

Asset Homes forays into Industrial Infrastructure Development with the first assignment of Petronet LNG

Asset Homes, Kerala's most awarded builder, as part of its business diversification strategy launched through its vision 20 twenty platform, now forays into Industrial Infrastructure Development Initiatives. In its new venture, Asset Homes has secured an award of contract with Petronet LNG Ltd for the execution of interior and allied works for the Composite Building and Reception center at the Kochi Petronet LNG Terminal.

Petronet LNG Ltd, being the first and leading LNG importing company in India, has created a niche for itself in the gas business. With a focus to catalyze the growth of the Indian gas sector, Petronet has firmly established as an international player having strong ties with major LNG exporters around the world. To supplement the dwindling domestic gas production, Petronet LNG has commissioned a new Terminal in Kochi which is nearing completion soon.

With the realty industry being at the cusp of a new growth phase, Asset Homes with its superior and well differentiated product line in the residential projects is excited and exalted to venture into the new sphere of Industrial Infrastructure Development with Petronet PNG.



New Launches



Asset Versatile, Palarivattom, Kochi

Architects - M/s Kumar Group



Asset Anchorage
Avenue Road, Thrissur

Architects - M/s Sony Mathai Lalichan



Asset Lineage
Sasthamangalam, Thiruvananthapuram

Architects - M/s Building Designs



KALOOR, KOCHI

Asset Insignia
Kaloor, Kochi

Architects - M/s P.K.R. Menon & Associates

Snapshots of Credai Property Expo



Managing Director Speaks

Dear friends,

It was nothing but rain that was in news during the month of July. Business was good, services functioned well, and results were awesome. I think, for a change, let us talk rain this time!

As the popular advertisement says nothing covers Kerala better than rain! The same is applicable to all walks of our life, business, literature, art and film. It rains heavily and elegantly in all these fields with cascading impact drawing even the dry hearts to the niceties of life. Monsoon pours abundantly in our stories, poems, music, folklore, movies, business and even tourism. Being a Malayali, monsoon is always an inevitable part of our life!

From the classical story "Vellapokkathil" by Thakazhi, in which the fierceness and horror of rain is personified as death which steals the life of Vedamanikkyam, to the much quoted "Khasakkinte Ithihasam" in which Ravi the protagonist lies on earth, waiting for death to embrace, fully wet with rain drops; Malayalam literature gracefully illustrates the vivacity of monsoon. In "Raathrimazha" a masterpiece of our nature poet Ugathakumari, night rain gets union with the poetess herself, who experiences different situations of life. Zacharia's story "Mazha" is considered as the lone heavy rain in the genre of short story of Malayalam literary arena, whereas M.N.Vijayan looks into the rain as a market system, which reflects the discrimination of God's justice.

Rain always remains as an integral part of Malayalam cinema too. Hariharan's "Vellam" draws a clear picture of a terrified face of a village submerged in a great flood with mind boggling perfection. The distress and violence caused by drought and water scarcity is artistically illustrated in the movie "Vysali" by Bharathan, exploring the possibilities of myths abundantly. The ecstasy of love is beautifully picturised by Lenin Rajendran in "Mazha" in the back ground of monsoon. The movie "Perumazhakkalam" as the title means tries monsoon as an actor filled with it's presence through out the movie like a shadow. In short the oeuvre of Malayali life is filled with rain drops.

This is the new school of thought; let us be more passionate to our business like monsoon, which creates a sensation in all parts of our body and soul. Once we all start looking at it with passion, there is only one way to move and it will lead to success. Heavy Monsoon days always make you doubt every move you make and make your confidence low. Does it have to be like that? No. We should be able to keep the best service quality through out the year with higher confidence. It's very important to remain confident always and with this habit of being confident comes the habit of success. Wish you all a more memorable and confident August with great achievements.

Sunil Kumar V

Congratulations!



Our Chairman, Shri. K A Mohammad Saleem was elected to the KMA Managing Committee. We congratulate him on his new assignment and wish him all success.



Our Executive Director, Shri. K Anil Varma was elected as the President of the Association of Construction Engineers (ACE) Cochin Chapter. We congratulate him on his new assignment and wish him all success.



Mr. Naveen Philip MD Popular Mega Motors, giving away the Award for Sales Star of the Month - Corporate office to Mr. Vilas Thomas



Mr. Naveen Philip MD Popular Mega Motors, giving away the Award for Sales Star of the Month - Branch Office to Mr. Josy K J

Happy Wedding Anniversary



Habiba
19th August



Shihab.C.R
21st August



Krishnakumar v
24th August



Preeti Nandakishore
25th August



Thambi P bose
25th August

New Members of the Asset Family



Rajeesh



Rajeesh C R



Robinson



Sumesh Nair

Many Many Happy Returns of the Day



Sangeetha K G
8th August



Shaju abraham
28th August



The responsible builder

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