joseph
29th December



Jins Mathai
30th December



Nisha
30th December

New Members of the Asset Family



Anuja Liju



Aswani Kumar G



Ratheesh T R



Aneesh M Radhakrishnan

Obituary

We prayerfully remember the sad demise of A S Hameed (75), father of Sajeem S, Chief Marketing Officer. Our thoughts and prayers are with you during this time of grief and pray that his soul finds eternal peace.

Asset Family

Congratulations



Congratulations to Ms. Jesla Azeez. K, who won first prize in Shot Put at the CBSC Inter School Sports and Games Competition. She is the daughter of Ms. Habeeba Binth, Assistant Manager Administration at Asset Homes.



The responsible builder

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