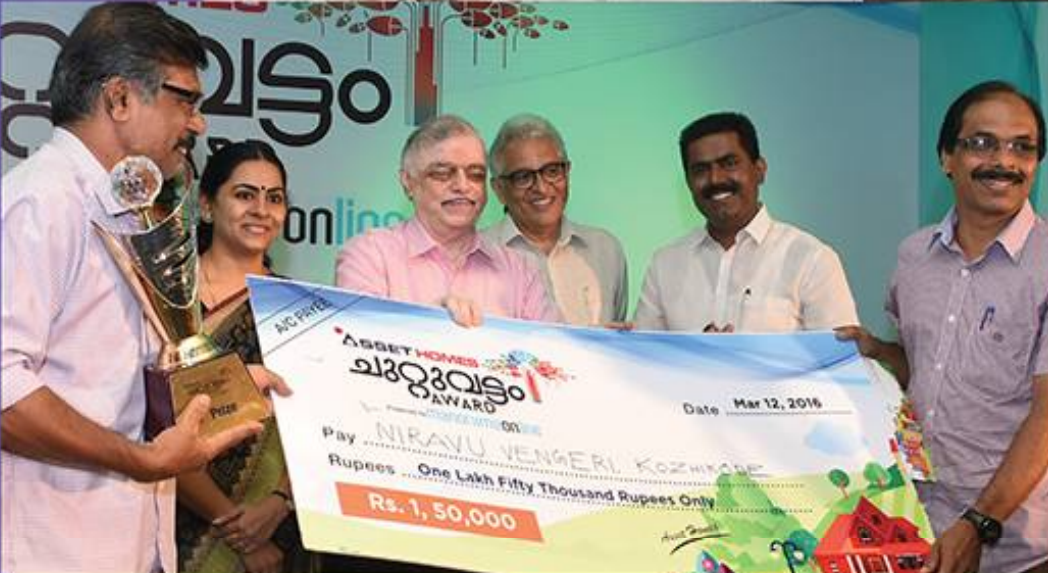


'De- Engineering cities'

World Water Day | March 22, 2016

- Ar. Mohan S Rao

*World renowned architect and
water conservation strategist*



**Kozhikode 'Niravu' wins
'Chuttuvattom' Award.**

"Plan Water Resources today, for a Water-Rich Future"

"BEYOND SQUARE FEET" LECTURE HELD ON MAR 22nd, WORLD WATER DAY

- Ar. Mohan S Rao



Renowned Architect and water conservation strategist Ar. Mohan S Rao delivering the keynote lecture on March 22nd, World Water Day, in connection with "Beyond Square Feet" a Triannual Lecture Series organized by Asset Homes



Dr. Hassan Kunhi, a leading industrialist in Qatar and N Mohanan, Director, Asset Homes felicitating Ar. Mohan S Rao the key note speaker of the third edition of "Beyond Square Feet" lecture series by presenting a memento.

With a profound sense of pride and responsibility we would like to share the news that another edition of the Triannual Lecture Series titled "Beyond Square Feet" commenced in Thrissur on 22 March 2016, on the World Water Day. The key note lecture on "De-engineering Cities" was delivered by Mohan S. Rao; a name internationally synonymous with Environment Design and Landscape Architecture is also an accomplished architect, writer, speaker, passive water management and conservation strategist who

has won the UNESCO Asia Pacific Awards for Cultural Heritage Conservation for his work in Hampi.

He stated that "right utilisation of water resources while planning cities can ensure availability of water for future generations" while addressing the audience on the World Water Day 2016. It is imperative that with rising population in India, we have to follow a sustainable water management model. He said that the Hampi Model was the result of his exploration with the assistance of the Archaeological Department

as to how the people of Hampi survived with the scarce rainfall in ancient times. He went on to state that while planning modern cities, the Hampi Model could be made use of. He also opined that while planning and developing a city, its water resources should be envisaged as a reflection of the city's culture, which was what they represented centuries ago.

The next edition of the much awaited Beyond Squarefeet lecture shall take place on 5 June 2016 on the World Environment Day at Taj Gateway, Cochin.



Asset Homes applauds the winners of The Best Residents' Association Awards

The Chuttuvattom Award for Best Residents Association in Kerala instituted by Manorama Online in association with Asset Homes was won by Netaji Nagar Residents' Association (Niravu), Vengery, Kozhikode. Kerala Governor Justice P. Sathasivam gave away the awards at a grand function. The glimpses from the event are given below.



Second: Gandhipura Residence Association, Trivandrum



Third: Shanthi Nagar Residence Association, Kollam



Special Jury Award: Thanal Residence Association, Thrissur

A month of triple delight with three on-time deliveries.



Playback Singer Dr. K. S. Chithra and Dancer & Actor Asha Sarath inaugurates the 40th completed project of Asset Homes - Asset Lineage at Sasthamangalam, Thiruvananthapuram.



Justice P R Raman, Ombudsman of Dewaswom Boards inaugurates the 41st completed project of Asset Homes - Asset Darshan at East Nada, Guruvayur.



Smt. Soumini Jain, Worshipful Mayor, Kochi, inaugurates the 42nd completed project of Asset Homes - Asset Bellevue at Pallimukku, Kochi.

The last month was a most delightful one as we could deliver three of our projects - Asset Lineage at Sasthamangalam, Thiruvananthapuram, Asset Darshan at Guruvayur and Asset Bellevue at Pallimukku, Kochi, all three, right on time.

Asset Lineage is our 40th completed project situated at Sasthamangalam, Thiruvananthapuram the elite residential destination and the royal artery of the erstwhile Travancore. We have thoughtfully planned and designed this project so that it reflects the charm of an absolutely kingly lifestyle. We inaugurated this project on 8 March 2016 in the

presence of two eminent women personalities of Kerala, Dr. KS Chithra and Smt. Asha Sarath.

Asset Darshan is our 41st completed project that is situated at the East Nada of the legendary Guruvayur Temple. The auspicious location and the design of the apartments have been conceived to suit the requirements of the tourists and pilgrims who visit Guruvayur. The 1BHK fully furnished apartments also have attached kitchenettes. The project is considered to be a great blessing by all who have invested in the project. The project was inaugurated by Justice PR Raman, Ombudsman of Dewaswom Boards on 19 March 2016.

Asset Bellevue is our 42nd completed project which is located at Pallimukku. The prime location off M G Road at Pallimukku and the contemporary appeal in the design were the specialties of this project. These apartments offer spacious rooms and stand-out balconies with extensive view of the city. The project was inaugurated by Smt. Soumini Jain, Mayor of Kochi, on 28 March 2016.

With these three on-time deliveries we have once again endeavoured to bring delight in the lives of our customers.

Advisory Board Meeting



For the Road Ahead: Advisory Board Members of Asset Homes (From right to left) Mr. George Korah, Mr. Joseph Philip, Mr. Babu T Jose, Mr. Dileep Narayanan and Mr. Madhav Mohan share their valuable insights and informed guidance on the future plans of Asset Homes during the budget presentation at the Advisory Board Meeting.

Budget Meet



Route Map to the Future: In our incessant quest to reach greater heights with superior corporate governance and to prepare ourselves for the hurdles that lie ahead of us in the coming year, we have conducted the budget meeting for the FY 2016-17 with our Advisory Board Members.

Guest Corner

Customer in the Board Room



"Asset Homes, as is featured in the Tagline, is the Responsible Builder. I fully agree that customers will touch & feel the responsibility."

Mr. Rajesh, IT security consultant Aquisys networks

SMT Meet



Mr. Rajesh, IT security consultant - Aquisys networks, giving away the award for Sales Star of the month-Corporate office to Mr. Sunil Das.



Mr. Rajesh, IT security consultant -Aquisys networks, giving away the award for Sales Star of the month - Branch offices to Mr. Suryan TC.



Mr. Rajesh, IT security consultant - Aquisys networks, giving away the award for Engineer of the month to Mr. Rajesh K.R.



Mr. Rajesh, IT security consultant - Aquisys networks, giving away the award for Service Star of the month to Mr. Sandheep Chandran.

Customers of the Month



Ms. Jisha - Apt: 6A, Asset Kottaram, Kochi



Mr. Sujith MP & Mrs. Anjana Sujith - Apt: 3B, Asset Picasso Palette, Kottayam



Mr. Tom Thomas - Tower2 6E, Asset Signaure, Thiruvananthapuram

വീണ്ടും ചില വീട്ടുകാര്യങ്ങൾ

Asset Homes has partnered with Malayala Manorama Parpidam Exhibition to initiate a series of seminars on Real estate Market and Home Buying Tips. The series are titled "Veendum Chila Veettukaryangal". The series has gained momentum of increased participation from the general public at each parpidam Exhibition venue, Glimpses from the seminars.



Xavier P P, Chief Administrative Officer of Asset Homes engaging a session in the Parpidam Exhibition held in Kollam.



Sunil Kumar V, Managing Director of Asset Homes engaging a session in the Parpidam Exhibition held in Thrissur.



Mohamed Faruqu, Chief Sales Officer of Asset Homes engaging a session in the Parpidam Exhibition held in Palakkad

Parpidam Expo



Manorama Parpidam Expo in progress at Kollam



Manorama Parpidam Expo in progress at Palakkad



Manorama Parpidam Expo in progress at Thrissur

National Safety Day Celebrated



Safety First: We observed national safety day on March 4 by taking the Safety Oath and by hosting the National Safety flag at all our project sites. The initiative has significantly contributed to educating the workers on the importance of health and safety at work site besides reduction in the rate of industrial accidents and created wide spread safety awareness.

With the Knights of Cochin!



Mr. Sunil Kumar V. delivers his keynote address at a get together organised by the Rotary Club of Cochin Knights.

Managing Director Speaks

Dear friends,

FY 2015 has come to an end yesterday. FY 2016 started. 2015 was Another year with unpredictable challenges and opportunities. For all of us at Asset homes, 2015 was another year of happiness, achievements, and success. Congratulations to all who managed the challenges and optimised all opportunities. As we march towards another challenging year, we plan to create a bunch of leaders from a school of managers. Also we have decided to delight our customers by creating a whole new world of wonderful services.

Managers to leaders! What a great idea! But coming to practical side the slogan itself is the biggest challenge for the year.

Before anyone takes on a leadership role, they should ask themselves, "Why Do I want to lead?" and "What's the purpose of my leadership?" These questions are simple to ask, but finding the real answers may take decades. If the honest answers are power, prestige, and money, leaders are at risk of relying on external gratification for fulfillment. There is nothing wrong with desiring these outward symbols as long as they are combined with a deeper desire to serve something greater than oneself. Leaders whose goal is the quest for power over others, unlimited wealth, or the fame that comes with success tend to look to others to gain satisfaction, are often appear self-centered and egotistical. They start to believe their own press. As leaders of institutions, they eventually believe the institution cannot succeed without them.

When leaders focus on external gratification instead of inner satisfaction, they lose their grounding. Often they reject the honest critic who speaks truth to power. Instead, they surround themselves with sycophants who tell them what they want to hear. Over time, they are unable to engage in honest dialogue; others learn not to confront them with reality.

Leading is high stress work. There is no way to avoid the constant challenges of being responsible for people, organization, outcomes, and uncertainties in the environment. Leaders who move up have greater freedom to control their destinies, but also experience increased pressure and seduction. Leaders can avoid these pitfalls by devoting themselves to personal development that cultivates their inner compass. This requires reframing their leadership from being heroes to being servants of the people they lead. This process requires thought and introspection because many people get into leadership roles in response to their ego needs. It enables them to transition from seeking external gratification to finding internal satisfaction by making meaningful contributions through their leadership. Maintaining their equilibrium amid this stress requires discipline. Leaders need mentors to advise them when facing difficult decisions. Reliable mentors are entirely honest and straight with them, defining reality and developing action plans.

Leadership is always measured by success. By the time a reliable, enterprising manager realises that he is not a true leader, he might have failed badly in his career. The thin line of border between manager and leader is as thin as the line between success and failure. Dear all, wish you all a successful FY 16 and Success is when you look back at your life and the memories make you smile.

Sunil Kumar V

Happy Wedding Anniversary

Biju V G	1 st April
Maresh C V	5 th April
Sangeetha Suresh	5 th April
Mohamed Faruq K A	6 th April
Krishnakumar V	9 th April
Jyothirmayi Devi	9 th April
Gopalankutty	9 th April
Archa K Shaji	10 th April
Shivapriya S	12 th April
Haridas T A	14 th April
Jayakumar K G	17 th April
Lijeesh B	19 th April
Ratheesh T R	20 th April
Vikas Mathew	20 th April
Ruby N Rajan	22 nd April
Rajesh V S	23 rd April
Jeslar Figarado	23 rd April
Vidyasagar C	23 rd April
Seema Jayadevan	23 rd April
Sumitha C V	27 th April
Aravind S	30 th April

Asset Homes celebrates the International Women's Day 2016



This year's International Women's Day theme was 'Pledging for Parity'. We at Asset Homes celebrated this special day by sending a personalized greeting and a gift to all the women employees of Asset Homes.

Summer Solutions at Work Sites



Asset Homes is providing head-gears to workers at all sites to provide them relief from the scorching summer sun. The afternoon work sessions have also been called off.

Many Happy Returns of the Day

Hayna Francis	1 st April
Shaik Muhammed	1 st April
Siju Joseph	1 st April
Ratheesh T R	3 rd April
Rajesh V S	5 th April
Lissy Eldhose	10 th April
Nandakumar K S	10 th April
Najmudheen V	10 th April
Sneharaj P	10 th April
Vikas Mathew	10 th April
Archa K Shaji	11 th April
Arundas	12 th April
Prasad M B	15 th April
Bijeesh K C	15 th April
Sunaina Rejin	17 th April
Sarankumar G G	17 th April
Haridas T A	20 th April
Jijo C Maniamkot	20 th April
Jonson Jacob	20 th April
Jissa George	22 nd April
Subin V S	23 rd April
Thampi P Bose	25 th April
Remya K	25 th April
Asha Gangan	27 th April
Harsha Thara Jose	27 th April
Shaji Jose E V	29 th April
Chandini Arun	29 th April
Jithindas N	30 th April

New Members of the Asset Family



Mathew Joseph



Saneesh M



Siju Joseph



Vini Rajeev

Charity Lunch



Charity Day: Asset Homes observed Charity Day on 19th March by spending time with the children of Sree Narayana Samajam, Aluva.

Medical Camp



A medical camp was organized for workers and staff of Asset Greenford, Aluva on 10 March, 2016.

Tool Box Meet



As a part of the Health and Safety training, a Tool Box meet was conducted at Asset Chiraag to raise the awareness of the employees and to inform them of the control measures put in place to prevent workplace incidents.

Asset Homes conducts maintenance clinic



A maintenance clinic was conducted by us to carry out the maintenance activity at Asset Picasso Palette, Kottayam. The clinic proved to be a delightful exercise for the owners of the project.

Safety Awards



Best safety practice award
Mr. Bipin - Asset Corridor



Best safety practice award-out station
Mr. Muhammed Shefeek
Asset - Anchorage



Best site for safety practice
Asset - Castle



Best site for safety practice-out station
Asset Chiraag

Safety Training



Dr. Jayaprakash conducting safety training for Asset safety crew



<https://www.youtube.com/AssetHomesKochi>

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For suggestions and Feedback, mail to: feedback.assethomes@gmail.com



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