THE LIFESTYLE OF FUTURE TAKES OFF

Living destinations are many, but there are only limited projects that carry the distinctive promise for future. The ideal projects of this kind can be identified with the right location, the right design and architecture that transcends time. In fact they combine many facets of life by integrating comforts, conveniences, avenues for leisure, great neighbourhood, future ready ambience and value appreciation of the investment. The “Asset Grandstand” is a typical project of this kind that assembles many of your aspirations connected with a living environ of your dreams. If you haven’t seen your future yet? We have. Place yourself in the highway to future. Start living the future today.
Asset Homes, Kerala's most awarded builder presents Asset Grandstand at Puthiyathennu, Kannur. The project is strategically located to afford many benefits in its vicinity including the direct access to the proposed new Highway and the closeness to the proposed International Airport. The mixed development has space dedicated for commercial as well as residential purposes. This blended development aims at making optimum use of the location on the periphery of the Highway. It offers opportunity for investors and life enthusiasts with its unique promise of ever escalating future potential. Asset Grandstand is a rare invitation to a future that's fabulous.
BLENDING THE CONTEMPORARY WITH THE FUTURE

Asset Grandstand is a perfect blend of contemporary commercial and residential spaces. It heralds the future of living in urban locations that are adaptable to the changing requirements of time. The futuristic construction and design transform it into a completely timeless milestone of comfortable living. Above all the pristine location lends it a scenic charm and a healthy habitat to dwell in perfect peace. You are invited to own the well orchestrated lifestyle for future.
A WELL ORCHESTRATED LIFESTYLE

Asset Grandstand luxury apartments at Puthiyarseti, Kannur combines residential and commercial spaces in 2 level basement and ground plus 10 floors elevation. The project has a total of 51 apartments with 2 & 3 BHK options. The contemporary elevation and design provides a lasting appeal to the project that will be one of the rarest landmarks of Kannur in future. Watch out for Asset Grandstand, the only one that blends comforts, conveniences, luxuries and enormous future potential.
A FUTURE HAVEN OF LEISURE

Asset Grandstand complements your life with carefully created avenues for leisure. The standard swimming pool, party area, landscaped garden, elegant lobby, multi-gym and indoor games places life on a highway to happiness. Derive real pleasures of peaceful living only at Asset Grandstand, your destination to unwind, to rejuvenate and lead life with enhanced vigour.
WHERE MANY CONVENIENCES CONVERGE

Asset Grandstand, luxury apartments at Puthiyathura, Kannur are located on the periphery of the Highway and are just about 20 kms drive from the proposed Kannur International Airport site. The presence of thriving markets, access to other neighbouring towns, proximity to hospitals, schools and places of worship are key features of this futuristic location.
**FEATURES**

**Community Features**
- Roof top swimming pool
- Club room for cards, caroms and chess
- Health club
- Intercom facility
- Centralised gas supply
- Two passenger lifts
- Sprinkler for car wash
- 24 hrs. Security/Water/Power
- Maintenance on call
- 2 Basement levels & Ground level car parking
- Access for disabled.

**Eco Features**
- Ample green space
- Rain water harvesting
- Landscaped gardens
- Water flow restrictors for judicious use of water

**Digital Features**
- Broadband internet connection
- Digital cable TV connection through STV with option for CPG, PPV & VOD
- Security cameras at entrance gate, lobby and select common areas

**Technical Features**
- Metal slip reinforcement on all joists to avoid cracks
- Sharp edges avoided on all fabrications to provide safety, especially for children
- Rubber fenders on parking area pillars to avoid damage to vehicles

**SPECIFICATIONS**

**Foundation**
- Necessary RCC foundations on required sites.

**Structure**
- Reinforced cement concrete frame with solid cement blocks in HR walls
- Earthquake resistance for zone 3

**Entrance**
- Lobby, staircase and common areas will be of granite or high quality vitrified tiles flooring

**Flooring**
- High quality vitrified tiles for the entire apartment, with vitrified skirting
- Entrance lobby, Staircase & Common areas will be of granite/Vitrified flooring

**Wall Claddings**
- Designed ceramic / glazed wall tile cladding in bathrooms up to false ceiling height

**Kitchen**
- Granite kitchen counter, single bowl stainless steel sink with drain board
- Provision for advance fan

**Toilet fittings**
- White sanitary ware including European water closet and wash basins
- Good quality chromium plated taps, mixers, and showe
- Towel racks

**Hardware**
- Best quality hardware

**Doors**
- Decorative painted entrance door in teak wood. Moulded flush doors for bedrooms and toilets

**Windows**
- Fully glazed powdered coated aluminium windows with MI S grills

**Painting**
- Putty finished emulsion paint for internal walls and enamel paint for doors and window grills, external walls will be emulsion painted

**Water Supply**
- RWA water supply in one point at kitchen subject to rules and regulations of RWA
- Second water supply from open well/bore well

**Electricity Supply**
- Concealed copper wiring. Adequate light points, fan points, 3 amps and 15 amp points, etc., with independent meters for each flat. Modular type switches
- Provision for cable TV in living rooms. Telephone conduit point in living room.
- Generation backup @ Rs. 7000 per apartment
# BRAND POOL

<table>
<thead>
<tr>
<th>Description</th>
<th>Brand</th>
</tr>
</thead>
<tbody>
<tr>
<td>Washrooms/Toilet Room</td>
<td></td>
</tr>
<tr>
<td>Door</td>
<td></td>
</tr>
<tr>
<td>Bed</td>
<td></td>
</tr>
<tr>
<td>Bedding</td>
<td></td>
</tr>
<tr>
<td>Linen</td>
<td></td>
</tr>
<tr>
<td>Curtains</td>
<td></td>
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<tr>
<td>Toilet</td>
<td></td>
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<tr>
<td>Bathtub</td>
<td></td>
</tr>
<tr>
<td>Vanity</td>
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<tr>
<td>Mirror</td>
<td></td>
</tr>
<tr>
<td>Swing</td>
<td></td>
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<tr>
<td>Lighting</td>
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<tr>
<td>Ceiling</td>
<td></td>
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<tr>
<td>Floor</td>
<td></td>
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<tr>
<td>Wall</td>
<td></td>
</tr>
<tr>
<td>Artwork</td>
<td></td>
</tr>
<tr>
<td>Bricks</td>
<td></td>
</tr>
<tr>
<td>Windows</td>
<td></td>
</tr>
<tr>
<td>Doors</td>
<td></td>
</tr>
<tr>
<td>Hardware</td>
<td></td>
</tr>
<tr>
<td>Fixtures</td>
<td></td>
</tr>
<tr>
<td>Appliances</td>
<td></td>
</tr>
<tr>
<td>Accessories</td>
<td></td>
</tr>
</tbody>
</table>

### Pioneering the 5 Point Waste Management System

Asian Homes as a responsible builder has always strived to promote and adopt the best practices in the industry for providing a clean, safe, and healthy environment. As part of this ongoing initiative, we are now introducing a unique 5-point waste management system for efficient management of organic and non-organic waste at our projects. This waste management initiative is founded on the principles of Reduce, Reuse, and Recycle.

There are broadly 5 types of wastes that can be identified in any location. They are degradable, non-degradable, waste to incinerate, e-waste, and medical waste. For each kind of waste there is a solution coded into bin that is kept for its collection at the apartment premises.

- **The Degradable Waste Management**
  - The degradable waste management is done through composting the degradable waste into manure with the aid of a special processing system. The end product can be used for home gardens or for agriculture. It is a system approved and adopted by the CREDAI Conch City Movement.

- **Waste to be incinerated**
  - Incineration involves combustion of organic substances contained in waste. High temperature waste treatment systems are installed at the top of all apartment buildings to convert waste into ash.

- **The Non-degradable Waste**
  - The non-degradable wastes include plastic types, plastic bottles, needles, syringes, and metals. These wastes are converted into pellets using a press mixing unit and then used for paving roads and for the construction of shallow basins for local needs.

- **Medical Waste**
  - It includes all units of medical or laboratory origin like packaging, bungles, infusion sets and so on. The medical waste due to its contaminated nature and propensity to cause injury is given special provisions for safe collection and disposal.

- **The E-Waste**
  - The e-waste include discarded computers, office electronic equipment, mobile phones, television sets, and other ignite. There is a special provision made for collecting and storing these kinds of wastes within the apartment premises.

The 5-point waste management system is introduced at our new projects with a view to creating a hygiene and sustainable living environment that facilitates convenience and comfortability living in the city.
RESPONSIBLE SOLUTIONS FOR WATER MANAGEMENT

Water scarcity is a global phenomenon and a combined effort of all stakeholders is essential to evolve a strategy for ensuring a water balance. The National Building Code suggests that the daily consumption for an average day for household should be limited to 125 litres. We believe this can be reduced further without affecting the hygiene standards. This is possible in two ways:

- We will provide LED compliant water efficient fittings with the possibility of reducing water consumption by 20% to 40% as per conventional fittings. The savings in water consumption will directly reduce costs towards:
  - Water storage
  - Water generation/processing
  - Water treatment
  - Water transportation by pumps
  - Waste treatment
- Sewage treatment translating to lower maintenance costs and reduced impact on environment.

A commitment from you, our valued client, that you will actively encourage a philosophy of using water by the simple method of shutting off the tap when not in use.

Our strategy envisages further:
- A transparent policy on storing water for water saving - Water Balancing
- Rain water harvesting for both storage and treatment of rainwater and recycling ground water tables
- Treatment of sewage to recover water for use in planting and landscape irrigation.

<table>
<thead>
<tr>
<th>SL No</th>
<th>Water Sources</th>
<th>Odour Treatment Procedure</th>
<th>Usage</th>
<th>Name of Water</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>Corporation/Municipality</td>
<td>Yes, inside the apartment</td>
<td>Drinking water (7 litre in kitchen)</td>
<td>Domestic</td>
</tr>
<tr>
<td>2</td>
<td>Bland well</td>
<td>Yes</td>
<td>Blueberries</td>
<td>Domestic</td>
</tr>
<tr>
<td>3</td>
<td>Disposal toilet</td>
<td>Yes</td>
<td>Freshens odor</td>
<td>Domestic</td>
</tr>
<tr>
<td>4</td>
<td>Biogas</td>
<td>Yes</td>
<td>Water body</td>
<td>Domestic</td>
</tr>
<tr>
<td>5</td>
<td>Treated Effluent from STP</td>
<td>Yes</td>
<td>Flushing of water closets</td>
<td>Domestic</td>
</tr>
</tbody>
</table>

Notes:
- Two water set will be dispensed of either by present water use and storage or be consumed as pure water. The presence or absence of the water set will be decided by the undersigned water table levels and availability of municipal water source. A water source will be selected based on the availability of a water source. The undersigned water table levels will be maintained to ensure that the effluent will be treated in tanks which will separate against contamination of the undersigned water table. Krishna Palaniyam Control Board reserves the right to amend the same as and when required.
- The water used for use will be treated socially ensuring hygiene and not endangering. Where treated effluent is used in the case of planting and gardening outside company notice will be provided in order to protect against ground water contamination.
- Drinking water and Domestic water will be treated to ensure compliance with BIS standards.
- Floating sewage standards will comply with the standards by Krishna Palaniyam Control Board.

THE INSURED ASSETS

Asset Homes has pioneered many innovative initiatives to provide best comfort, convenience, peace of mind and value to its customers. As a part of its philosophy of lifestyle customer service, Asset Homes, has joined hands with New India Assurance Company to offer insurance coverage for the Villas and apartments built by Asset Homes. According to this new ‘Insured Asset Scheme’, every apartment/villa, while being held over shall have an insurance cover for 25 years, against damages caused by fire, earth quake, lighting, explosion, aircraft damage etc. The customer will be in receipt of the policy in his/her name when the apartment key is handed over by Asset Homes. Now onwards you shall not be just possessing an ‘Asset’ but an ‘Insured Asset’ from the responsible builder. Come, celebrate real Asset Value!
A LANDMARK WITH A UNIQUE HALLMARK

The Asset Homes has made its indelible first footprint in Kannur with the exotic luxury apartment project, the Asset Hallmark, by the Payyambalam Beach. The project has set a new benchmark in luxury in the city and was well received by all.

Building Permit Number: E3/BA/293/08

Nearing Completion

Actual Photograph of Asset Hallmark
Asset Care offers a comprehensive range of services from interior designing to property management, maintenance to renting out of the apartments and so on. Asset Care takes care of every aspect of home management and maintenance, making sure that everything is done in a smooth, professional and hassle-free manner.

INDIA'S FIRST BUILDER WITH
3 CRISIL 7 STAR RATED
RESIDENTIAL PROJECTS.

2014
Asset Casa, Kochi
2013
Asset Casa Grande, Kochi
2010
Asset Signature, Thiruvananthapuram

Asset Care
It's a family affair
INTERIOR DESIGNING | PROPERTY MANAGEMENT | MAINTENANCE | RENTAL SERVICES

Asset Homes
The responsible builder